Minutes
USA Triathlon Board of Directors
Teleconference Call
June 4, 2012

Board Members Present:
Bob Wendling, President
Barry Siff
Jack Weiss
Victor Plata
John Lines
Vince O'Brien
Steven Sexton
Kevin Smeltzer
Kevin Sullivan
Charles Baker
Dave Kuendig

Absent:
Brian Harrington

Staff:
Rob Urbach, CEO

Approval of Minutes
Motion to approve the minutes from the meeting of May 11th (Lines/Seconded)
Motion approved by voice vote.

Treasurer's Report – Jack Weiss (attached)
Report by Jack Weiss regarding current income, proposed new IT staff position, and investment portfolio. Investments are very conservative.
Question: regarding how USAT investments compare with other NGBs – Weiss will follow up with USAT's investment advisor and report to the board.

Office Update – Rob Urbach
Update on Aaron Schiedies lawsuit regarding blackout shades.
San Diego – had first meeting to plan event for 2013.
Foundation – Rob will circulate Foundation information to the board for feedback.
Super Sprint race – looking into developing a super sprint race at Interbike and will report more soon.
IT staff – USAT IT staff is getting great feedback and is in high demand. One was lost to the USOC, one was lost to a $25,000 raise.
Question: regarding the planning of scheduling the ITU Continental Cup in Dallas in June and the safety risk of racing in extremely hot weather on the athletes – Urbach will review the scheduling process for Continental Cups regarding weather.
Question: converting one-day race passes to annual USAT memberships - Do race directors get a bonus if a conversion is made at their race? – Race directors get $2 for each conversion. Race directors are required to participate in the promotion to receive the bonus. USAT owns the one-day license form, but when it is reported

weeks after the race there is little success in converting memberships. Having the one-day list immediately allows USAT to contact participants sooner and get better results in conversions.
Question: Super Sprit race at Interbike- will it be a USAT owned event? – USAT wants to partner with a race director (Marc Lees) to make the event happen, but it is in discussion and nothing is firm.
Question: Has USAT responded to the Schiedies suit? – It is a point of contention whether USAT was properly served. USAT is represented by Steve Smith of HRO and local firm.

New Business

Aquadraat Sports Memorandum Of Understanding – Rob Urbach
Aquatraat sponsorship agreement requires approval by the Board.

Motion to accept the Aquadraat agreement (Weiss/Seconded).
Discussion regarding the benefits of the agreement to USAT. Chair of the Marketing Committee (O'Brien) – Aquadraat's partnership with a leading sports marking firm helped solidify the Marketing Committee's support, it adds credibility to partnership with them. Urbach - Aqudraat over-delivered of its sponsorship commitment to the race in San Diego.
Motion approved by voice vote.

Team Officials: London Olympic Games – Rob Urbach (attached)
Nominations for officials to the USA Olympic Team:
Team Leader: Andy Schmitz
Team Manager: Jonathan Hall
Mechanic: Joseph Santos
Chiropractor: Alexander Keith
Massage Therapist: Kimberly Kirkland
Press Attaché: John Martin

Motion to approve the nominated team officials (Lines/Seconded)
Question: has Jonathan Hall's nomination been vetted with the USOC in light of his partner being a medal contender on the Australian Olympic triathlon team? – Urbach, no. Many athletes on the USA team have personal coaches that coach other athletes from other countries.
Motion approved by voice vote.
Abstained: Victor Plata

AAC Athlete Representative nominations – Victor Plata

Motion to approve AAC athlete nomination, Jacob Jendusa, to the Marketing Committee (Plata/Seconded).
Point of Order (Sexton) – doesn't the president appoint members to committees?
Athlete nominations can be made by the AAC and approved by the board.
Motion approved by voice vote.

Eligibility of paratriathletes to serve as athlete representatives
There is an athlete election for seats on the AAC and Board of Directors with nominations due on June 30th.
There is a question whether paratriathletes are eligible to serve as athlete representatives after the acceptance of paratriathlon into the Paralympic Games and USAT becoming the NGB for paratriathlon.

Motion that the Nominating and Governance Committee review eligibility rules and make a recommendation to the board at the earliest possible time regarding what positions paratriathletes are eligible to run for as athlete representatives (Plata/Seconded).
President requested that the liaison to the Nominating and Governance Committee (Sullivan) take the lead in soliciting a recommendation from the committee within the next two weeks to meet the June 30th deadline and give paratriathletes notice.
ACTION ITEM: Nominating and Governance Committee to make a recommendation to the board regarding paratriathlete eligibility as athlete representatives (Sullivan).

Introduce initiative to establish Board Goals for 2012 – Barry Siff
Discussion on Board Goals for 2012 and whether the Board should write goals for 2012. Examples include developing a mentoring program, and collecting conflict of interest forms from USAT committee volunteers. President suggested circulating a list to the Board for feedback.
ACTION ITEM: Circulate a list of Board Goals for feedback (Siff).

Unfinished Business

Board Liaisons (HOF, Duathlon, History Project) – Bob Wendling
Hall Of Fame – Barry Siff
History Project – Barry Siff
Duathlon – open
ACTION ITEM: Recruit a Board member to serve as liaison to the Duathlon Committee (Wendling).

Bylaw Changes – Victor Plata (2 attachments)
Most recent bylaw changes creates ambiguities in the bylaws which the Board may have to clarify.
Question: Is anything an expansion of the percentage requirements of athletes on committees. – No.
ACTION ITEM: Matter was referred to the Nominating and Governance Committee to include invitations to Plata and President for input.

Non-agenda New Business

Awarding of Paratriathlon Championships - Jack Weiss (Liaison to Paratriathlon Committee)
As part of the championships bundling program USAT is moving to incorporate the paratriathlon championships with age-group nationals, making it the fifth championship event under USAT control. The two issues with this are 1) that the Austin race which had previously hosted the event was under the impression that it could serve as the paratriathlon championships for one more year; and 2) USAT as a race directing entity.

Urbach explained that 1) the bundling program is meant to raise the status of events; 2) there may be a conflict for some athletes with scheduling the World Triathlon Series paratriathlon event in San Diego in 2013 very close to the Austin event; and 3) that the deal with Austin was for one year.
Question: was a multi-year deal discussed with the Austin race directors? - It was a one-year written deal, and Urbach will look into whether a verbal discussion about additional years occurred.

Executive Session – Bob Wendling
Motion to go into executive session (Lines/Seconded)
Motion approved by voice vote
Jack Weiss voted No.