

Wagner Araújo

ITU
triathlon
World Cup **Sarasota-Bradenton**



AGE GROUP ATHLETE GUIDE

OCTOBER 7-8, 2017 • SARASOTA-BRADENTON, FL



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WELCOME FROM USA TRIATHLON PRESIDENT BARRY SIFF AND CEO ROCKY HARRIS



Dear Athletes,

On behalf of USA Triathlon, we are proud to welcome you to the inaugural Sarasota-Bradenton Triathlon Festival at Nathan Benderson Park. We couldn't ask for a more beautiful race venue, and we look forward to an exciting weekend of elite and age-group racing.

The action begins on Saturday with the Age Group Draft-Legal World Qualifier, a sprint-distance triathlon that qualifies top finishers to represent Team USA at the 2018 ITU Age Group Sprint World Championships in Gold Coast, Australia. Saturday's schedule also includes the ITU Triathlon World Cup women's race, an elite international event featuring some of the world's top triathletes. Collegiate athletes will also compete in the Women's Collegiate Triathlon East Regional Qualifier on Saturday.

Sunday's racing schedule features the Age Group Non-Draft Sprint Triathlon, ideal for first-timers and experienced triathletes alike, as well as the ITU Paratriathlon World Cup and the ITU Triathlon World Cup men's race. We hope you'll take some time this weekend to enjoy the elite races, a perfect opportunity to draw inspiration from the fastest athletes in the sport.

USA Triathlon and our local organizing committee, the Suncoast Aquatic Nature Center Associates, Inc. (SANCA), have worked diligently to ensure that all triathletes from amateurs to elites have a fantastic experience here at Nathan Benderson Park. USA Triathlon would like to thank the many individuals and groups in the community and elsewhere who helped to make this event possible: The International Triathlon Union, SANCA, Nathan Benderson Park, the communities of Sarasota and Bradenton, Sarasota and Manatee Counties, Sarasota Police and Fire Departments, Manatee County, Benderson Development, USA Triathlon staff and volunteers.

We would also like to thank the corporate partners and local sponsors of the Sarasota-Bradenton Triathlon Festival, who have worked hard to make this weekend of racing a success. We are grateful for their support and commitment to the multisport lifestyle.

Best wishes for a successful and memorable race, and thank you for your dedication to the sport of triathlon. We hope you take some time to celebrate your accomplishments after the race and enjoy all that Sarasota has to offer.

Finally, as some of our most passionate and committed constituents, we encourage you to return your communities after this weekend concludes and continue advocating for the multisport lifestyle. Share your enthusiasm for this sport, and inspire others to take part by sharing your training and racing experiences. We are proud to work with athletes like you to grow this sport and its devoted community for years to come.

Sincerely,



Barry Siff
President, USA Triathlon
ITU Executive Board Member



Rocky Harris
CEO, USA Triathlon



WELCOME FROM SANCA PRESIDENT AND CEO STEPHEN RODRIGUEZ

On behalf of the Suncoast Aquatic Nature Center Associates, Inc., at Nathan Benderson Park, it is my pleasure to welcome you to the Sarasota-Bradenton Triathlon Festival in sunny Sarasota, Florida!

We are excited to be part of this event and to cheer on age-group, collegiate, elite and paratriathletes from not only the United States, but from around the world.

The Sarasota-Bradenton area is an ideal location for both competition and relaxation. With beautiful weather year-round, it's natural to want to explore the outdoors and what our area has to offer. While you are here, we hope you check out our award-winning white sand beaches, arts and cultural hot spots, and bustling nightlife. We have an abundance of shopping nearby and a variety of different open-air activities to choose from both at Nathan Benderson Park and throughout the surrounding area.

We anticipate this to be a fantastic event taking place here at Nathan Benderson Park with exciting competition in all categories. We wish the best of luck to all athletes competing and hope you have a great time visiting Nathan Benderson Park and the Sarasota-Bradenton area!

Good luck!



Stephen V. Rodriguez
President & CEO
Suncoast Aquatic Nature Center Associates, Inc. at Nathan Benderson Park



1. GENERAL INFORMATION

The purpose of the Athlete Guide is to ensure athletes and team officials are well informed about all procedures concerning the 2017 Sarasota-Bradenton Triathlon Festival.

1.1 EVENT SCHEDULE

FRIDAY, OCT. 6

Race Expo Open	11 a.m.-5 p.m.	Nathan Benderson Park
Packet Pick-Up: Age Group Draft-Legal and Non-Draft Open	11 a.m.-6 p.m.	Nathan Benderson Park Registration Tent (next to age group transition area)
Age Group Swim Familiarization	12-1 p.m.	Nathan Benderson Park Swim Start
Age Group Draft-Legal Bike Check-In (Mandatory)	3-7 p.m.	Nathan Benderson Park Age Group Transition
Age Group Draft-Legal Briefing	5:30 p.m.	Nathan Benderson Park Athlete Dining Tent

SATURDAY, OCT. 7

Age Group Draft-Legal Transition Open	5:30-7 a.m.	Nathan Benderson Park Age Group Transition
Race Start: Age Group Draft-Legal Men 44 and Under (Blue Caps)	7:15 a.m.	Nathan Benderson Park Swim Start
Age Group Draft-Legal Men 45 and Above (White Caps)	7:30 a.m.	Nathan Benderson Park Swim Start
Race Expo Open	8 a.m.-6 p.m.	Nathan Benderson Park
Age Group Draft-Legal Women 44 and Under (Red Caps)	8:45 a.m.	Nathan Benderson Park Swim Start
Age Group Draft-Legal Women 45 and Above (Yellow Caps)	9 a.m.	Nathan Benderson Park Swim Start
Age Group Non-Draft Open Packet Pick-Up	10 a.m.-6 p.m.	Nathan Benderson Park Registration Tent
Age Group Draft-Legal Awards Ceremony	11:10 a.m.	Nathan Benderson Park Awards Stage (near grandstands)
Race Start: Elite Women	1 p.m.	Nathan Benderson Park Elite Swim Start
Age Group Non-Draft Open Bike Check-In (Mandatory)	1-6 p.m.	Nathan Benderson Park Age Group Transition
Elite Women Awards Ceremony	3:30 p.m.	Nathan Benderson Park Awards Stage
Race Start: Collegiate Women	5 p.m.	Nathan Benderson Park Swim Start
Women's Collegiate Awards Ceremony	7 p.m.	Nathan Benderson Park Awards Stage

SUNDAY, OCT. 8

Age Group Non-Draft Open Transition Open	5:30-7 a.m.	Nathan Benderson Park Age Group Transition
Race Start: Age Group Non-Draft Open Men (Wave 1)	7:10 a.m.	Nathan Benderson Park Swim Start
Age Group Non-Draft Open Women (Wave 2)	7:20 a.m.	Nathan Benderson Park Swim Start
Race Expo Open	8 a.m.-4 p.m.	Nathan Benderson Park
Age Group Non-Draft Open Awards Ceremony	9:20 a.m.	Nathan Benderson Park Awards Stage
Race Start: Elite Paratriathlon	10 a.m.	Nathan Benderson Park Para Elite Swim Start
Elite Paratriathlon Awards Ceremony	1 p.m.	Nathan Benderson Park Awards Stage
Race Start: Elite Men	2:30 p.m.	Nathan Benderson Park Elite Swim Start
Elite Men Awards Ceremony	4:45 p.m.	Nathan Benderson Park Awards Stage



1.2 EVENT ORGANIZER

Suncoast Aquatic Nature Center Associates, Inc. (SANCA)
5851 Nathan Benderson Circle
Sarasota, FL 34235
Phone: 941-358-7275
Email: info@sanca.us

1.3 HOST NATIONAL FEDERATION

USA Triathlon
5825 Delmonico Dr., Suite 200
Colorado Springs, CO 80919
Phone: 719-955-2807
Email: membership@usatriathlon.org

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2. VENUE

The venue is located at Nathan Benderson Park, 5851 Nathan Benderson Circle, Sarasota, FL 34235.

2.1 VENUE MAP





2.2 COURSE MAPS

AGE GROUP SPRINT DRAFT LEGAL

750M SWIM - 1 LAP | 18K BIKE - 3 LAPS | 5K RUN - 1 LAP

OCTOBER 7, 2017



LEGEND:
BIKE COURSE = RED
RUN COURSE = PURPLE



ISLAND DETAIL



CATTLEMAN ROAD



NATHAN BENDERSON PARK • SARASOTA, FLORIDA
(MAP NOT TO SCALE)



AGE GROUP SPRINT NON DRAFT LEGAL

750M SWIM - 1 LAP | 18K BIKE - 3 LAPS | 5K RUN - 1 LAP

OCTOBER 8, 2017



LEGEND:
BIKE COURSE = RED
RUN COURSE = PURPLE



ISLAND DETAIL



NATHAN BENDERSON PARK • SARASOTA, FLORIDA
(MAP NOT TO SCALE)





2.3 MEDICAL SERVICES

First Aid and Emergency Medical Services will be available to anyone requiring medical assistance at the venue on the competition days, from the time of the transition area opening until the last bikes are checked out after the competitions, as well as during the open water swim training.

Medical and paramedical personnel from Sarasota County will be available throughout the competitions. Ambulances will be available to provide emergency transfer to hospitals. The Medical Tent will be located on-site.

Medical services at the venue are free of charge. Any ambulance transport to or treatment at clinics and practices is to be paid by the participants. Athletes should ensure they have appropriate medical insurance documentation with them at the race venue. Proper medical care can be received at:

Sarasota Memorial Urgent Care Center
5360 University Parkway
Sarasota, FL 34243
941-917-1234

Sarasota Orthopedic Associates
Paul Lento, MD
6230 University Parkway
Sarasota, FL 34243
941-951-2663

2.4 BIKE MECHANIC SERVICES

Village Bikes will offer comprehensive Bike Mechanic Support in the Expo Village at the race site during the following dates/times:

- Friday, Oct. 6: 9:30 a.m.-12 p.m.
- Saturday, Oct. 7: 5:30 a.m.-6 p.m.
- Sunday, Oct. 8: 5:30 a.m.-3:30 p.m.

For service outside these hours, please contact Ed Levin at 941-388-0550.

Village Bikes Location: 8111 Lakewood Main Street, Lakewood Ranch, FL 34202
Store Hours: Monday-Friday 10 a.m.-6 p.m., Saturday 9 a.m.-5 p.m., Sunday 12-4 p.m.



3. PACKET PICK-UP AND ATHLETE BRIEFING

3.1 PACKET PICK-UP

To take part in the Sarasota-Bradenton Triathlon Festival, you must pick up your race packet at the Nathan Benderson Park Registration Tent (next to the age-group transition area) at the designated time. This is where you will check into the event and pick up your race number and other necessities.

Packet pick-up will take place from 11 a.m.-6 p.m. on Friday, Oct. 6, for athletes competing in the Age Group Draft-Legal World Qualifier and the Age Group Non-Draft Open Triathlon. A second packet pick-up opportunity for athletes competing in the Age Group Non-Draft Open is available on Saturday, Oct. 7, from 10 a.m.-6 p.m.

You will need to bring the following to packet pick-up:

- Government-issued photo ID (i.e. state license, passport, green card)
- Current USA Triathlon membership card. You must be able to prove your membership status with USA Triathlon. You can also pull up your card on your mobile device with the USA Triathlon Membership Card phone app.

3.2 ATHLETE BRIEFING

Participants in the USA Triathlon Age Group Draft-Legal World Qualifier are highly encouraged to attend the Athlete Briefing on Friday, Oct. 6 at 5:30 p.m. The briefing will be held at the Nathan Benderson Park Athlete Dining Tent next to the transition area.

4. TRAINING

4.1 SWIM TRAINING

POOL LOCATIONS

LA Fitness (25m Indoor Pool)

- Location: 502 Cooper Creek Blvd, University Park, FL 34201
- Operating hours: Monday-Friday 5 a.m.-11 p.m., Saturday-Sunday 8 a.m.-8 p.m.
- Entrance fee: \$20 for 30-day membership (for use of pool and facility except from 9-10 a.m.
- Please note: There are no pre-reservations available.

YMCA Selby (50m Outdoor Pool)

- Location: 8301 Potter Park Dr, Sarasota, FL 34238
- Operation hours: Monday-Friday 8 a.m.-1 p.m.
- Entrance fee: \$7 per athlete
- Please note: There are no pre-reservations available.

4.2 SWIM COURSE FAMILIARIZATION

The swim course familiarization for all age-group athletes will take place at the swim start at Nathan Benderson Park from 12-1 p.m. on Friday, Oct. 6. Swimming in the lake at any other time is strictly forbidden.



4.3 BIKE TRAINING

Training routes are available on the roads around the city. The roads are not closed to traffic. Athletes are cycling at their own risk, and traffic rules are to be followed.

4.4 RUN TRAINING

Nathan Benderson Park has a paved 5k loop around the park.

5. DURING THE RACE

5.1 RULES: AGE GROUP NON-DRAFT OPEN

Age Group Non-Draft Open competitors will follow the USA Triathlon Competitive Rules. [Click here to view the rulebook.](#)

A MESSAGE FROM THE LEAD OFFICIAL TO ALL AGE GROUP NON-DRAFT OPEN COMPETITORS

Dear Athletes,

Welcome to the Sarasota-Bradenton Triathlon Festival. You are racing under the USA Triathlon Competitive Rules. In order to minimize misunderstandings on race day, I hope you will take the time to read the following summary of the Position Violations, which you know as the drafting rules. I have reduced the Position Rules to the following concepts, which everyone can remember:

- Ride on the right side of your lane.
- Keep three bike lengths between yourself and the cyclist in front of you.
- Pass on the left of the cyclist in front, never on the right.
- Complete your pass within 15 seconds.
- If passed, you must drop completely out of the zone, to the rear, before attempting to re-pass.

Remember you are racing in a USA Triathlon Sanctioned Event, and there are USA Triathlon certified officials on the course to ensure fairness in the competition. There will be **NO WARNINGS** if you commit a foul during competition. Triathlon is an individual event, and you must take personal responsibility to understand the rules and avoid penalties. At the end of the race all citations by the marshals are reviewed by the lead official, who then decides if a penalty should be assessed. The lead official's ruling is final in the case of Position Violations, and there are no protests or appeals of Position penalties. Marshals commonly cite the following violations:

- Position: Riding on the left side of the lane without passing
- Blocking: Left side riding and impeding the forward progress of another competitor
- Illegal Pass: Passing on the right



- Overtaken: Failing to drop back three bike lengths before re-passing
- Drafting: Following a leading cyclist closer than three bike lengths and failing to pass within 15 seconds

Though Position Violations carry a time penalty for first offense, two citations will result in an additional penalty and if you are cited for three violations, you will be disqualified. Be sure to check the penalty sheet before you leave the race site and have a chat with the lead official if you have any questions.

Per rule number 5.11j Bicycle Specifications, there must be one working brake on each of the two wheels. If not, your bike is illegal and cannot be used in a USA Triathlon Sanctioned Event. You will be disqualified.

Make sure your helmet is a U.S. Consumer Product Safety Commission (CPSC) approved model. All helmets legally sold in the U.S. are CPSC-approved, but if you purchased your helmet in a different country it might be illegal for use in Sanctioned Events.

While on your bike, always have your chinstrap securely fastened — before, during and after the event! The chin strap rule is easy to follow, so don't forget — that's a DQ!

Wear your race numbers, don't leave your trash on the course, and don't carry or use any portable audio devices.

Remember to treat other athletes, volunteers and officials with courtesy and consideration. Failure to do so is called Unsportsmanlike Conduct, and you will be disqualified.

All that being said, I hope you have a great race, have lots of fun, and achieve all your goals.

Sincerely,
Rob Lee
USA Triathlon Lead Official

5.2 RULES: AGE GROUP DRAFT-LEGAL WORLD QUALIFIER

Age Group Draft-Legal World Qualifier competitors will follow the ITU Rules of Competition for age group draft-legal racing. Age group draft-legal competition has specific equipment requirements. Equipment must meet the following standards in order to be permitted on race day:

- Bike must have standard drop handle bars.
- Aerobars (both long or short) are not permitted to be used.
- Wheels must have 12 or more spokes and no disc wheels.
- Disc brakes are not allowed.
- Helmets must have the original CPSC sticker in place inside the helmet.

New to draft-legal racing? Visit draftlegalrules.com to read all the rules and tips, or [click here](#) to view a handy draft-legal checklist.



A MESSAGE FROM THE LEAD OFFICIAL TO ALL AGE GROUP DRAFT-LEGAL WORLD QUALIFIER COMPETITORS

Dear Athletes,

Welcome to the Sarasota-Bradenton Triathlon Festival. You are racing under the ITU draft-legal competition rules, with limited exceptions. Before you arrive to put your hard work to the test, there are several things I would like to bring to your attention. The rules of competition are not difficult to follow. However, there are several ways you can change the outcome of your competition in a negative way:

- Miss the pre-race briefing or race day check-in.
- Arrive with the incorrect bike gear.
- Compete without your torso completely covered.
- False start or early start.
- Helmet does not meet established CPSC standards and labeling.
- Mount your bike prior to the mount line.
- Not completing the appropriate number of laps on the bike or run.
- Dismount your bike after the dismount line.
- Not having your helmet buckled while in possession of your bike.
- Not serving a penalty when required or not following the instruction of a race official.
- Unsportsmanlike behavior.

The role of officials at the event is to help facilitate a safe and fair environment where you can achieve your goals. Please note that the bullet points above only list a number of the most important competition details. It is not a complete listing of the rules. I encourage you to familiarize yourself with all the rules of competition at draftlegalrules.com.

Make sure your helmet is a U.S. Consumer Product Safety Commission (CPSC) approved model. All helmets legally sold in the USA are CPSC-approved, but if you purchased your helmet in a different country or online it may be illegal for use in USA Triathlon Sanctioned Events.

While on your bike, always have your chinstrap securely fastened — before, during and after the event! The chin strap rule is easy to follow and will help you avoid any related penalties, including disqualification.

All participants' torsos must be covered for the duration of the event. Violation of this rule, if not amended when instructed to do so, will result in disqualification. Remember to wear your race numbers, do not leave trash on course, and do not carry or use any portable audio devices.

Treat all other athletes, volunteers and officials with courtesy and sportsmanship. Any unsportsmanlike conduct shall result in disqualification.

All that being said, I hope you have a great race, have lots of fun, and achieve all your goals.

Sincerely,
J. Ritterbeck
USA Triathlon Lead Official



5.3 TIMING CHIPS

All athletes are required to wear a timing chip during the competition. Chips will be distributed on race morning upon check-in to transition for draft-legal and non-draft age group races. It is the athlete's responsibility to wear the timing chip on race day. Volunteers will collect the timing chip at the finish line after completing the triathlon. Athletes who lose their chip will be responsible for a \$100 replacement fee.

5.4 SWIM SAFETY

- Age Group Draft-Legal World Qualifier: Wetsuits will be allowed if water temperature is 71.6 F or less.
- Age Group Non-Draft Open: Wetsuits will be allowed if water temperature is 78 F or less.
- Athletes with a latex allergy should notify USA Triathlon staff at packet pick-up and will be provided with a non-latex swim cap.

5.5 COURSE NUTRITION

Gatorade Endurance Formula is the Official Sports Beverage of USA Triathlon and will be available on course for all age group athletes.

6. AFTER THE RACE

6.1 AWARDS

All age-group finishers receive a medal at the finish line. The Awards Ceremony for the Age Group Draft-Legal World Qualifier will take place at 11:10 a.m. on Saturday, Oct. 7. The Awards Ceremony for the Age Group Non-Draft Open race is set for 9:20 a.m. on Sunday, Oct. 8. Both ceremonies will be held at the Nathan Benderson Park Awards Stage, near the grandstands. Awards will begin with ages 15-19 and continue in five-year increments through 85-89. Awards will be presented to the top three athletes in each age group and gender. International athletes competing in the Draft-Legal World Qualifier will not be eligible for awards. International athletes competing in the Age Group Non-Draft Open race are eligible for awards.

6.2 RESULTS

Results will be published, after the race and after time limits for protests, to usatriathlon.org/2017sbtrifest.

6.3 PROTESTS/APPEALS

- An athlete may file a protest with the Lead Official provided it has not been previously observed by officials and ruled upon.
- A protest is filed against the conduct of an athlete, an athlete's equipment, an official, or the conditions of the competition.
- Protests concerning athlete eligibility or course safety must be made in advance of the competition.
- An Appeal is a request for a review of a decision made by officials/competition jury.



7. QUALIFYING FOR TEAM USA THROUGH THE DRAFT-LEGAL WORLD QUALIFIER

Finishers of the Age Group Draft-Legal World Qualifier have the opportunity to qualify and represent Team USA at the 2018 ITU Sprint Triathlon World Championships in Gold Coast, Australia. The Age Group Non-Draft Open triathlon does not qualify for Team USA.

For the 2018 ITU Age Group Sprint Triathlon World Championships, USA Triathlon will reserve up to 12 spots for women and up to 12 for men in each aged-up age group at this event. In order to be eligible for a World Championship spot, each qualifying athlete must place within the top 12 in his or her aged-up age group AND be within the established cut-off time using **Table 1** shown on the following page (calculations were based on results from the 2016 USA Triathlon Age Group Sprint National Championships in Omaha, Nebraska).

Athletes will compete in this event based on age as of Dec. 31, 2018.

The claiming of spots will be done via email post-event. Athletes do not need to claim their Team USA spot at this event.

Note that because athletes' eligibility to claim an ITU World Championship spot at this event is based on results from the 2016 USA Triathlon Age Group Sprint National Championships, it is possible that not all 12 spots in each age group will be filled (meaning some people will miss the time back qualification).

- Example 1: Michael Smith places first in his 50-54 aged-up age group at the 2017 Age Group Draft-Legal World Qualifier and automatically qualifies for the 2018 ITU Sprint Triathlon World Championships. His finish time is 60 minutes. That time would be what USA Triathlon uses to calculate the percentage back for the age group.
- Example 2: John Jay finishes 13th in the 50-54 aged-up age group, only 4 percent back of the first-place finish time in his age group. Even if he was within the qualifying percentage of the top finisher's time in the age group according to the table published by USA Triathlon, John would not be eligible for a world championship spot since he was not among the top 12 finishers in his age group.
- Example 3: Janice Field, competing in the 20-24 age group, places 11th in her age group with a time that is 12 percent behind her age group's top finisher. She would earn the spot based on her meeting both the finish place and time qualification (14.1 percent) for her age group. If she had been 13th place, she wouldn't have met qualification.



TABLE 1: TEAM USA QUALIFICATION TIME-BACK PERCENTAGES

AGE	PERCENTAGE BETWEEN 1ST-18TH*
15-19 Male	6.82%
15-19 Female	11.93%
20-24 Male	12.36%
20-24 Female	16.2%
25-29 Male	15.33%
25-29 Female	12.3%
30-34 Male	13.67%
30-34 Female	14.27%
35-39 Male	12.69%
35-39 Female	14.87%
40-44 Male	12.79%
40-44 Female	15.12%
45-49 Male	10.67%
45-49 Female	8.92%
50-54 Male	7.39%
50-54 Female	14.69%
55-59 Male	13.08%
55-59 Female	14.22%
60-64 Male	10.06%
60-64 Female	17.2%
65-69 Male	13.87%
65-69 Female	22.89%
70-74 Male	23.93%
70-74 Female	36.09%
75-79 Male	43.81%
75-79 Female	41.18%
80-84 Male	29.53%
80-84 Female	N/A
85-89 Male	N/A
85-89 Female	N/A

**In the event there are not 18 finishers in a specific age group, the percentage is based on the last finisher.*



8. PARKING

Spectator and athlete parking is located in the grassy parking lot to the southeast of the mall lots. No parking is available in the mall lots. Parking is also prohibited on the island at Nathan Benderson Park. It is a short walk from the parking area to the race site. Parking is \$5 per car, cash only.





9. ACCOMMODATIONS

Access hotel booking with special pricing for athletes and coaches by [clicking here](#). The official hotels, where information boards will be updated throughout the week, are as follows:

- Homewood Suites - 305 N Cattlemen Rd, Sarasota, FL 34243
- Courtyard by Marriott - 8305 Tourist Center Dr, Bradenton, FL 34201
- La Quinta Inn - 931 Commercial Way, Sarasota, FL 34232
- Hampton Inn & Suites - 8565 Cooper Creek Blvd, Bradenton, FL 34201
- Holiday Inn Lakewood Ranch - 6231 Lake Osprey Dr, Sarasota, FL 34240

The nearest banks are at the following locations:

- Wells Fargo Bank - 8410 Market St, Bradenton, FL 34202
- SunTrust Bank - 6135 Exchange Way, Bradenton, FL 34202
- Chase Bank - 6145 Exchange Way, Lakewood Ranch, FL 34202
- BB&T - 5720 Fruitville Rd, Sarasota, FL 34232

The nearest supermarkets and pharmacies are at the following locations:

- Target - 101 N Cattlemen Rd, Sarasota, FL 34243
- Publix - 5391 Fruitville Rd, Sarasota, FL 34232
- Publix - 2875 University Pkwy, Sarasota, FL 34243
- Winn-Dixie - 5400 Fruitville Rd, Sarasota, FL 34232
- Walgreens - 3155 University Pkwy, Sarasota, FL 34243 (PHARMACY ONLY)

Nearby restaurants include:

- BurgerFi - 57 N Cattlemen Rd #90, Sarasota, FL 34243
- Panera - 15 N Cattlemen Rd, Sarasota, FL 34243
- California Pizza Kitchen - 192 N Cattlemen Rd Unit 1, Sarasota, FL 34243
- Chipotle - 97 N Cattlemen Rd, Sarasota, FL 34243
- Fresh Kitchen - 8491 Cooper Creek Blvd #101, Bradenton, FL 34201

10. WEBSITE AND LIVE COVERAGE

For more information about the full weekend of elite, paratriathlon, collegiate and age-group racing at the Sarasota-Bradenton Triathlon Festival, visit usatriathlon.org/2017sbtrifest.

For live coverage of the elite ITU Triathlon World Cup and ITU Paratriathlon World Cup, follow [@TriathlonLive](https://twitter.com/TriathlonLive) on Twitter. Share your photos and race updates on social media using the hashtag #SBTriFest.



11. ABOUT USA TRIATHLON



USA Triathlon is proud to serve as the National Governing Body for triathlon, as well as duathlon, aquathlon, aquabike, winter triathlon, off-road triathlon and paratriathlon in the United States. Founded in 1982, USA Triathlon sanctions more than 4,300 races and connects with nearly 500,000 members each year, making it the largest multisport organization in the world. In addition to its work with athletes, coaches, and race directors on the grassroots level, USA Triathlon provides leadership and support to elite athletes competing at international events, including International Triathlon Union (ITU) World Championships, Pan American Games and the Olympic and Paralympic Games. USA Triathlon is a proud member of the ITU and the United States Olympic Committee (USOC).