

Committee: Communications & Technology

Subject: March 13th, 2019 Minutes

*Minutes Unanimously Approved

In Attendance: Cara Ross, Heidi Permatteo, Roberta Jackson, Christina Gerrish, Frank Joutras

1. Old Business:

- a. Committee Goals – Reviewed Goals sheets – Discussion ensued on committee’s relationship to marketing – It was discussed that marketing, in addition to how marketing is implemented through our technology, should be one of our main goals. Discussion continued on how to interface with each sports committee so we are on the same path related to marketing of specific disciplines. Further discussion on goals will occur at the next meeting.
- b. (FJ) Updated committee on Team App release and next steps. Team App will be at Nationals part of the time with monitor displaying up to date results as would be seen on the USA Roller Sports Team App site.
- c. (FJ) Updated the committee on Rsportz development of National Electronic forms, and review of possible new platform the USOC is promoting called Sport 80. First Electronics form to be created will be for the Fall Speed Camp so that we can make sure everything works prior implementing the electronic forms for championships.
- d. (CS) Discussed the status of Cyber Security presentation – Peggy Young forwarded it to the Executive Board – Next discussion could be at the Spring Board Meeting if members bring it up.
- e. (CS) Updated the committee on the status on moving Inline Hockey registration initially through link on USA Roller Sports website to gain emails and website traffic – then to AAU sign up page UPDATE: We have added the AAU link for sign up on the USA Roller Sports Website, and now link to it from the Inline Hockey Facebook page.
- f. Fanatics update: Fanatics is behind in creating pages for our NGB and others as apparently they have been busy with the March Madness sales.
- g. Discussion on Judges training platforms (Canvas, Blackboard, Thought Industries, Absorb LMS, Versal, SmarterU LMS, Digital Chalk) UPDATE: Canvas has been looked at extensively, and may be the best, but still trying to determine exact pricing compared to others.

2. New Business:

- a. Cara Ross (our newest committee member) has agreed to design the cover for the ODN programs and has submitted initials designs.
- b. Updated committee on ongoing Website, Team App and Social Media and Newsletter changes.
- c. Status of how-to-do information provided by Roberta. Update: This is being reviewed for inclusion on the website after updating some of the information.
- d. Other Business.

3. The next C & T meeting is scheduled for 7:00pm central time on April 10th, 2018.