



Blerter

**HOW TO IMPLEMENT
USA TRIATHLON RETURN TO
RACING RECOMMENDATIONS
WITH BLERTER**

29 JULY 2020

[BLERTER.COM](https://blerter.com)

DISCLAIMER

This document is a response to the USA Triathlon “Return to Racing Recommendations for Race Directors” and makes practical suggestions around how you might use Blerter to assist with the application of the Recommendations at your events. Nothing in this document should be construed as advice. It is recommended that you refer to the Guidelines directly and seek professional advice in relation to the specific needs of your event. Blerter accepts no liability for the accuracy of any information herein, for any errors or omissions, or for any consequences whatsoever resulting directly or indirectly under any circumstances.

Return to Racing Recommendations for Race Directors © USA Triathlon as published on May 20, 2020.

<https://www.teamusa.org/usa-triathlon/events/safe-return-to-multisport>

INTRODUCTION

Blerter is proud to be in a partnership with USA Triathlon, providing an event delivery platform designed for multisport races. Our platform is here to help you, the event organizers, deliver increasingly safer events for all of your athletes, coaches, officials, event staff and accredited clients.

COVID-19 continues to cause unprecedented disruptions to events, which is why we at Blerter are committed to keep innovating, adapting and sharing our learnings with our industry partners to ensure that you're in the best position possible when you get back up and running. This document has been created specifically for organizations delivering USA Triathlon events and will show you how you might implement the 'Return to Racing Recommendations for Race Director', on Blerter.

ABOUT BLERTER

Blerter is a simple, easy-to-use event delivery platform that helps you centralize your communication, operations and safety processes - connecting your entire team in one place. Streamline delivery, be prepared and increase engagement at your next event.



[LEARN MORE](#)

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BLERTER TERMS

We refer to a number of Blerter features in this guide, so here is a quick overview on some of our key terms.

BLERTS

A quick and easy way to send any communication and images. The Blert is time, date and location stamped.

ALERTS

Instantly send important announcement to the entire team or a specific channel. Received on mobile via push notifications.

CHECK-IN

Check-in allows mass participant onboarding. Can include alerts, highlighting risks and hazards, important documents and critical messages as people arrive on your event site.

GEO-LOCATION

Geo-location allow managers to know exactly where the situation is happening. An event geo-fence sends push notifications as people arrive to check-in and check-out so you exactly who is on-site for contact tracing.

CHANNELS

Segmented groupings of people, areas or roles that need specific information shared for the event. Security setting allow varied levels confidentiality and access to information.

INFO

Where you can add additional information and documents about your event such as maps, guidelines, procedures etc.

RUNSHEETS

Live event scheduling allows your team to send push notifications to athletes and participants when activities start, finish or are rescheduled in real-time

HAZARDS

Highlight risks at your event while planning or as they come to light at your event. Show steps taken to mitigate the risk.

INCIDENT MANAGEMENT TEMPLATES

Implement your incident workflows in real-time, allocate tasks, include attachments and follow procedures the right way, every time. Includes ability to export incident reports.

BLERTER CHECK-IN SCREEN

An example of the mobile check-in screen featuring Alerts, Hazards, Documentation and critical health messaging to be agreed by individuals

Cancel Check In

USA Triathlon USA Triathlon Sample Event

Welcome to USA Triathlon event. Our priority is to keep you safe, especially with COVID-19 being in affect. We urge anyone who feels unwell (i.e. fever, cough) should stay at home and keep away from from the event until symptoms resolve.

Alerts

- ✓ Athletes - See Runsheet in Athlete Channel for Race Package Pick up times **New**
Details: The LOC has established registration times in specific time slots according to numerical order of the athletes' race number. The time slot are calculated according to the size of the registration tent/room, the number of athletes and the number of registration slots.
Advice: A notification will be sent when your time slot is open for collection.
- A distance of 2m between athletes must be respected inside the registration tent/room and at the waiting area outside the tent/room.
- Athletes are advised to wear masks/mouth-nose face covering and rubber/disposable gloves during the registration process.

Hazards

- ✓ Participants Conduct **High New**
Potential Harm: Preventive measures have been put in place to stop the transmission of infection and put in place mitigation measures to minimise the risk of infection.
Controls: The following measures are recommended to be in place:
» Daily health screening of participants.
» Physical (at least 2 metres) separation of athletes, officials, spectators and support staff. Spectators should follow the social distancing rules that are requested by the public health authorities of the specific country where the event is taking place.
» Athletes are advised to wear masks/mouth-nose face covering and rubber/disposable gloves during any non-competition activity.
» Sharing of equipment should be prohibited, in particular ensuring that water bottles and cups are not shared.
» Anyone due to participate in the event who is feeling ill should not come to the venue and be advised of the designated contact online or by telephone.

Info

- ✓ Proper Hand washing Guidelines **New**
Proper Hand washing Guidelines
- ✓ Proper Use of Gloves **New**
Proper Use of Gloves

Questions

- ✓ I will ensure that frequently wash my hands by using soap and hot water or alcohol-based (at least 65-70%) hand rub for 20 seconds
- ✓ I agree to
 - Avoid shaking hands or hugging;
 - Avoid steam rooms or sauna;
 - Avoid touching my own mouth, nose or eyes.
- ✓ I confirm I am not showing any of the following symptoms.
 - Fever (>100-degree F), Cough, Shortness of Breath
 - Chill, Sore Throat, Headache, Muscle & Joint Pain, Congestion, Loss of Sense of Smell, Vomiting or Diarrhea

I agree to abide by the health and safety plans, policies and processes for this event

Check In

USA TRIATHLON RECOMMENDATION

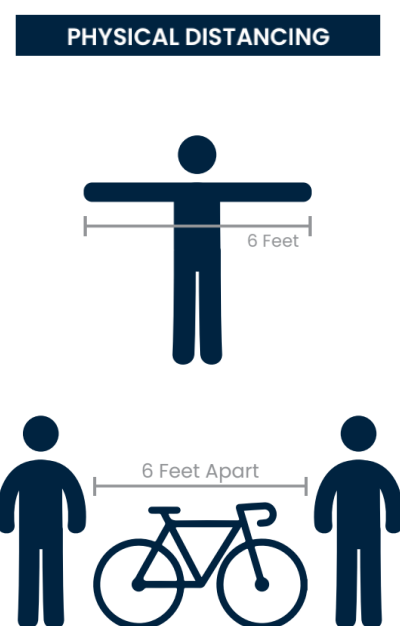
The Return to Racing Recommendations have been developed to align with the three-phased approach for resuming normal business and lifestyle operations as provided by the Federal Government. Please note, these recommendations apply to the location of where your event is held. Here are the overviews from the recommendations for the three phases:

- Phase I Overview: No events are permitted by state or local authorities. Virtual racing only and training with strict limitations while maintaining adherence to mass gathering thresholds, physical distancing and sanitation protocols.
- Phase II Overview: In-person racing is permitted with local event size restrictions and strict limitations, and training with moderate limitations, while continuing to adhere to mass gathering thresholds, physical distancing and sanitation protocols.
- Phase III Overview: In-person racing is permitted with no local event size restrictions and moderate limitations, and training with considerations, while continuing to adhere to physical distancing and sanitation protocols.

HOW BLERTER CAN HELP

Use Blerter to communicate recommendations specific to your event to all your crew and athletes. Blerter features allow everyone to Check-In on-site so you are aware who is present at the event. Implement your risk mitigation processes to log incidents if there has been a risk of transmission, creating a time and date stamped audit trail.

Blerter provides an easy and streamlined mobile platform that assists in ensuring the accountability of participants, athletes, managers and coaches who are in agreement to the USA Triathlon and World Health Organization (WHO) recommendations. Specific Channels (see Appendix 01) allow targeted push notification, and streamlined information to the right people at the right time.



USA TRIATHLON RECOMMENDATION

Race organizers are ultimately responsible for the safety and well-being of their event participants and should exercise discretion for how they implement these recommendations at their own events. Before holding an event, race directors must:

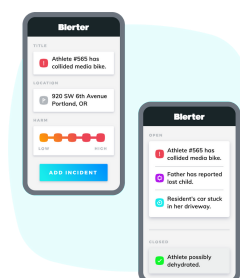
- 1) identify and adhere to the mass gathering limitations set by local authorities; and
- 2) have enhanced plans in place for preventing, mitigating, and responding to disease transmission

HOW BLERTER CAN HELP

Invite the event representatives onto Blerter to create a connected team and consolidated repository of information sharing and risk assessments. Outline your event risks, the potential harm and the controls in place to mitigate the risk. Keep track of where the risk is located, tasks about the mitigation plan along with any relevant attachments and photos on Blerter for quick referencing and a complete understanding about the risk as a whole.

BLERTER TIP

Performing a risk assessment and creating a mitigation checklist is important, but so is the way that we put it into action. Bring communication between your LOC and Local Public Health System into a central app, so you can also loop in relevant groups such as police and other emergency services.



SECTION 02
PAGE 5**EVENT MEDICAL & SAFETY**
OPERATIONS AT EVENTS**USA TRIATHLON RECOMMENDATION**

Basic medical procedures must be implemented to protect the safety of the medical workers, volunteers and participants. Race directors should develop an event medical plan with attention to COVID-19 factors.

HOW BLERTER CAN HELP

Visibility is key. Start a dialogue with your athletes from 14 days out (pre-travel as required) by inducting them onto Blerter early. This allows your medical team to have visibility of participants daily health checks, that is traceable by location and time/date stamped.

With Blerter's Incident Templates, the organizing team has the ability to input all of the event / USAT approved processes and procedures before the event starts. This provides a consistent method of implementing each medical plan whether dealing with a possible COVID-19 case, or recording DNF's of the athletes in each race.

At-risk participants can be identified early, allowing early mitigation steps to be carried out. We understand athlete security is a high priority. Any at-risk participants' profile can be created confidentially on Blerter, keeping all private information in one consolidated place.

PUTTING IT INTO ACTION

- Incident Templates allows the organizer to create each procedure, along with Tasks that need to be carried out, documents to upload and communication regarding the incident.
- Create templates for incident such as, but not limited to, COVID-19 cases, Athlete DNS or DNF, Athlete Injuries, spectator or workforce illnesses, lost children/parents.
- Incident can be linked to incoming Blerts, known Hazards and also any Alerts that need to be communicated to the wider event team.

USA TRIATHLON RECOMMENDATION

I. Screen everyone entering the venue. It is imperative to prevent the spread of COVID-19 by rapidly identifying those with the virus, having them self-isolate and receive medical treatment.

1. Have medical staff equipped with thermometers, extra face coverings and gloves. Based on the CDC definition of a fever and the symptoms of COVID-19, if the athlete, staff member, or volunteer has a temperature of 100.0 degrees F or above, then they should be directed to event's medical lead for final determination on their participation and presence in the event.

HOW BLERTER CAN HELP

For Athletes, Managers, Coaches and workforce arriving on site on event days, create a Check-In questionnaire and audit trail with acknowledgement that they do not show COVID-19 symptoms.

Return to Racing Recommendations for Race Directors advises:

Have you tested positive for COVID-19?

1. If yes in last 14 days: no participation
2. If yes last positive test was over 14 days ago, ask if a follow-up test has been performed and if they are currently negative.
3. Do you have symptoms (cough, sore throat, fever, shortness of breath)?



BLERTER TIP

In the dedicated COVID-19 Channel, you can create an incident profile for the participant experiencing symptoms or those who have answered "Yes" to any of your questions.

Attach the questionnaire and additional medical documents for instant access to the participant's medical documents and create tasks to check in at the 72 hour and ten (10) day mark to ensure symptoms have passed.

USA TRIATHLON RECOMMENDATION

- a. Consider a larger tent for medical, with the ability to open up or remove walls, to allow medical staff and athletes in need of medical help to spread out. It is important to keep in mind that there should still be privacy rooms within the medical treatment area.
- c. Have ample hand sanitizer, fresh towels and wipes, trash can and bags and other necessary cleaning supplies.

HOW BLERTER CAN HELP

Create a dedicated Blerter Channel for handling all COVID-19 related treatments. Blerter's incident management capabilities will enable you to track all the details and manage the process easily.

Blerter adapts to your events triage procedure and lets your team carry out your processes with the right visibility across each new case.

PUTTING IT INTO ACTION

- On Blerter, create a dedicated Channel for your medical / isolation tent.
- Contact tracing is available by knowing who is in which isolation tent. In the Channel, you can include:
 - Illness templates with necessary USAT and WHO triage requirements and procedures.
 - Contingency planning information which is readily available to the team, and updates are accessed in real time.
 - Individual documentation that needs to be attached to the athletes profile.
- Access incident reports at any stage, whether during the event or post event once COVID-19 symptoms start showing.

USA TRIATHLON RECOMMENDATION

Consider sending a checklist to participants prior to the event. Include questions such as:

- a) Have you tested positive for COVID-19?
- b) Do you have symptoms (cough, sore throat, fever, shortness of breath, etc.)?
If the answer to either of those questions is “yes,” inform the participant that they should not attend the event unless they get clearance from their medical provider.

HOW BLERTER CAN HELP

For Athletes, Managers, Coaches and workforce arriving on site on events days, create a Check-in questionnaire that each person needs to agree too every day they are onsite (or pre/post race). Automatically create the audit trail with acknowledgement that they do not show COVID-19 symptoms.

Return to Racing Recommendations for Race Directors advises:

Have you tested positive for COVID-19?

1. If yes in last 14 days: no participation
2. If yes last positive test was over 14 days ago, ask if a follow-up test has been performed and if they are currently negative.
3. Do you have symptoms (cough, sore throat, fever, shortness of breath)?



BLERTER TIP

In the dedicated COVID Channel you can create an incident profile for the participant experiencing symptoms or who have answered “Yes” to any of your questions.

Attach the Questionnaire and additional medical documents for instant access to the participants medical documents and create tasks to check in at the 72 hour and ten (10) day mark to ensure symptoms have passed.

USA TRIATHLON RECOMMENDATION

- I. Basic infection prevention measures must be implemented to protect all persons at your event. This includes, but is not limited to:
 1. Post ample signage on-site encouraging regular hand washing and sanitizing
 2. Have hand washing and sanitizing stations readily available and ample trash receptacles placed around the event venue.
- II. How to implement at events:
 - 1.d. Consider additional signage to support physical distancing
 - 1.e. Schedule additional cleaning or continue to sanitize throughout the event day.

HOW BLERTER CAN HELP

Phones and push notifications are a great way to communicate key messages and information. Signs are important throughout the venue, but they could be easily missed. Participants spend a lot of time on their phones, so let us help you put the important information in front of them through targeted push notifications.

PUTTING IT INTO ACTION

- Venue Geofence: Create a Geofence in the settings on Blerter which prompts everyone to Check-In when they arrive on-site. Highlight critical safety messaging including relevant information that they need to agree to before continuing onto your event.
- Everyone Channel: Create an Info document for your event required reading and 'show to the team' when they Check-In to the event including site maps of where the stations are located and safe physical distancing information.
- Task: Create tasks in Blerter to schedule cleaning rounds and assign it to members of your team. They can confirm it is "Completed" via Blerter with an automated time, date and location stamp for audit tracking.

USA TRIATHLON RECOMMENDATION

4. Consider offering live athlete results tracking ... to encourage spectators to watch and track athletes from home.
5. Have a race announcer make announcements periodically to remind spectators about recommendations and government regulations.

HOW BLERTER CAN HELP

Send instant announcements through Alert push notifications. Choose to send the Alert to everyone on Blerter or a specific group of people. Alerts can be used to send health and safety information, race updates and results as well as informative notices and reminders throughout the entirety of the event. Alerts can be set up as drafts, so you can create all the Alerts before the event starts - on the day you can simply hit 'Send'. The Alerts will be received on their phone in case they are out of earshot of the announcer.



BLERTER TIP

Include your venue team on Blerter with a dedicated Channel for communications. This connects your management and operations teams with a direct link to your venue team, that follows contactless protocols.

- Assign tasks if stock needs replenishing or venue needs maintenance.
- Contact trace venue staff who are on-site and when.
- By following the same Check-In process as participants, they too are inducted to your event safety recommendations.

PUTTING IT INTO ACTION

- Create draft Alerts for lead and lag athlete updates, on the day simply add the athlete name / race number and hit 'send'.
- Draft Alerts for periodic reminder of recommendations and regulation. Send it at any time throughout the day or coincide them with the announcer for additional reinforcement.

SECTION 02
PAGE 7**EVENT OPERATIONS**
Registration and packet pick-up**USA TRIATHLON RECOMMENDATION**

1. Registration
 - b. Anticipate how race format and timelines may dictate special registration requests.
 - c. Questions that the event organizer needs to ask in online registration.
 - I. Specific arrival times to the venue for certain groups of athletes.
 - II. Specific race start times for certain groups of athletes.
 - III. Specific registration capacities per wave or slot time.
2. Packet pick-up
 - a. Require Multiple packet pick up times with designated pick up times.

HOW BLERTER CAN HELP

Runsheets allow your staff to send instant push notifications to all athletes about when their time slot is open for collections or registration. Any delays are instantly communicated with a single notification to all athletes instead of individual messaging services.

**BLERTER TIP**

This quick process of sending a push notification when the time slots are open could also be applied to your events bag drop offs, transition check-in etc. See Appendix 2.2 for great tips from USAT on setting up Indoor, Outdoor and Vehicular Packet Pick ups.

PUTTING IT INTO ACTION

- Create a Channel dedicated to athletes providing information specific to them and their training team.
- Load all specific time slots (and details) onto the Runsheet for specifically allocated arrival, registration and pick up times.
- A dedicated staff member of each area can send real-time push notifications when each group's time slot is open.
- Blerter's Check-In and Check-Out features allow you to know exactly who is on-site for collection.

USA TRIATHLON RECOMMENDATION

- I. Course familiarizations is easy to shift to a virtual format
- II. Race Briefings should shift to a virtual format in Phase II
 1. Record the briefings and post to YouTube or a similar format
 2. All guidelines should be communicated to the athletes including normal event policies and procedures, when to arrive at the venue depending on assigned race start times, changes to event based on physical distancing and increased hygiene measures, course rules, etc.
 3. In Phase III, virtual briefings are still recommended but in-person briefings can occur if able to maintain local protocols.
 - a. Consider multiple, smaller briefings.

HOW BLERTER CAN HELP

Blerter's live Runsheets allow your staff to send instant push notifications for when course familiarization is open to all athletes. Any delays in familiarization times are instantly communicated with a single notification to all athletes, instead of individual messaging services.

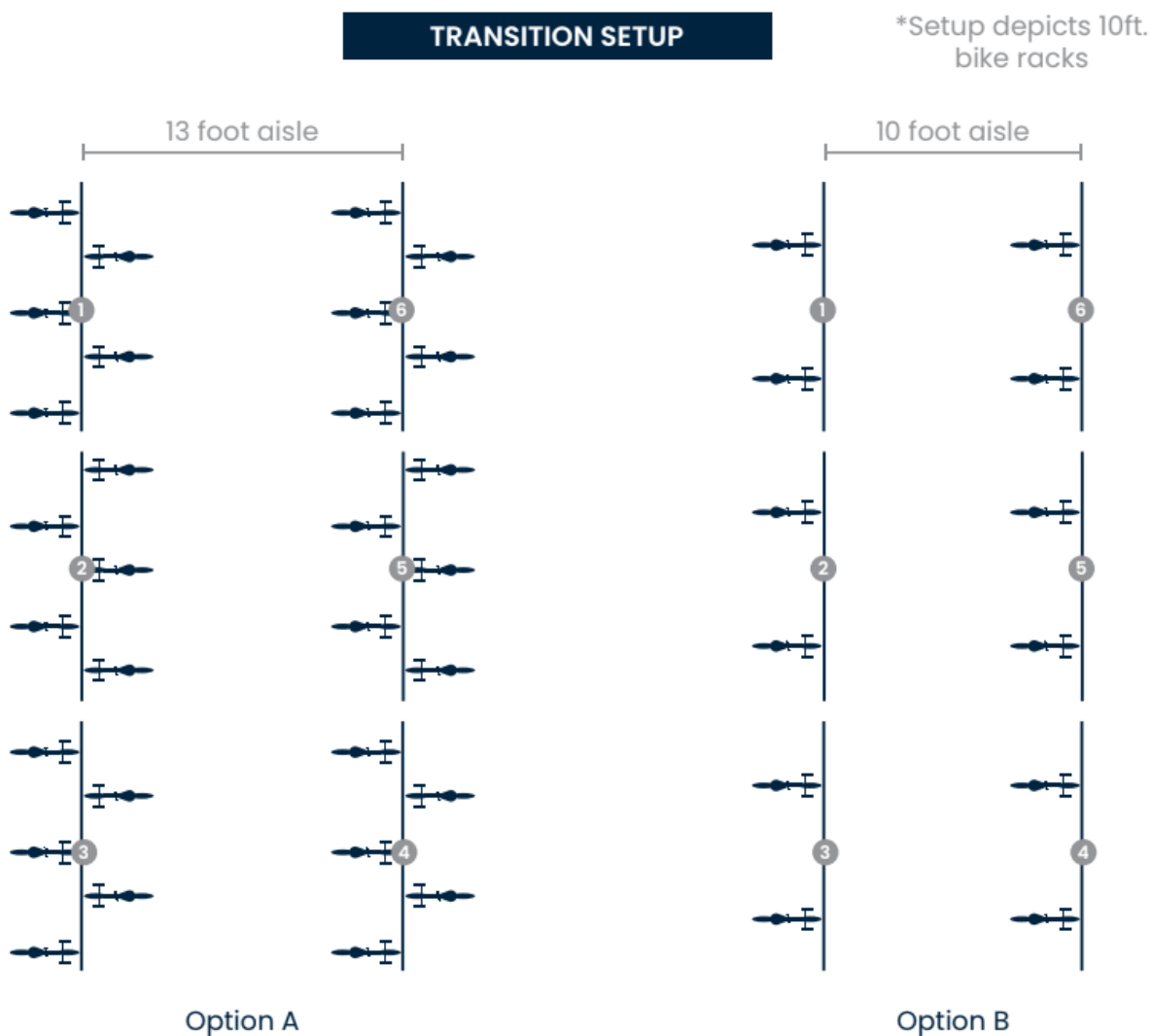
PUTTING IT INTO ACTION

- Load all specific time slots (and details) onto the Runsheet.
- A dedicated staff member can send real-time push notifications when each group's briefing time slot is open.
- All course documentation for the familiarization can be added to the Blerter Info section.
- Any questions can be asked as comments or via Blerts with the answers from the Officials being visible to all athletes.
- Blerter's Check-In and Check-Out feature allows you to know exactly who is on-site for familiarization.
- Tasks can be assigned regarding course queries, concerns and objections.

 **BLERTER TIP**

Pre-recorded course familiarizations:

If the Organizing Committee creates a video-recorded familiarization, the link can be included in the Info description for instant access by all athletes, providing a single communication line and consistent messaging to all your multiple briefings.



See Appendix 02.01 for Finish Line and Swim Start Set up

SECTION 02 PAGE 8

EVENT OPERATIONS Expo and partners

USA TRIATHLON RECOMMENDATION

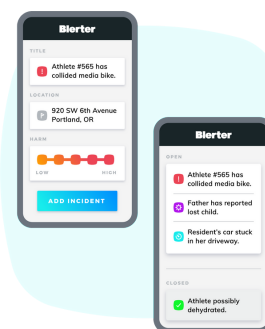
- I. Expo should be altered to promote physical distancing and mitigate person-to-person contact.
 - 1b. Additional option is to assign times for athletes to enter the area
 3. Create one-way walking paths
 4. Wipe down or use disposable table coverings
- II. Consider over-communicating with partners regarding the status of the event, including being upfront about the limitations to the venue, athlete offerings, etc.

HOW BLERTER CAN HELP

Communicate directly with your expo partners through creating a dedicated Channel for them.

They can send Blerts to your team outlining concerns, or report if participants aren't following social distancing protocols.

Send regular Alerts with updates about time slots, include expo specific set up, pack down information and clear floor plans. Mitigate risks by including your Hazards which they need to acknowledge upon Check-In each day.



BLERTER TIP

Check-In and Out allows your team to contact trace who was attending the expo and when, giving a completed audit trail should attendees / exhibitors need to be reached post event.

USA TRIATHLON RECOMMENDATION

I. Transition Area

1. Consider temperature screening upon bike check-in to transition area prior to racing.
3. Bike racks will need to be sanitized prior to racing and once racing concludes
4. All equipment checks should be visual in nature

HOW BLERTER CAN HELP

Blerter can be used to report when an athlete is showing symptoms of COVID-19. An incident is then instantly created from the Blerter with an athlete profile attached to follow COVID-19 procedures. Photographs can be taken of athletes breaching physical distancing protocols, and then stored in Blerter for the next steps in each procedure.



BLERTER TIP

Blerter Tasks can be utilized to keep an audit trail. The Transition Manager (or similar) can mark sanitation as 'Complete' once his team has finished each round of sanitation. Include the Transition Setup (Page 15) document on Blerter for quick instant access for recommended set up by USAT.

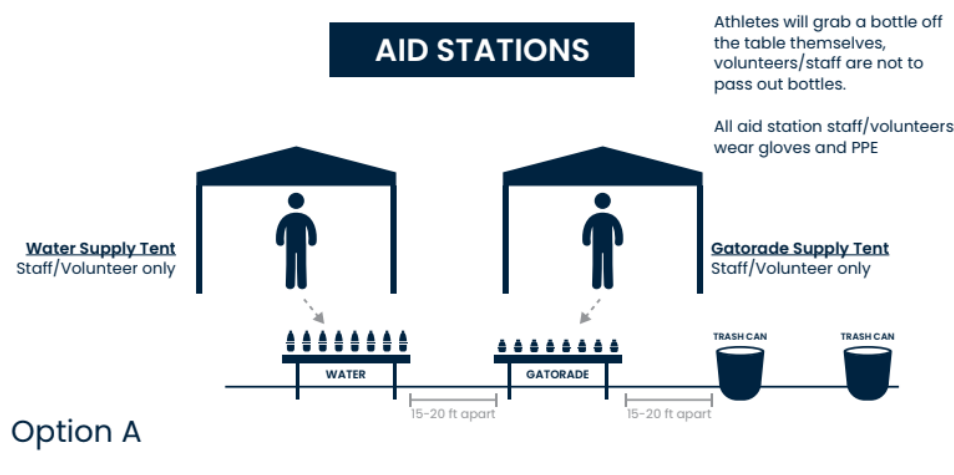
USA TRIATHLON RECOMMENDATION

I. Start Area

1. Consider a time trial start vs. mass start
2. Discourage athletes from congregating near the start area until just before their wave is set to start
5. Start time intervals where athletes are not permitted to congregate outside of designated time.

PUTTING IT INTO ACTION

- Load all specific wave time slots (and details) onto the Runsheet.
- A dedicated staff member can send real-time push notifications when each group starts their wave.
- Staff looking after corralled athletes will also receive updates so can move athletes toward the start line accordingly.
- Blerts can be used to communicate to the organizing team if there are any delays at any point leading to the Start line.



Option B

Athletes will grab a bottle off the table themselves, volunteers/staff are not to pass out bottles.

All aid station staff/volunteers wear gloves and PPE

USA TRIATHLON RECOMMENDATION

Aid Stations for Run Course

3. Have ample cleaning and sanitation supplies including, but not limited, to gloves, hand sanitizer, paper towels, hand wipes, trash cans, and garbage bags.

HOW BLERTER CAN HELP

Blerter allows you to manage your resources distribution and allows the opportunity of contactless delivery of more resources when and as needed.

With your Aid Station staff on Blerter, it allows the organizing committee to send and receive regular communications, including if they may have come into contact with a compromised team member or participant. The Check-In and Check-Out features also allow you to know exactly who is on your event site and when they are there.



BLERTER TIP

Load Hazards they may face and give tips on how to mitigate the risks. I.e wear face masks, hold cup from the bottom, avoid contact with athletes, and regularly replace gloves.

PUTTING IT INTO ACTION

- Create a Channel dedicated to aid stations providing information specific to them and their volunteer team.
- Volunteers will be notified of the course updates so they can be prepared for when athletes arrive, for instance when pre filling cup / restocking bottles is required.
- Blerter's Check-In and Check-Out features allow you to know exactly who is on-site for collection.
- Blerter can be used to ask questions or request more equipment giving the Organizing team to respond quickly or keep the aid station updated regarding their equipment delivery.
- Photos can be taken on delivery of goods for audit confirmation.

SECTION 02
PAGE 11**EVENT OPERATIONS**
Bag drop and gear check**USA TRIATHLON RECOMMENDATION**

II. If moving forward with a bag drop:

1. Recommend a self-service bag drop
3. Athlete's leave the identified bag on their corresponding number spot

**BLERTER TIP**

With your athletes already on Blerter, they can take a photo of their equipment bag for a faster collection later on. They can send a photo of their bag and include their bib number, so the volunteers can get the bag ready for delivery - speeding up the process of standing in queues, as well as mitigating the risk of additional people corralling in the area.

SECTION 02
PAGE 12**EVENT OPERATIONS**
Body marking**USA TRIATHLON RECOMMENDATION**

III. Provide athletes with a diagram on how and where to apply body markings.

HOW BLERTER CAN HELP

In the dedicated Athlete Channel, you are able to upload all the valuable information that the athletes and their teams need to be race ready, this can include the body marking diagram and instructions that need to be communicated to the athlete and their team. This document can also be shared with the Technical Officials for confirmation when and as needed.

USA TRIATHLON RECOMMENDATION

VII. Staffing

1. Ample volunteers and staff should be positioned in the finish area to keep it clear and keep finished athletes flowing out of this area as it can become very congested.

HOW BLERTER CAN HELP

All documentation for Finish Line Setup (Appendix 2.1) and the volunteer briefing can be added to the Blerter Info sections for coaches and athletes. Any questions post briefing can be asked as comments with the answers from the TD being visible to all staff members. Link to recorded Zoom videos can be included in the Info description providing instant access to everyone.



BLERTER TIP

Load Hazards they may face and give tips on how to mitigate the risks.

USA Triathlon recommends: wear face masks, avoid contact with athletes, regularly replace gloves and keep the finish line clear by telling the athletes to keep moving, or remove their timing chips in a dedicated area.

PUTTING IT INTO ACTION

- Create a Channel dedicated to volunteers providing information specific to them and their volunteer team.
- Volunteers will be notified of the course updates so they can be prepared for when athletes are due to finish, for instance when laying out medals, getting time chip removal area ready.
- Blerter's Check-In and Check-Out features allow you to know exactly who is on-site for collection. Blerts can be used to ask questions or request more equipment / support from management or medical when needed.
- Photos can be taken of required resources or when an athlete is not abiding by social distancing protocols.

SECTION 02
PAGE 13

EVENT OPERATIONS
Timing and timing chips

USA TRIATHLON RECOMMENDATION

I. Timing chip distribution / pick-up

3. Also consider having separate queue lines based on race number to mitigate long lines.

IV. Chips and straps should be disinfected prior to them being issued and upon the completion of the race, chips and straps should be disinfected again.

HOW BLERTER CAN HELP

Blerter Runsheets allow your staff to send instant push notifications for when timing chip collections are open to all athletes. Any delays in times are instantly communicated with a single notification to all athletes, instead of individual messaging services. Blerter Tasks can be used to keep an audit trail. Volunteers can check the sanitation task as 'Complete' once the team has finished each round of sanitation.

SECTION 02
PAGE 13

EVENT OPERATIONS
Post-race food

USA TRIATHLON RECOMMENDATION

I. Infection mitigation procedures should be implemented when determining processes for food preparation and serving.

3. There should be a designated queue line and after athletes receive their meal, they should go to their car.

a. Consider not providing post-race food. If this is the direction that you have chosen to go, make sure that athletes are aware prior to registering.



BLERTER TIP

Communication is key. Start a dialogue with athletes and their teams by inducting them onto so you can send announcements, instructions and reminders about the events 'new normal' and clarifying new systems and processes.

USA TRIATHLON RECOMMENDATION

- I. Consider limiting media
- II. Credential all media in advance of the event and define areas that they are permitted to gather to maintain physical distancing guidelines



BLERTER TIP

As per your participants and staff, we recommend getting all media on Blerter, so they follow the same processes with health checks and for any members that are COVID-19 compromised.

The event management team can send and receive regular communications with the approved media, including if they may have come into contact with a compromised team member or participant.

The Check-On and Check-Out features also allows you to know exactly who is on your event site and when they are there.

SECTION 02
PAGE 14**STAFF & VOLUNTEER CONSIDERATIONS AT EVENT**
Communications**USA TRIATHLON RECOMMENDATION**

I. Remind staff and volunteers that official communications about the event is only to come from the race director or other appointed person in charge of media communications.

DO NOT speculate on event changes, athlete or staff illnesses or injuries, or other variables surrounding the pandemic and its effect on the event.

HOW BLERTER CAN HELP

Following the same procedure as athletes, get all crew members on Blerter early (or pre-travel) so they can follow the same processes as the participants with health checks, and action processes for any members that are COVID-19 compromised.

This also allows the event management team to send and receive regular communications with the event team on Blerter, including if they may have come into contact with a compromised team member or participant or require any additional supplies (including gloves) depending on their station.

Event changes and other variables surrounding the entirety of the event can be communicated instantly via Alert or Runsheet push notifications.

SECTION 02
PAGE 14**ATHLETE, STAFF & SPECTATOR SERVICES**
Supplies**USA TRIATHLON RECOMMENDATION**

6. Supplies

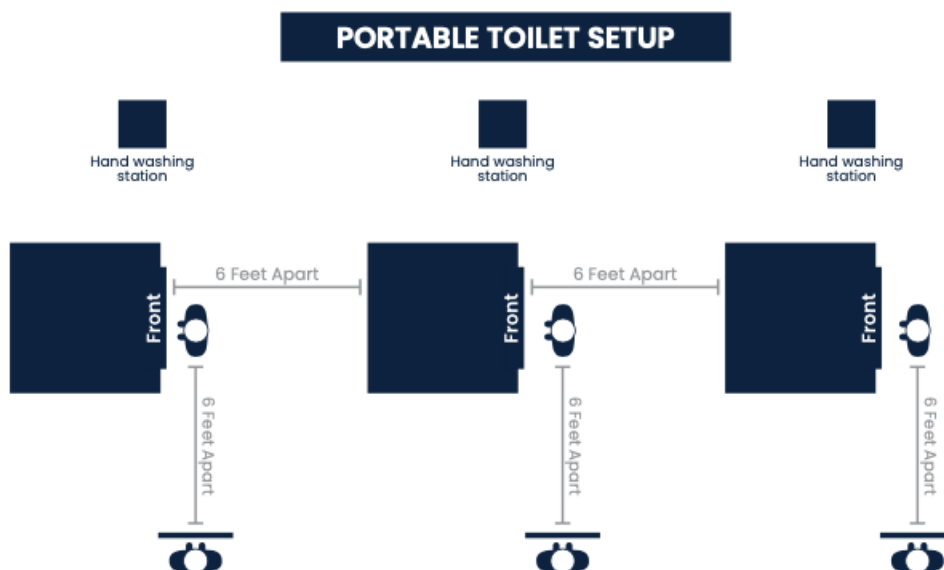
- a. Have ample hand sanitizer, fresh towels and wipes, trash cans and bags, and other necessary cleaning supplies.

HOW BLERTER CAN HELP

Keep track of your resource distribution requirements (soap, hand sanitizers, masks, towels) by setting up an equipment log in Info.

Info can also be used to ensure third party suppliers correctly set up their equipment by leaving clear instructions and images. Anyone in your management can sign off the correct set up on the spot, or add Tasks if there are further requirements.

Your team can request more equipment as needed with your operations team setting up tasks for delivery. With cloud-based delivery confirmations, you can ensure contactless delivery at all parts of your event.



USA TRIATHLON RECOMMENDATION

II. Plans should determine who is allowed at the event or in specific designated areas. An example of this is grouping people into tiers from essential to non-essential

2. Phases 2 and 3

a. Identify individuals with possible infection by:

- i) Screen everyone entering the venue (Tiers 1-3)
- ii) Have designated security and medical personnel observe spectators and general public (Tier 3)
- iii) All designated security and medical personnel should be equipped with appropriate Personal Protective Equipment (PPE) and thermometer for screening
- iv) If individual is identified with signs and symptoms follow appropriate protocols developed in medical plan (Tiers 1-3)

3. Infection mitigation and medical response considerations

a. Create lines of communications between medical team, local EMS personnel, event organizers, event staff, athletes, coaches and spectators

HOW BLERTER CAN HELP

Blerter provides a direct line of communication between the medical team, local EMS personnel, event organizers and the rest of your event team.

This communication is consolidated and easily accessible should the information be needed during and post-event.

Tasks can be set up by the managing team for security, medical and volunteers to intermittently check various areas of the venue. If they need to report misconduct they can send an instant Blerter with photos attached and the exact location of an area and person involved.

PUTTING IT INTO ACTION

- Security and volunteers can send Blerts into the Medical or Comms channel to report any sign of risk, with the person's name and contact details.
- If there is a risk, create an incident where a participant is compromised which follows your specific COVID-19 medical plan.
- Attach required documents such as: Medical Certificates, PCR nasopharyngeal (negative + positive results), pre-event questionnaire etc.
- Tasks can be assigned where approvals are required from medical or event teams.
- Recorded approval or rejection verification of the spectators ability to attend the race.
- Access and / or download Incident reports at any time direct from Blerter with all the information attached, including date and time audit trail.

SECTION 02
PAGE 15

**ATHLETE COMMUNICATIONS &
PREPARATION FOR RETURN TO RACING**

USA TRIATHLON RECOMMENDATION

Regular and transparent communications to athletes via social media and email is encouraged to let them know you are still planning for events and making accommodations to execute events in a safe manner.

HOW BLERTER CAN HELP

Blerter allows the Race Directors to have an instant line of communication with all the athletes and their wider teams. This means that regular communications is made easy through push notifications to their phones, whereas emails may be less reliable during event and travel days.

Race directors can refer athletes to the latest resources in the Info section of Blerter, uploading any and all documents that need to be distributed such as 'Return to Racing for Athletes' and 'Return to Racing Training Program'.

USA TRIATHLON RECOMMENDATION

If you sanction your event with USA Triathlon, you receive the benefit of general liability insurance coverage. Specifically, if an athlete brings a claim against you for negligence alleging that they contracted a virus, illness or disease at your event, the insurance coverage provides a legal defense for you in most cases. Race Directors should feel comfortable moving forward with hosting their events knowing this coverage is in place to protect them.



BLERTER TIP

Blerter allows for additional peace of mind as each athletes' health screen, queries, and acknowledgements are all captured, recorded and stored in Blerter.

The event organizers have access to the reporting and audit trail including all date and time stamped communications, Check In / Out information of when they were on site at the event and that they acknowledged the Alerts, Hazards, Info and Questions.

APPENDIX 01

Blerter event set-up

A quick guide to setting up an event on Blerter. [Get in touch](#) with us if you need help.

The screenshot shows the Blerter event setup interface for 'USA Triathlon Sample Event'. The main area displays the 'Info' section with a search bar and filters. A 'CHANNELS' dropdown menu is open, showing options: Everyone (selected), Management, Athlete & Coach, COVID-19, Event Staff, and Media Channel. A table below shows published content with columns for Title, Status, Show at check-in, Created date, and actions (Edit, Delete).

Title	Status	Show at check-in	Created date	Actions
Proper Use of Mask	PUBLISHED		20 May 2020	1 [Edit] [Delete]
Proper Use of Gloves	PUBLISHED		20 May 2020	1 [Edit] [Delete]
Proper Hand washing Guidelines	PUBLISHED		20 May 2020	1 [Edit] [Delete]

YOUR EVENT - YOUR WAY!

The Blerter team understand that each event is different and unique, therefore the event organizer has complete control on how they set up their event. Unlimited Channels allow you to provide different groups with their specific event information.

BLERTER CHANNELS

Some channels that may be appropriate for your event:

Everyone - Instantly connect and provide information to everyone on Blerter.

Management - Direct access to Event Management for high-level decision making.

Athlete & Coaches - Targeted notifications to streamline information and contact

COVID-19 - Confidential COVID-19 queries, including compromised case handling.

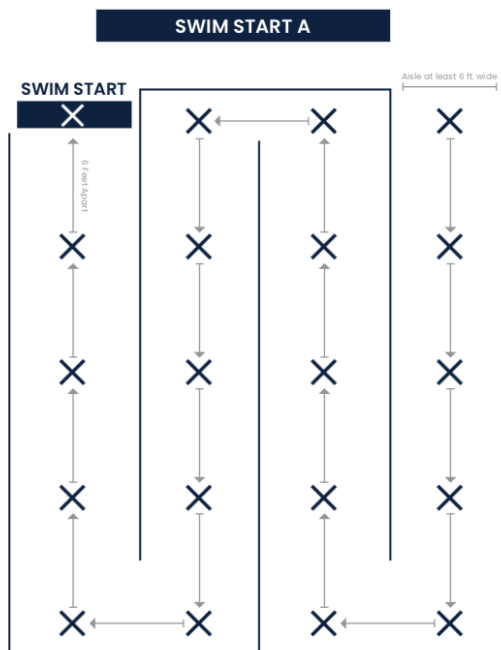
Event Staff - Instant, quick and simple communications to your event staff.

Media - Consistent and consolidated messaging for all approved media on site.

*Suggested Channels only. Event organizers are encouraged to seek specialist consultation regarding specific events and follow USAT, WHO and local/government protocols.

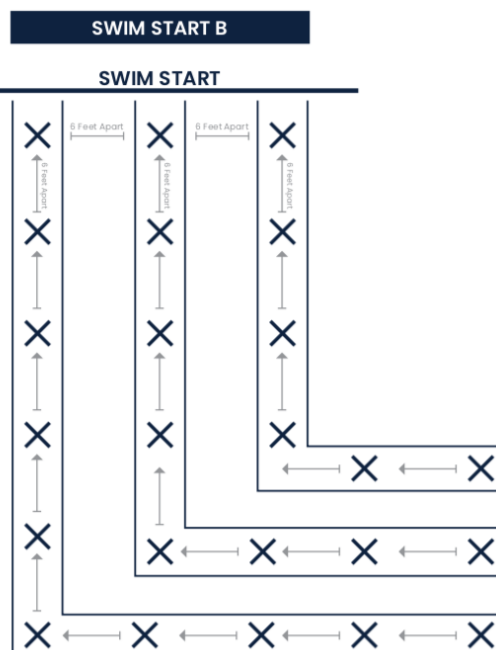
APPENDIX 2.1

Informational graphics



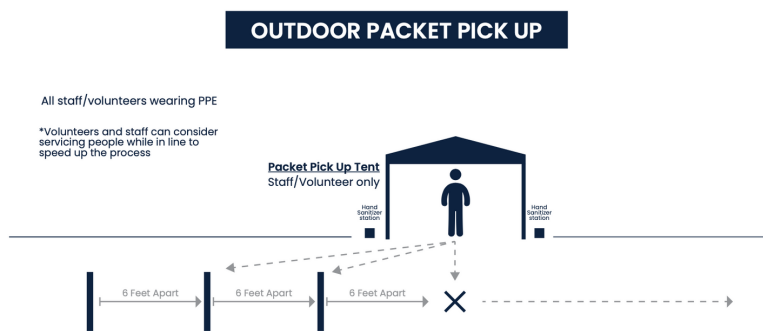
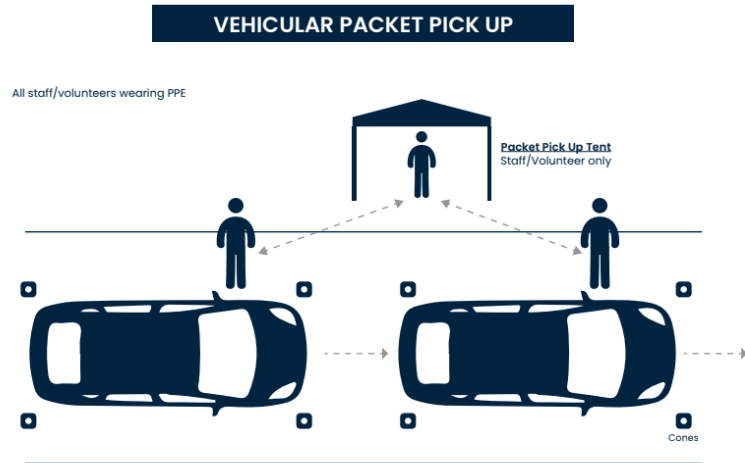
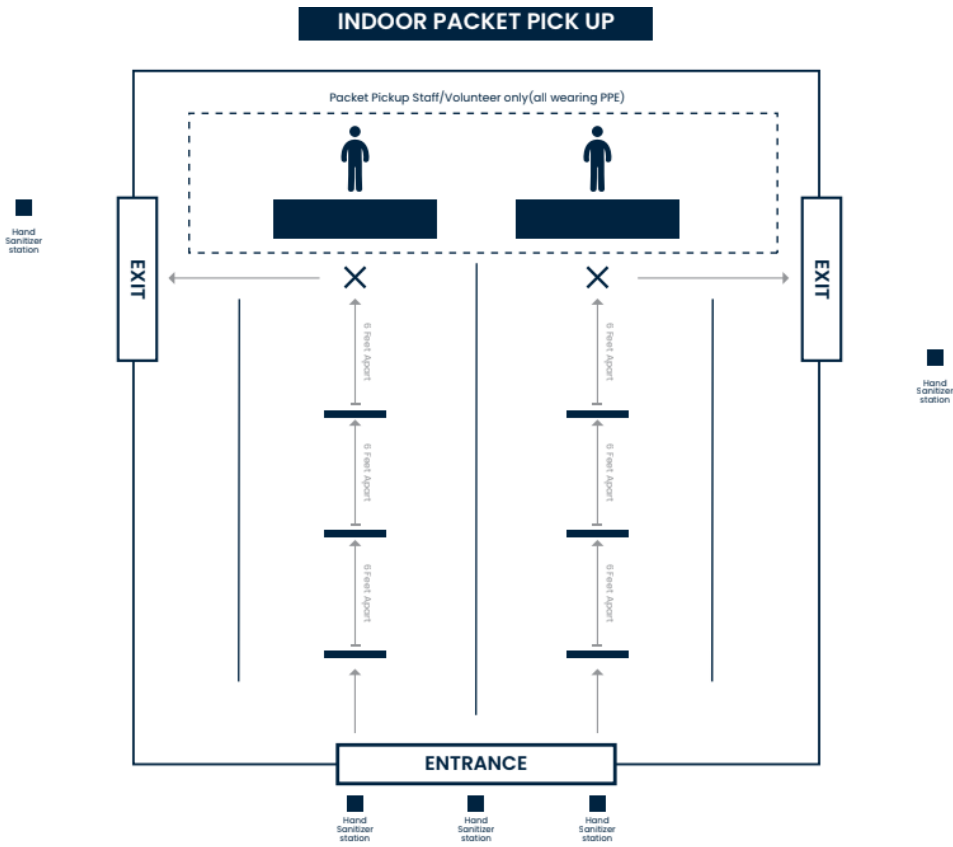
Athletes enter water every 5-7 seconds (timing can be dictated by athlete field size).

Events can have as many lanes as the width of their start area allows while maintaining physical distancing recommendations and ensuring the distance to the first buoy is the same for every athlete



APPENDIX 2.2

Informational graphics



DELIVER SAFER EVENTS ON BLERTER



LEARN MORE

Want to learn more?
Get a quick overview of
how Blerter works.

[WATCH OVERVIEW](#)



REQUEST A DEMO

Ready to see Blerter in action?
Talk to us about the challenges
you're facing and see if we're a fit.

[TALK TO US](#)
