



**USFHA Board of Directors' Meeting
Television 2013
Sunday, July 1, 2012**

Please see the collation of Simon Hoskins and Steve Locke's work over recent months in formulating a position for broadcast of our sport, consistent with our business plan, for 2013. This is tentative, of course, but hopefully can serve as a good starting point. This model allows us to have 16 USA games broadcasts in the US market via cable and streamed at a net cost of \$60k.

1. NBC Sports

- **1 x one hour tape delayed broadcast** with time buy by USA Field Hockey
- Most probably June event from Virginia Beach
- Time buy (\$30k), Production of (\$25k), Commercial inventory sales \$5k.
- *Total net cost \$50k*

2. ESPN3

- FIH have agreed in principle for USA Field Hockey to secure USA broadcast rights on the FIHs behalf and be part of a three way agreement.
- **5 x live broadcasts** of FIH owned content
- Content available for rebroadcast on ESPN3 for 30 days.
- Could include USA matches in World League 2, World League 3, Pan Am Cup, Champions Trophy
- *Total net cost \$0k*

3. Streaming on usafieldhockey.com

- Under new USOC Digital Media Agreement the broadcast rights of USA games revert to USA Field Hockey in 2013
- We have the infrastructure (mobile rider, www.usafieldhockey.com <<http://www.usafieldhockey.com>>) to live stream games that we have organized in the USA.
- **10 x streamed broadcasts** from matches from Chula Vista.
- *Total net cost \$10k*