

Committee: Communications & Technology

Subject: March 18th 2020 Meeting Minutes

In attendance: Roberta Jackson, Christina Gerrish, Heidi Permatteo, Patricia Bauler, Cara Ross, Frank Joutras

1. Old Business:

- a. Status of the “Story to Share” – on hold due to other commitments during COVID-19
- b. Reviewed status of updating our own YouTube channel - Still working on it – COVID-19 delays.
- c. Update committee on Brightcove launched on the Team USA site – Waiting for confirmation from Joe Andaluz and Dennis King as to if they can have their cameras there...Brent Getting camera for USARS – Delayed with COVID-19, then will be testing (Frank).
- d. Update committee on launch of new Team USA website (Frank) – UPDATE: Team USA has postponed implementation of new Team USA website due to COVID-19.
- e. Update status on the implementation of the Star Skate program. – Derby vs adult agility based on insurance -- Charter cost is place in not chartered yet – basic descriptions with link to 10 sec video – adding Inline instruction -Chalie looking at. – Delayed due to COVID-19
- f. 2020 Nationals Logo completed and distributed to key marketing channels for Nationals.
- g. Development of training program continues – brief update (Patricia) – Delayed due to COVID-19

2. New Business

- a. Any new business

3. The next C & T meeting is scheduled for 7:00pm central time on April 22th, 2020. - UPDATED