

February 7, 2022 Board Meeting Minutes

Location	Date	Time	Format
Zoom	February 7, 2022	6:00 pm MST	Virtual

In Attendance

Board Members Present		
Joel Rosinbum	Chair	Present
Keri Serota	Secretary	Present
Henry Brandon	Treasurer	Present
Gabriela Gallegos	Director	Present
Chuck Graziano	Director	Present
Dr. Tekemia Dorsey	Director	Present
Ben Collins	Director	Present
Scott Sternberg	Director	Present
Felix Stellmaszek	Director	Present
William Huffman	Director	Present
Monica Paul	Director	Present
Erin Storie	Director	Present
Allysa Seely	Ex Officio	Present
Jacqueline McCook	Ex Officio	Present
Others Present		
Rocky Harris	CEO	Present
Victoria Brumfield	Chief of Staff, Chief Business Development Officer	Present
Katie Willemarck	Chief Financial Officer	Present
Sandra Cook	Governance and HR Manager	Present
Nellie Viner	Senior Counsel	Present
Paul Minninger	Data and Research Coordinator	Present – for election

Minutes

1. Call to Order

Joel Rosinbum called the meeting to order at 6:04 pm MST

At that time, a quorum was confirmed.

2. Approval the Minutes

Approval of the Minutes – Henry Brandon moved to approve minutes, including Felix Stellmaszek appointment to the board, Gabriela Gallegos 2nd – Motion passed; meeting minutes approved.

No conflicts of interest with tonight’s agenda.

3. Finance Update – Katie Willemarck

All investments have been transferred to United States Olympic Endowment (USOE)

Preliminary financials show banner year on revenue side, ending 2021 with revenue vs the predicted/budgeted loss

4. Organization Update – Rocky Harris

Office renovations complete, staff happy with new bright space

Safe Sport Audit scheduled for early April

Foundation is having great results and energy. Number of donors and major gifts are both up. 2022 goal is 77% above the record that was set in 2021

Overhauling digital ecosystem

- Started with constituent-focused items

- Fan Interactive Marketing hired to assist with email interaction/open rates

- Engaged with USOPC Website RFP Process

Confirmed 40 NCAA programs, goal is to get to 42 so we can ensure we can begin the process

Updating the NCAA Transgender policy so it is inclusive and evidence-based

More than halfway to goal registrations for AGNC – predicting that we will reach 6,500

Multisport Nationals registrations are much higher than expected showing that our athletes are embracing this new event concept

First ever Gravel Triathlon Series was announced

The number of sanctioned races in 2022 match the 2019 numbers (as of February 1), which is really positive

Youth membership is up 60% compared to 2021

Endurance Exchange is focusing on the business of triathlon

Para Mixed Relay to be included at Sarasota-Bradenton

5. Committees – Joel Rosinbum/Nellie Viner

AGNC and Multisport Committees have quite a bit of overlap. Goal was to ensure the passion of both committees could be channeled productively. Recommendations included:

- Create Subgroups within the committee

- Narrow scope of both committees so there is less overlap

- Staff to create the deliverables/projects for each committee to work on

- Summarize emails, keep them contained to committee and just share pertinent info with staff/board liaison

Marketing Committee will reconstitute its make-up and will be limited to 8-9 members and will implement term limits

Megan Ritch and Nellie Viner will determine the future of the DEIA council after getting feedback

Henry Brandon will be the Board of Director's representative for NGBC meetings

Felix Stellmaszek will be the Board of Director's liaison to the USA Triathlon Foundation.

6. Business Development Update & Service Categories – Victoria Brumfield

Marketing resolution will be sent to board with updated controversial categories

Ben Collins disclosed that he works for a consumer electronics company

7. Officer Elections – Nellie Viner/Sandra Cook

2022 Slate of Officers:

Chair – Joel Rosinbum

Vice Chair – Henry Brandon

Treasurer – Ben Collins

Secretary – Chuck Graziano

Election was held via anonymous online voting. Slate was approved.

MOTION			
To enter executive session.			
Moved	Chuck Graziano	Seconded	Scott Sternberg
CARRIED			

MOTION			
To exit executive session.			
Moved	Chuck Graziano	Seconded	Gabriela Gallegos
CARRIED			

The meeting was adjourned at 8:34 pm MST.