



PRESENTED BY



MEDIA POLICIES

USA SOFTBALL

USA SOFTBALL (USAS) IS A 501(C)(3) NOT-FOR PROFIT ORGANIZATION HEADQUARTERED IN OKLAHOMA CITY, OKLA., AND IS DESIGNATED AS THE NATIONAL GOVERNING BODY (NGB) OF SOFTBALL IN THE UNITED STATES AND A MEMBER OF THE UNITED STATES OLYMPIC & PARALYMPIC COMMITTEE. ONE OF THE NATION'S LARGEST SPORTS ORGANIZATIONS, USAS SANCTIONS COMPETITION THROUGH A NETWORK OF LOCAL ASSOCIATIONS, WHICH INCLUDES ALL 50 STATES AND SELECT METRO ASSOCIATIONS. USAS IS DEDICATED TO PROVIDING PEOPLE OF ALL AGES THE OPPORTUNITY TO PLAY THE GAME THEY LOVE AT A VARIETY OF LEVELS BY OFFERING RECREATIONAL, LEAGUE, TOURNAMENT AND COMPETITIVE PLAY FOR FAST PITCH, SLOW PITCH AND MODIFIED PITCH. USAS ANNUALLY CONDUCTS THOUSANDS OF TOURNAMENTS THROUGHOUT THE COUNTRY INCLUDING OVER 100 NATIONAL CHAMPIONSHIPS. THE USAS UMPIRE PROGRAM IS AMONG THE NATION'S LARGEST AND ARE WIDELY KNOWN AS THE BEST TRAINED UMPIRES IN THE GAME.

AS THE NGB FOR THE SPORT OF SOFTBALL, USAS IS RESPONSIBLE FOR TRAINING, EQUIPPING AND PROMOTING THE SIX USA SOFTBALL NATIONAL TEAMS THAT COMPETE IN EVENTS SUCH AS THE OLYMPICS, PAN AMERICAN GAMES, WORLD CHAMPIONSHIPS AND OTHER INTERNATIONAL AND DOMESTIC EVENTS. FOR MORE INFORMATION ON USAS, INCLUDING ITS FOUNDING AND HISTORY AS THE AMATEUR SOFTBALL ASSOCIATION OF AMERICA (ASA), PLEASE VISIT, WWW.USASOFTBALL.COM.



SOCIAL MEDIA

#STANDBESIDEHERTOUR



@USASOFTBALL
@USASOFTBALLWNT



/USASOFTBALL

“

THE MESSAGE 'STAND BESIDE HER' ISN'T JUST ABOUT OUR TEAM. IT'S ABOUT US STANDING BESIDE THE GIRL THAT WANTS TO BE WHERE WE ARE ONE DAY, IT'S ABOUT MEN PLEDGING TO STAND BESIDE WOMEN IN FULL SUPPORT, IT'S ABOUT STANDING BESIDE THE UNITED STATES OF AMERICA. THE TITLE IS SO MUCH MORE THAN A CATCHY PHRASE AND WE ARE SO MUCH MORE THAN SOFTBALL PLAYERS, SO I THINK IT'S PERFECTLY FITTING.

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- JANIE REED

CREDENTIALS

ALL REQUESTS FOR PRESS AND PHOTO CREDENTIALS SHOULD BE SUBMITTED TO CODI WARREN (CWARREN@USASOFTBALL.COM) NO LATER THAN **SEVEN (7) DAYS PRIOR TO THE EVENT**. PRIORITY IS GIVEN TO DAILY NEWSPAPERS, TELEVISION STATIONS AND RADIO STATIONS WITH SPORTS PROGRAMMING. IF APPROVED, CREDENTIALS WILL BE AVAILABLE FOR PICK UP THE DAY OF THE EVENT. CREDENTIALS WILL BE ISSUED TO WORKING MEDIA ONLY. FAMILY AND FRIENDS ARE NOT ALLOWED IN THE PRESS AREA.



ACCREDITATION

ALL PERSONS COVERING USA SOFTBALL REPRESENTING A MEDIA ORGANIZATION (PRINT, ELECTRONIC, ETC.) MUST HAVE COMPLETED AND PASSED A BACKGROUND CHECK THROUGH USA SOFTBALL.

ONCE A BACKGROUND CHECK HAS BEEN COMPLETED AND PASSED, MEDIA MEMBERS WILL BE ADDED TO THE OFFICIAL EVENT MEDIA CREDENTIAL LIST. THE CREDENTIAL MUST BE DISPLAYED AT ALL TIMES BY MEDIA. ANY UNAUTHORIZED USE OF THE CREDENTIAL WILL RESULT IN THE CREDENTIAL BEING WITHDRAWN.

CREDENTIALS FOR ALL TV PERSONNEL (WHETHER RIGHTS HOLDER OR NON-RIGHTS HOLDER) MUST ONLY BE THOSE ISSUED BY USA SOFTBALL. MEDIA IDENTIFICATION BADGES WILL NOT BE ALLOWED FOR ADMITTANCE INTO THE VENUE IN PLACE OF AN OFFICIAL TOURNAMENT ACCREDITATION.

UNDER NO CIRCUMSTANCES, THROUGHOUT THE DURATION OF THE EVENT MAY AN ATHLETE, COACH, OFFICIAL, OR ANY OTHER ACCREDITED PARTICIPANT BE ACCREDITED OR ACT AS A JOURNALIST OR IN ANY OTHER MEDIA CAPACITY UNLESS SPECIFICALLY APPROVED AS SUCH BY USA SOFTBALL.

ACCREDITATION GUARANTEES ACCESS TO THE COMPETITION VENUE, MAIN MEDIA CENTER, AND OTHER AREAS OF NEEDED ACCESS UNLESS RESTRICTIONS APPEAR NECESSARY. USA SOFTBALL WILL MAKE EVERY EFFORT TO SATISFY REASONABLE REQUESTS OF THE ACCREDITED MEDIA.

CREDENTIALS PICK-UP WILL BE AVAILABLE AT A LOCATION DETERMINED BY THE USA SOFTBALL NATIONAL OFFICE COMMUNICATIONS STAFF.



PLAYER AND TEAM ACCESS

ALL MEDIA DESIRING TO INTERVIEW ATHLETES AFTER GAMES – AND REQUIRE FURTHER TIME THAN ALLOWED IN THE MIXED ZONE – SHOULD SEND THEIR REQUEST TO THE USA SOFTBALL NATIONAL OFFICE COMMUNICATIONS STAFF MEMBER AND RETURN IT TO THE ON-SITE USA SOFTBALL MEDIA REPRESENTATIVE OR ASSIGNED REPRESENTATIVE PRIOR TO THE CONCLUSION OF THE GAME. THE ATHLETES WILL BE AVAILABLE – AFTER HEAD COACH’S PERMISSION – IN THE MEDIA INTERVIEW AREA INSIDE THE PRESS CENTER OR IN A SIMILAR DESIGNATED AREA OFF THE FIELD OF PLAY. THE ATHLETE WILL BE TAKEN TO THE INTERVIEW AREA BY THE ON-SITE USA SOFTBALL MEDIA REPRESENTATIVE.

ATHLETES WILL BE AVAILABLE FOR 5-10 MINUTES POST-GAME PRIOR TO AUTOGRAPH SIGNINGS, AFTER WHICH MEDIA MAY REQUEST ADDITIONAL TIME WITH ATHLETES. ATHLETES WILL BE AVAILABLE NO LONGER THAN 30 MINUTES AFTER THE CONCLUSION OF AUTOGRAPHS.

IF A PRESS CONFERENCE IS SCHEDULED, IT WILL TAKE PLACE AT THE CONCLUSION OF EACH GAME. ALL ACCREDITED MEMBERS OF THE MEDIA HAVE ACCESS TO PRESS CONFERENCES.

MEDIA ACCESS TO THE LOCKER ROOMS IS NOT PERMITTED.

MEDIA ACCESS TO THE ATHLETES HOUSING IS RESTRICTED. WRITTEN AUTHORIZATION MUST BE OBTAINED FROM THE ON-SITE USA SOFTBALL MEDIA REPRESENTATIVE.

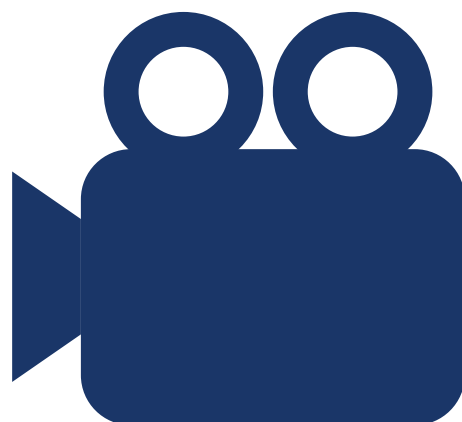
MEDIA PHOTOGRAPHERS WILL BE RESTRICTED AT THE COMPETITION VENUE TO THOSE AREAS APPROVED BY THE USA SOFTBALL MEDIA REPRESENTATIVE AND, AS IT RELATES TO THE FIELD OF PLAY, THE USA SOFTBALL DIRECTOR OF UMPIRES.

SEATING IS LIMITED IN THE PRESS BOX AREA. THEREFORE, WE ASK YOUR COOPERATION PLEASE IN NOT OCCUPYING MEDIA SEATING UNLESS THE TEAM YOU ARE COVERING IS PLAYING. IF THAT TEAM ISN'T PLAYING AND YOU DESIRE TO WATCH THE GAME IN PROGRESS, EXTRA SEATING MAY BE AVAILABLE UPON REQUEST.

VIDEO

ANY NEWS REPORT THAT IS LESS THAN FIVE MINUTES IN LENGTH IS CONSIDERED TO BE A NEWS STORY AND EXEMPT FROM A TELEVISION RIGHTS FEE.

ANY STORY THAT EXCEEDS THE FIVE MINUTES GUIDELINE IS SUBJECT TO A RIGHTS FEE TO BE AGREED UPON IN WRITING NO LESS THAN TEN DAYS PRIOR TO THE EVENT WITH THE USA SOFTBALL.



- NON-RIGHTS HOLDERS WILL BE LIMITED TO BRINGING ONLY ONE HAND-HELD CAMERA INTO THE VENUE.
- ALL LIVE REPORTS MUST BE BROADCAST FROM AN AREA APPROVED BY USA SOFTBALL, IN COMPLIANCE WITH THE NATIONAL GOVERNING BODY'S POLICY PROHIBITING LIVE GAME ACTION FROM BEING VISIBLE IN THE BACKGROUND.
- REGARDING THE LOCATION OF HAND-HELD CAMERAS DURING GAME PLAY, NON-RIGHTS HOLDER PERSONNEL WILL NOT BE ALLOWED ON FIELD LEVEL. SHOOTING MUST BE DONE FROM THE ALLOWED LOCATIONS WITHIN THE SEATING AND/OR PRESS AREAS, BUT IN A POSITION SO AS TO NOT BLOCK THE VIEW OF SPECTATORS TRYING TO WATCH THE GAME.

TELEVISIONING ANY PART OF A GAME LIVE IS NOT ALLOWED WITHOUT WRITTEN PERMISSION FROM USA SOFTBALL.

- GAME COVERAGE MAY BE AIRED ONLY AFTER THE GAME HAS BEEN COMPLETED. THE COMPONENT OF THE REPORT (NEWS SHOW) CONTAINING THE USA SOFTBALL EVENT FOOTAGE SPECIFICALLY MUST NOT BE SPONSORED.
- THE DURATION OF THE FOOTAGE AIRED IN ANY ONE NEWS PROGRAM MUST NOT EXCEED A TOTAL OF FIVE (5) MINUTES.

USA SOFTBALL MAY PROVIDE B-ROLL OF THE ACTIVITIES UPON REQUEST. THE FEE FOR THIS WILL BE DETERMINED BY USA SOFTBALL.

THE SALE OF FOOTAGE OR USE FOR NON-NEWS REPORTING PURPOSES BY NON-RIGHTS HOLDERS IS STRICTLY PROHIBITED. FURTHERMORE, NON-RIGHTS HOLDERS WILL NOT MAKE AVAILABLE OR PROVIDE FOOTAGE TO ANY THIRD PARTY WITHOUT THE EXPRESS WRITTEN CONSENT OF USA SOFTBALL.

USE OF USA SOFTBALL HIGHLIGHT VIDEOS IS ALLOWED FOR EDITORIAL PURPOSES ONLY. ANY OTHER USAGE IS PROHIBITED WITHOUT EXPRESS WRITTEN CONSENT FROM THE USA SOFTBALL NATIONAL OFFICE.

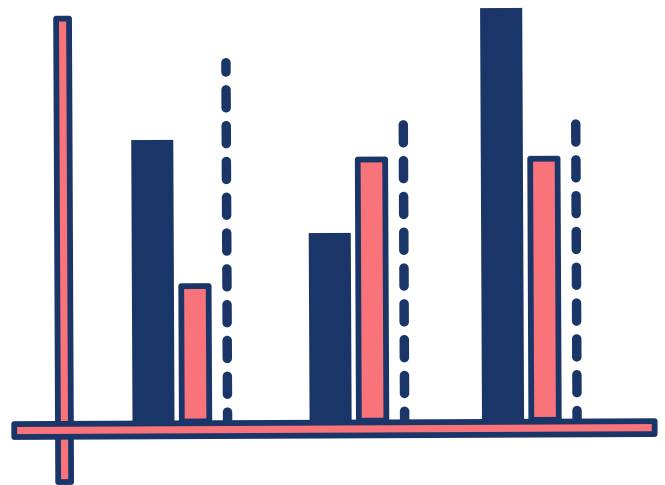
STILL AND MOVING FOOTAGE

SELLING OF STILL AND MOVING FOOTAGE IS PROHIBITED WITHOUT EXPRESS WRITTEN CONSENT FROM THE USA SOFTBALL NATIONAL OFFICE.

GAME SCORES + STATS

THE USA SOFTBALL WEBSITE (WWW.USASOFTBALL.COM) WILL HOUSE ALL OFFICIAL COMMUNICATION, INCLUDING PRESS RELEASES AND GAME STATISTICS.

STATISTICS WILL ALSO BE AVAILABLE IN THE PRESS ROOM FOR MEMBERS OF THE MEDIA.



USE OF LOGOS + IMAGES

REPRODUCTION, DISTRIBUTION, REPUBLICATION AND RETRANSMISSION OF USA SOFTBALL TRADEMARKS, LOGOS, SERVICE MARKS, AND IMAGES ARE PROHIBITED UNLESS THE PRIOR WRITTEN PERMISSION FROM USA SOFTBALL HAS BEEN OBTAINED.



PROFESSIONAL CONDUCT

MEDIA ARE EXPECTED TO FOLLOW THE GUIDELINES SET FORTH IN THIS DOCUMENT, AS WELL AS THE INSTRUCTIONS OF USA SOFTBALL STAFF AND SECURITY, AT THE RISK OF LIMITATION OF ACCESS OR REVOCATION OF CREDENTIALS. MEDIA CREDENTIALS ARE ISSUED WITH THE PURPOSE OF PROVIDING ACCESS TO INTERVIEWS AND WRITTEN, AUDIO AND VISUAL ACCOUNTS OF THE GAME AS APPROPRIATE. MEDIA MEMBERS SHOULD NOT USE THEIR CREDENTIALS TO GAIN ACCESS TO AUTOGRAPH SESSIONS, PERSONAL PHOTOGRAPHS OR TO SOLICIT COMMERCIAL REQUESTS.

NO AUTOGRAPHS OR PERSONAL PHOTOGRAPHS DURING MEDIA ACCESS

MEDIA CREDENTIALS FOR ACCESS TO SHOOT PHOTOGRAPHS AND VIDEO ARE EXPECTED TO USE PROFESSIONAL EQUIPMENT TO FILE PHOTOGRAPHIC OR VIDEO ACCOUNTS. USE OF EQUIPMENT SUCH AS 'POINT AND SHOOT' STYLE CAMERAS OR MOBILE TELEPHONES THAT ARE NOT CONSIDERED PROFESSIONAL EQUIPMENT WILL RESULT IN ACCESS BEING RESTRICTED OR RESCINDED.