USA Triathlon Board of Directors
Teleconference Call
April 2, 2012

In attendance
Bob Wendling, Chair
John Lines
Victor Plata
Jack Weiss
Steve Sexton
Kevin Sullivan
Kevin Smeltzer
Vince O'Brien
Brian Harrington
Barry Siff
Chuck Baker

Dave Kuendig – absent

Melissa Merson – ex officio, not invited to attend (see below).

Staff
Rob Urbach, CEO

Meeting called to order 4:02 pm PST

Agenda

Call to Order/Remarks – Bob Wendling
Motion to invite the ex officio director to attend the teleconference (Lines/Seconded)
John Lines y
Victor Plata y
Jack Weiss n
Steve Sexton y
Kevin Sullivan n
Kevin Smeltzer n
Vince O'Brien n
Brian Harrington n
Barry Siff n
Chuck Baker n

Motion failed.

Office Update – Rob Urbach
San Diego Press Event; 1,800 entrants registered for the San Diego ITU event so far.
Discussed partnership with Challenged Athletes' Foundation for Paratriathlon. CAF has tasked a committee to review the issue.
- Initiatives: Created Return on Investment Calculator for members to show savings members earn from purchasing membership; Created Prize Money List which will show the top-10 prize money earners and serve a service to elite athletes; developed a 28-page plan for the USA Triathlon Foundation - Mission of the Foundation: to benefit underprivileged youth and paratriathletes. Administered by a trustee program of 5-7 trustees for $5,000. Should be ready to go within a couple of weeks.

Approval of Minutes – Victor Plata (attached)

Motion to accept March 5th minutes (John Lines/Seconded).
Motion approved by voice vote.

Treasurer's Report – Jack Weiss
Membership numbers are not yet clear, but should be by April.
Financial report appears fine, nothing irregular.
Investment meeting scheduled for 9th of April.
Issue regarding 2011 Audit Committee minutes to be resolved off-call.

Women's Committee Report – Kevin Smeltzer (4 attachments)
During the January meeting the board moved to request from the women's committee a greater detailed report of activities to justify funding for 2011 and proposed 2012. Details for 2011 expenditures are included in the attachments to these minutes.
Budget Overview:
2011 - $13,768 budgeted
2012 - $14,093

New Business

Marketing Advisory Committee Resolution – Vince O'Brien (attached)
Motion to approve the Committee Resolution (Harrington/seconded).
Harrington, Sullivan, Weiss, Wendling reviewed the document prior to submission to the board.
Discussion - questions were raised regarding fiduciary review of staff vs. efficiency of contract approval, staff authority, and whether it was a marketing or contract review policy.

Motion approved by voice vote

Appointment of Marketing Advisory Committee members
Vince O'Brien Chair
Mark Westlake
Wally Hayward
Steve Lafar
Athlete TBD

Motion to accept members listed (Weiss/Seconded)
Motion approved by voice vote

Action Item: athlete to be appointed by AAC

USA Triathlon Clydesdale & Athena Weight Standards Resolution – Jack Weiss (attached)
Motion to approve resolution (Lines/seconded)
Discussion of the effect of the resolution on competition. Resolution supported by the Race Director Committee (Siff).

Motion approved by voice vote.

Unfinished Business

Recommendation for Ethics Committee Candidates – Kevin Sullivan
There are two seats open on the ethics committee. Five resumes have been received.
Nominating and Governance Committee is reviewing candidate resumes. Candidates will be presented for approval at the May meeting.

Meeting adjourned 4:57 pm PST