



Site Selection Committee Report – June 15, 2012

Executive Summary: Over the last three months, we have identified key contacts in Philadelphia and the State of New Jersey. In Philadelphia, we will try to work thru the city departments directly. We have a good contact in the Philadelphia Sports Congress that will help us navigate the different departments. In NJ, we are working thru a lobbyist. Lobbyist are expensive but they know the different agencies and provide a route thru the various government departments. If we get bogged down in Philadelphia, we can pull in a lobbyist on short order. Overall the Home of Hockey message was well received. The hot button for government agencies will be the Olympic connection and the economic impact of hosting domestic and international tournaments. Whether this interest translates into a cash contribution to the Project is a unknown at this time. However going to both venues will create an auction environment and should maximize our potential revenues.

When we proceed into Phase 2, the time line will be compressed. The NJ lobbyists is PPGA (Princeton Public Affairs Group) and their proposal is attached. Their process involves a initial round of visits over a three month period. His charges for this period would be \$3,500 per month or \$10,500 for the three month period. If the initial meeting are successful, another rounds of meeting will be required to clarify and expand the project. For key meeting, a representative of the USAFH will be required.