



USA Karate



The National Governing Body for Karate in the United States

The USA National Karate Championships will bring more than 6,000 Visitors to Fort Lauderdale

Will Your Business Get a Piece of the Action?

In July 2015, the city of Fort Lauderdale, Florida will host the 2015 USA National Karate Championships and US Team Trials. Approximately 1,500 competitors and four to five thousand spectators, school owners, coaches, officials and support staff are expected for the week long event. Activities begin on Tuesday, July 14th at the Embassy Suites Hotel. The competition starts on Thursday, July 16th and continues through the Finals on Sunday, July 19th.

USA Karate is responsible for fielding all Junior and Senior Karate athletes to officially represent the United States in international competition, including the Pan Am Games and the World Karate Federation Championships. The tournament attracts fans and athletes from all 50 states. Tournament participants range from 5 to 65+ years of age. The average family's hotel stay is 6.5 days, food purchase average \$140/day and most families will spend \$500+ on entertainment during their stay in Fort Lauderdale. Overall, the event is expected to have a \$2 to \$4 million dollar economic impact on businesses, sponsors and city venues.

The USA National Karate Championships and US Team Trials present a tremendous opportunity for businesses in many industries, including sports, martial arts, fitness, medicine, entertainment, restaurants, museums and many more. Your business can receive a share of this business if our visitors know about you, your products and/or services. Please contact us for information about event sponsorship, program advertisement, event booth space or team sponsorship. Don't miss out on your piece of the action.

If you have questions or would like more information, please contact Darren Myers at (757) 286-3377 or e-mail at dmyers@usankf.org. Please visit our website at www.usankf.org.

Sincerely,

Darren Myers

Director of Marketing & Public Relations

USA Karate

(757) 286-3377 cell

dmyers@usankf.org

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CHAMPIONSHIPS MEDAL SPONSORS

□ **Gold Medal Sponsorship**

\$25,000.00+

- Title Sponsor receives naming right for the Championships
- All materials will include sponsors name and logo, including but, not limited to, press releases, publicity, stationary, brochures, flyers, posters, website, etc.
- 10' X 30' Booth at Championships Trade Show
- Six 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
- Sponsors name/logo will appear prominently on the event T-Shirt
- Sponsor will receive 10 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
- Sponsors logo will appear on all officials credentials for the event
- Sponsor may make welcoming remarks at the Opening Ceremonies and Finals
- Sponsor shall be entitled to give out all Gold Medal awards at the Finals Ceremony
- Sponsor shall receive public address announcements throughout the event



Member, U.S. Olympic Committee
usankf.org

- **Silver Medal Presenting Sponsorship** \$10,000.00+
- Many materials will include sponsors name and logo, including but, not limited to, press releases, publicity, stationary, brochures, flyers, posters, website, etc.
 - 10' X 20' Booth at Championships Trade Show
 - Six 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
 - Sponsor will receive 8 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
 - Sponsors logo will appear on all officials credentials for the event
 - Sponsor shall be entitled to give out all Silver Medal awards at the Finals Ceremony
 - Sponsor shall receive public address announcements throughout the event



- **Bronze Medal Sponsorship** \$5,000.00+
- 10' X 20' Booth at Championships Trade Show
 - Four 3' X 10' banners (provided by sponsor) displayed inside the Competition Arena
 - Sponsor will receive 6 VIP Guest Packages with including event program, t-shirt, tickets for 4 days, credentials for VIP seating at the venue
 - Sponsor shall be entitled to give out all Bronze Medal awards at the Finals Ceremony
 - Sponsor shall receive public address announcements throughout the event

Deadline for 2015 USA National Karate Championships and US Team Trials sponsorships, advertising, booth reservations and payment is

June 20, 2015

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CHAMPIONSHIPS BOOTH DISPLAYS

July 9 - 13, 2014

9:00am – 7:00pm

- 10' X 40' Booth \$2,500.00 + 5% of gross sales
 - Includes pipe and drape, four 6' tables and eight chairs

- 10' X 30' Booth \$2,000.00 + 5% of gross sales
 - Includes pipe and drape, three 6' tables and six chairs

- 10' X 20' Booth \$1,500.00 + 5% of gross sales
 - Includes pipe and drape, two 6' tables and four chairs

- 10' X 10' Booth \$1,000.00 + 5% of gross sales
 - Includes pipe and drape, one 6' table and two chairs

If you need additional amenities, such as telephone lines, electricity, etc., please call for pricing.



Deadline for 2015 USA National Karate Championships and US Team Trials sponsorships, advertising, booth reservations and payment is

June 20, 2015

**Save the Date for the
USA Open Karate Championships and
Junior International Cup
Las Vegas, NV on March 25 – 27, 2016**

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ADVERTISING OPTIONS

- Table Skirts on Ring Tables \$500.00 ea (\$400 if vendor supplied)
 - 12 Ring Table Skirts Available
 - Limit 4 per Sponsor
 - Full Color skirt with graphics on all sides. Vendor will receive 75% of the available space to be partnered with the USA Karate brand.



- Ring banners on ring number posts \$300.00 per ring
 - 12 ring posts available
 - 4'h X 1'w vertical banner size (double-sided)
 - Limit 4 per Sponsor
 - Full Color banner. Vendor will receive 75% of the available space to be partnered with the USA Karate brand.



- Floor A-Frame Double Sided Ring Sponsor Signs \$500.00 each
 - 10 A-Frames available
 - 3'h X 8'w (double-sided)
 - Limit 4 per Sponsor
 - Full Color banner with graphics on 2 sides. Vendor will receive 75% of the available space to be partnered with the USA Karate brand.



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June 20, 2015

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ADVERTISING OPTIONS

Winners Photo Backdrop Sponsorship

After every division, the medal winners are escorted to the Medal Podium where they are presented with their gold, silver and bronze medals. Their names are also announced over the public address system. Parents, coaches, relatives and friends are welcome to take photos and videos of the winners to later post on Facebook, e-mail to grandparents, put on Dojo websites, etc. Imagine if your logo was on every one of those photos...

Now it can be!



When you become a Winners Photo Backdrop Sponsor, your logo will appear on the backdrop of each and every one of those photos. Just imagine the lasting impact and the thousands of views your logo will receive for years to come. Limited to 3 company logos and the USA Karate logo.

- Winner's Photo Backdrop Sponsor (12'w X 16'h) \$1,500.00

Deadline for sponsorships, advertising, booth reservations and payment is

June 20, 2015

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2015 USA National Karate Championships & US Team Trials

To order, go to <https://usakarate.wufoo.com/forms/usa-karate-nationals-sponsoradvertiser-reg/>

or use this form.

Sponsor/Advertiser Registration Form

Company / Organization: _____ Phone: _____

Contact Name: _____ E-Mail: _____

Address: _____ City: _____ State: _____ Zip: _____

Website: _____ Product/Service: _____

Please Note: Advertising space is available on a first come, first serve basis due to the limited number of advertising spots available. Reserve your choice of advertising right away.

MEDAL SPONSORS

- Gold Medal Sponsor minimum \$25,000
- Silver Medal Sponsor minimum \$10,000
- Bronze Medal Sponsor minimum \$5,000

Contribution:

CHAMPIONSHIPS BOOTH DISPLAYS

- 10' X 40' Booth \$2,500 + 5% of gross sales
- 10' X 30' Booth \$2,000 + 5% of gross sales
- 10' X 20' Booth \$1,500 + 5% of gross sales
- 10' X 10' Booth \$1,000 + 5% of gross sales

ADVERTISING OPTIONS

- Table Skirts on Ring Tables \$500.00 ea (\$400 vendor supplied)
- Ring Number Banners \$300.00 per ring
- A-Frame Ring Signs \$500.00 each
- Winners Photo Backdrop Sponsor \$1,500.00

Total Amount of Advertising / Sponsorship

\$ _____

Amount Enclosed:

Authorized Signature: _____ Date: _____

Call with credit card information or send check payable to "USA Karate" by June 20, 2015 along with this page directly to the address or fax below:

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ATTN: Darren Myers, Director of Marketing and Public Relations

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