



WHY ADD WOMEN'S COLLEGIATE TRIATHLON?

As an Emerging Sport for Women, triathlon is on the precipice of becoming a full-fledged NCAA Championship Sport, that will allow female triathletes the opportunity to be official NCAA student-athletes and participate in competitive draft-legal racing. Women's Collegiate Triathlon is a smart addition to any athletic program.

LOW COST

- No infrastructure needs to be built for practice or competition
- Affordable sport to not only start but also to maintain
- Grant funding can cover all equipment costs, plus additional overhead in year 1

RECRUITING OPPORTUNITIES

- Ability to recruit top talent from a deep pool of athletes competing in triathlon, swimming, track & field and cross country
- Triathlon is an international sport (130 countries currently)
- Access to 2,500 certified coaches to serve in salaried or volunteer coaching positions

INSTITUTION-WIDE IMPACT

- Ability for teams to be competitive in the first year; chance to dramatically impact Director's Cup position once NCAA approval is confirmed
- Squad sizes can meet needs of the institution; balanced with 6.5 scholarship equivalences for DI and 5 scholarship equivalences for DII
- Athletes with strong leadership and academic qualities will positively impact the student body
- Have a clear and distinct voice in the movement as the sport shifts from emerging to full NCAA status
- Lifetime sport that promotes fitness and health on campus

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CURRENT PROGRAMS

400,000

HIGH SCHOOL ATHLETES AVAILABLE TO RECRUIT

3.5

AVERAGE GPA OF COLLEGIATE TRIATHLETES

\$3.5

MILLION IN GRANTS AVAILABLE
*\$460,000 REMAIN

75

MINUTES TO COMPLETE A RACE



FOR MORE INFORMATION CONTACT
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