USAT BOD Teleconference Call January 24, 2007
Minutes

At 6:57 Central Time, Rob Kasper called the meeting to order.

In attendance:

Rob Kasper
Melissa Merson
Celeste Callahan
Jeff Matlow
Joe Umphenour
Mike Greer
Mark Fretta
Brian Harrington
Skip Gilbert

Recording Minutes

The Board discussed and voted on whether teleconference meetings should continue to be recorded for purpose of preparing accurate minutes. Note: access to recording is kept for 30 days and then destroyed.

Melissa Merson motioned, Celeste Callahan seconded to discontinue the practice of recording Board teleconferences.

In order to avoid confusion, voting was changed to the affirmative. In other words, a yes vote was in support of continuing to record the teleconferences, a no vote was in support of discontinuing the practice.

A record of votes **in favor** of recording BOD teleconference meetings for the purpose of preparing minutes:

Jeff Matlow
Joe Umphenour
Mike Greer
Mark Fretta
Brian Harrington

A record of votes **not in favor** of recording BOD teleconference meetings for the purpose of preparing minutes:

Melissa Merson
Celeste Callahan
Eric Averill

Motion failed. Minutes will continue to be recorded

PATCO Delegate
Because discussion centered on inadequate input, the vote to appoint Brad Davison at the Congress BOD meeting on January 15, 2007as USAT's delegated to PATCO was rescinded. For similar reasons, no replacement was considered for the position. The Board simply needed more input in order to make an informed decision. .

Melissa Merson motioned, Mike Greer seconded to rescind the vote by which the Board appointed Brad Davision as PATCO delegate.

A record of votes **in favor** of rescinding the vote made at the Congress Board meeting on January 15, 2007 in which the Board appointed Brad Davision as PATCO delegate.

Eric Averill
Jeff Matlow
Joe Umphenour
Mike Greer
Melissa Merson
Celeste Callahan
Brian Harrington

A record of votes **not in favor** of rescinding the vote made at the Congress Board meeting on January 15, 2007 in which the Board appointed Brad Davision as PATCO delegate.

Mark Fretta

Motion passed

Dates of Board Meetings
Monthly Board conference calls will take place on the first Monday of the month at 8pm Eastern, 7pm Central, and 6pm Mountain time.

The Board agreed that the fall budget meeting will take place surrounding the weekend of October 27th.

The spring meeting will be considered on Monday's (2-5-07) call.

Resolution for Board Action *Janu*

Subject: **TECHNOLOGY COMMITTEE**

Background: In 2005 USAT embarked on the redevelopment of the Federation website and an improvement of the organization's technological infrastructure. As we near the fulfillment of the first phase of this effort, it has become apparent that improvements in oversight are in order.

In order to maintain effective communication within USAT, build a more robust technological infrastructure and provide USAT with applicable tools to continue building an efficient organization, it is necessary to re-analyze the technology needs of USAT, assess the potential vendor relationships and recommend a suitable course of action. The Technology Committee will work with the ED, staff and appropriate third-party consultants to guide this process as well as all future IT-based initiatives of USAT.

Financial Impact: The immediate direct financial impact is projected to be less than one-thousand five dollars ($1,500), encompassing travel accommodations (airfare, hotel, meals) for Committee member and/or technology consultant to visit the USAT offices as a means of properly assessing the technology needs of the organization.

The indirect, short-term financial impact of the Committee is an estimate cost between five thousand ($5,000) and twenty-five thousand dollars ($25,000). This amount includes the following:

- Potential cost of moving existing site to another development facility
- Potential cost of finalizing relationship with our current vendor.
- Potential re-development costs to adhere with new facility specifications
- Potential IT consultant to oversee agency review process

Over the long-term, re-evaluating the current vendor relationships will save money in future web development activities.

Indirectly, such re-analysis of the technology needs of USAT will generate a more effective, robust and profitable organization in the following ways:

- Enhance communication internally and with membership
- Provide a more efficient means for generating direct revenue (e.g. online memberships, e-tailer, etc.)
- Provide a valuable resource for generating indirect revenue (e.g. ad sales, sponsorships, etc.)

Relevant and Affected Bylaws, Rules, and Procedures

Bylaws

- *Article XI, Committees*

Rules

None.

Procedures

None.

Whereas the Federation is in continuous need of a more effective technological infrastructure in order to create enhanced productivity internally and enhanced communication with its membership base.

Whereas the current organizational framework needs improvement in order to conduct business effectively.

Whereas the Federation requires a focused group to oversee the major IT-based initiatives of the organization.

Now therefore be it resolved that an Technology Committee is created to guide the process of major IT-based initiatives of USAT. The Committee shall consist of not less than three (3) individuals and shall include at least one (1) member of the Board of Directors.

Submitted by: Jeff Matlow

Jeff Matlow motioned, Melissa Merson seconded to adopt the creation of an IT Committee.

Motioned passed unanimously.

ITU Sprint World Championship for 2007

Input from most Committees as well as a majority of the Board members echoed a common view regarding fielding a team for a last minute posting of an ITU Sprint World Championship for 2007. The consensus is USAT needs to do it right or not at all and there is simply not enough time to make it right. The Board agreed to not field a team for this event. No action necessary at this time.

BOD EEO/Harassment Complaint Designee

The Board voted unanimously that Melissa Merson, Vice President serve as BOD EEO/Harassment Complaint Designee.

AGC

Melissa Merson motioned, Mark Fretta seconded to table a motion to reinstate a non-member of USA Triathlon to be a member of the AGC.

A record of votes **in favor** of tabling the motion to reinstate a non-member of USAT to be a member of the AGC:

Eric Averill
Mark Fretta
Joe Umphenour
Mike Greer
Melissa Merson

A record of votes **not in favor** of tabling the motion to reinstate a non-member to be a member of the AGC:

Brian Harrington
Jeff Matlow

Please note:
Celeste Callahan did not vote (off the call)

At 8:56 Mike Greer moved that the meeting be adjourned.