USAT Board of Directors
Teleconference Call
March 2, 2009

In attendance:

Brian Harrington
Tim Yount
Celeste Callahan
Jeff Matlow
Jim Donaldson
Eric Averill
Mike Greer
Bob Wendling
Kelly Cook
Dave Kuendig

Not in attendance:

Victor Plata
Skip Gilbert
Rob Kasper

Vice President Brian Harrington called the meeting to order at 6:04 MST.

Treasurer's Report

Dave Surofchek from Smith Barney called in with the federation financial report.
Board Treasurer Jeff Matlow explained the new 990 form.

Tim Yount gave an office update.

Duathlon Nationals, participation attendance, is doing very well.
Membership remains stable.
Age restrictions for Collegiate Nationals was discussed.

Eric Averill proposed a Youth Task Force Resolution

Resolution for Board Action **March 2, 2009**

Subject: **Youth Program Reform Task Force**

Background:

USA Triathlon is projected to license over 20,000 Youth members in 2009 yet USA Triathlon does not yet have major initiatives focused on programs benefitting Youth participants.

Further our Strategic Plan states as an objective:

"Develop a program for athletes under the age of 19 that is supported and driven by age-appropriate skill competencies and youth/junior specific education of parents, athletes and coaches" and that our youth "need inclusion in the multisport lifestyle, age-appropriate outreach, education in rules, training, and encouragement to adopt the sport for long term. They need to have fun."

Further the USA Triathlon Membership Program Analysis by (TSE Consulting) concluded that "Youth and Junior membership development and programming need to have a priority within regions that is equivalent to a membership group that includes 20 percent of all USAT members, including the mandatory provision of programs and services." , and that :
• Regardless of the membership fee and financial affect, youth participation should be a significant emphasis for USAT.
• The USAT website and magazine are not geared toward young competitors, and USAT needs a communications approach that reflects their unique needs.
• There needs to be more emphasis on development of youth membership and programming by the regions

Financial Impact: To be determined in large part by the Regional Council Budgets

Relevant and Affected Bylaws, Rules, and Procedures

None

Whereas USAT's mission is to encourage, support, and enhance the multisport experience in the United States, and

Whereas The future of our sport is dependant in large part by the exposure and adoption of the multisport lifestyle by youth and,

Whereas USAT Youth Programs are not currently well defined, well budgeted, or particularly relevant to our Youth Membership,

Now therefore, be it resolved that the USAT Board of Directors form a task force to research, define funding requirements, and organize implementation of a robust and relevant program to attract and retain youth in the multisport lifestyle.

And be it further resolved that the task force submit its finding and recommendations to the USAT Board of Directors before the 2010 budget approval process in the fall of 2009.

Submitted by: Eric Averill, USAT Board of Directors

Celeste Callahan seconded.

Resolution passed unanimously.

Discussion about the 2009 World Cup Selection Policy was deferred until the next Board teleconference

The Regional Operational Manual was discussed.

Finalization will be made during a teleconference call in March.

Nominations were submitted for an ITU Age Group Commission.

Eric Averill nominated Celeste Callahan. Jeff Matlow seconded. The vote for Celeste was unanimous.

Nominations were submitted for Winter Triathlon Commission.

Katie Baker was nominated by Jim Donaldson and seconded by Bob Wendling. The vote for Katie was unanimous.

Mike Greer moved to adjourn 7:12. Celeste Callahan seconded.