USAT BOD Teleconference Call June 5, 2007
Minutes

At 5:59 MDT, Rob Kasper called the meeting to order.

In attendance:

Rob Kasper
Melissa Merson
Eric Averill
Celeste Callahan
Jeff Matlow
Joe Umphenour
Mike Greer
Brian Harrington
Jim Donaldson
Mark Fretta
Skip Gilbert

Absent:

Andy Kelsey

ED Update
Skip updated the Board on the following items:

- Lifetime Fitness
- WTC
- Best Practices Seminar
- Audit – Tax returns & USOC requirements

Proposed USOC Media Agreement
Jeff Matlow provided clarification on the 5 year contract. Dialogued occurred regarding the language of the contract, specifically the rights/ownership and exploitation of USAT media content (audio, video, or AV). Each member had the opportunity to take the floor on this issue. The Board recognized numerous provisions that were not clearly worded and could be improved through further negotiations, but understood USOC's need to quickly get the concept up and running in order to meet target dates leading into the 2008 Olympics. The general consensus of the Board was that the financial and media exposure benefits of the agreement outweighed the undesirable provisions, and that those provisions can be renegotiated and clarified when the agreement comes up for renewal in 5 years.

Brian Harrington motioned, Eric Averill seconded to endorse the National Office to move forward on the USOC Media Agreement.

Motion passed unanimously

Duathlon Worlds Report
Celeste Callahan provided a report on ITU Duathlon Worlds in Hungary. The USAT team and medical support team were great. According to the feedback of many athletes this was the finest event with the hotels close together, venue was spectacular, pageantry, warm and welcoming. She believes several issues of travel will need to be addressed at a later time.

Race Director Accountability
Jeff Matlow prefaced this issue stating that there is nothing to resolve, but would like to see forward momentum regarding the area of safety and accountability. After Board input the mutual recommendation is to have Jeff Matlow, Brian Harrington, Eric Averill (Board Liaison to the Regional Presidents Committee), and Jim Donaldson (Board Liaison to the RDC) involved in recommending on how to proceed.

Action item: Jeff, Brian, Eric and Jim will communicate with Event Services and Skip Gilbert on recommendations on whether this requires a task force or if it should be turned over to an existing committee within the organization.

USAT Hall of Fame
Jeff stated that the AGC is actively putting Hall of Fame plans together. The goal is to have an outline for the next BOD call and is planning on rolling it out at Congress.

Strategic Board Meeting
Rob Kasper presented the Board with several scheduling options for a strategic planning Retreat.

Action item: Since a decision was not reached, the Board will communicate via email with scheduling preferences/conflicts.

Other Business
The next BOD call will be on Tuesday, June 19, 7 pm Central, for Executive Session.

Melissa Merson followed up on the Elite Expert Wave issue and when she can expect a response. Skip will send a response to the Board as soon as it is crafted.

Mark Fretta and Joe Umphenour asked about a possible sponsorship. Skip Gilbert explained we are working to finalize the deal and that it is a significant program that requires time and attention.

Skip Gilbert reminded the Board that if they are planning on running again in the 2007 election that their platform and pictures must be received by 7-1-07.

Jeff Matlow explained that the rankings are an important issue to the AGC and once the Board has received all the information from Skip Gilbert, further discussion will be required.

Jeff Matlow stated communication is key regarding recent insurance issues. Skip Gilbert explained that a significant amount of communication has occurred.

Action item: Rob will send the Board documentation regarding insurance information that he has received recently.

At 8:02 pm, MDT, Eric Averill motioned, Mike Greer seconded that the meeting be adjourned.