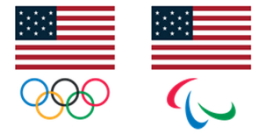


# U.S. OLYMPIC & PARALMPIC TRIALS

## Participant Rules – Commercial Markings

### Athlete Guidelines



The USOPC's U.S. Olympic & Paralympic Trials Participant Rules – Commercial Markings ensure that the priority of sport is central to the Trials events, and that the connection between USOPC sponsors and the Trials is retained. This document provides a high-level overview of the commercial rules for athletes at the Trials events.

## COMMERCIAL REQUIREMENT

*No form of publicity, advertising, branding or promotion may appear on an athlete's body, clothing or equipment in the entire venue at a U.S. Olympic or Paralympic Trials event.*

## EXCEPTIONS

### Manufacturer Identification

- Athlete's clothing, footwear\*, accessories and sports equipment\* may bear standard manufacturer identification
- Must meet the size frequency, and placement rules from the NGB's International Federation or as approved by the USOPC
- Cannot be marked for advertising purposes

*\*All footwear and equipment may carry the identification as generally used on products sold through retail in the six-month period prior to the Trials*

### Sport Club Logo

- An athlete can have:
  - Two sport club logo placements on their uniform, **OR**
  - One sport club logo on their uniform and one club logo on their specialized equipment
- Uniform placements may not exceed 30cm<sup>2</sup>
- Equipment placements may not exceed 60cm<sup>2</sup>
- Corporate identification cannot be in the sport club logo or name

### Face Masks

- May not have any manufacturer identification or corporate branding
- Can include NGB emblem or logo, may not exceed 10cm<sup>2</sup>, must appear only once and not in center of the mask
- Must comply with medical and technical specifications
- USOPC may approve exceptions, such as for USOPC marks, Trials marks, or simple designs

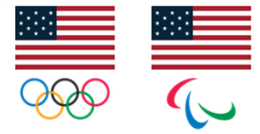
### Specialized Equipment

- Athletes can select their own specialized equipment
- USOPC determines what constitutes specialized equipment for each sport
- The list of USOPC-approved clothing and equipment is located under "Personal Performance Gear" [here](#)

# U.S. OLYMPIC & PARALMPIC TRIALS

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Athletes have both opportunities and responsibilities under the commercial rules at Trials events.

## ATHLETE OPPORTUNITIES

### Participation

Athletes have the right to participate in the Trials, if qualified, and will be provided with an opportunity for a hearing prior to being disqualified.

### Notification

Athletes will be notified of the Trials rules and given an opportunity to review prior to signing.

### Education

NGBs will provide education and communication to athletes on these rules and potential sanctions in advance of the Trials.

### Reporting

Athletes have the right to report alleged rules violations to a USOPC representative on site at the Trials.

### Warning

Athletes will receive a clear and concise warning of the violation, before disqualification.

### Hearing

Should an athlete receive a sanction, they have a right to request a hearing and have the violation and sanction reviewed.

### Independent Advice

At any time, an athlete can contact the Athlete Ombuds for independent and confidential advice.

### Representative

Athletes have the right to have counsel, or a representative of their choosing, present with them during the hearing process.

### Expedited, Fair and Impartial Process

The Dispute Resolution Unit ensures the athlete's dispute of the sanction is heard in a fair and impartial manner.

## ATHLETE RESPONSIBILITIES

### Agreement

Athletes must agree to comply with and be bound by the Trials commercial markings rules and the applicable rules of the NGB and International Federation as a condition of participation.

### Compliance

An athlete's failure to comply with the Trials rules may result in disqualification.

## TRIALS COMPLAINT PROCESS

Since violations of the rules may impact participation, the hearing proceeding is treated as an urgent matter and will be appropriately expedited.



## ATHLETE OMBUDS

The Office of the Athlete Ombuds is available to provide independent and confidential advice regarding athlete rights and assist with navigating available review options if participation is affected.

Contact the  
Athlete Ombuds:

719-866-5000

ombudsman@usathlete.org