



# ANNUAL REPORT 2011

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## THE MISSION OF USA FIELD HOCKEY IS TO:

Promote and grow the sport in the United States; Enable United States athletes to achieve sustained competitive excellence in Olympic, Pan American Games, World Cup and other International competitions; Provide programs and services for our members, supporters, affiliates and the interested public; Be committed to excellence and the improvement of opportunities for both men and women in our sport, emphasizing participation and development opportunities for players, coaches, umpires and administrators; Be committed to selecting and preparing teams to participate successfully in the Olympic Games, Pan American Games and identified international competitions; Strive to represent the United States and the sport of field hockey in an exemplary manner throughout the world, both in terms of competitive performance and in the overall quality of our programs and services to our members.

# EXECUTIVE DIRECTOR REPORT



**2011 WAS A PROGRESSIVE YEAR AND I CONTINUE TO BE GRATEFUL FOR THE OPPORTUNITY TO SERVE IN THE EXECUTIVE DIRECTOR ROLE.**

There are several major areas I would like to reference and you will find within the annual report more comprehensive information pertaining to the items I mention as well as additional elements as contributed by our staff.

## **1. HIGH PERFORMANCE**

The highlight of the year was the USA Field Hockey Women's National Team winning the gold medal at the Pan American Games in Guadalajara, Mexico by beating the world's No. 1 ranked team at that time Argentina. By winning our continental championship, the U.S. Women qualified right out of the chute for the 2012 London Olympic Games. It was a remarkable event for the USA and was globally recognized that the USA Team was now a

force to be reckoned with.

By qualifying at the 'first chance' qualification tournament, the team has had adequate time to prepare for London without scrambling with Olympic Qualifier events as last chance efforts.

The time-frame between the Pan American Games and the London Olympic Games has been such to allow for rather precise preparation and we anticipate a great performance in London.

The USA Field Hockey Men's National Team did not experience as much success as hoped for during the Pan American Games. They finished with a fifth place finish.

Later in the year, a decision was made to not compete in the FIH's Olympic Qualifier in India due to retirements and concern that the team would not perform well and the qualifier would be detrimental to development as we work toward Olympic qualification for the Brazilian based Olympic Games in 2016.

Nick Conway, formerly Men's National Team Coach, was moved into a newly created assistant team coach position for the Women's National Team and Chris Clements was brought in to serve as the new Men's National Team coach.

On the men's side, the High Performance Team will be objectively weighing-in on changes with a long term goal of competing at a high level on the international stage and helping our development group in building the base of young male hockey

players.

## **2. FINANCIAL PERFORMANCE**

## **3. STRATEGIC/BUSINESS PLAN**

During the later portion of 2010 a strategic plan which runs through 2020 was completed through the work of former Board member Heather Lewis and received endorsement from the USA Field Hockey Board of Directors. The strategic plan provides for a broad brush approach to success for the organization by outlining general goals in logical steps.

In early 2011, a business plan was created using the first five year increment of the strategic plan. The business plan provides for more precise identification of when components of the plan will be complete.

Both plans are posted on the USA Field Hockey website. Both plans are currently 'on-time' insofar of the completion of goals projected.

## **4. MEDIA PERFORMANCE**

Ashley Meunier has been phenomenal in her role as Communications Manager. The look and feel of USA Field Hockey communications has substantially improved since she joined the organization.

Take a look; in January 2011 the first issue of a reformatted FH Life was sent to the membership. The magazine featured better photos, content, and a new cosmetic look. It became a coffee table magazine; not a magazine tossed into the wastebasket soon after receipt. The concept was to bring profiles, training tips, interesting photos and leave the day to day



news of the organization to our website.

Speaking of the website, Ashley completely reconfigured the look and feel of the website and made it much more manageable and user friendly in 2011. Its new cosmetic look is appealing and its functionality is vastly improved. News-releases took a new look with an appropriate banner and a crisp writing style. The Olympic Committee looked to USA Field Hockey as a leader in the communications area.

### **MEMBERSHIP, EVENTS, CLUBS**

USA Field Hockey's Simon Hoskins took membership numbers to a new recent height with a consistency throughout the year of +20,000

members.

Club numbers increased and an infrastructural piece of creating sanctioning for non-owned USA Field Hockey events took shape as did a national ranking system.

A great deal of work was completed for the eventual increase in numbers of events nationally and a meaningful ranking system to provide more impetus for the creation of new events. The USA Field Hockey National Club Championship made its debut, and was successful. Over time, we will see substantial increase in membership numbers stimulated by planning efforts completed during 2011.

All in all, 2011 has been a growth year and a template creation year as we look toward the future. Within these pages of the 2011 USA Field Hockey Annual Report, you will see substantial progress for a sport that has exceedingly high expectations for itself for the future. In behalf of the entire staff of USA Field Hockey, thank you for giving us the opportunity to serve.

Steve Locke  
Executive Director  
USA Field Hockey



# HIGH PERFORMANCE

A comprehensive international search, interview process and final implementation of a full time assistant coach in the women's program was a critical development within the HP Program. Continued exposure for the women's program athletes along with concerted efforts to ensure USA's best college players were accessible for the 12 months leading into the London Olympics was made easier with commendable cooperation between NCAA programs and USA Field Hockey.

A much greater domestic exposure in both quality and quantity for the men's program was seen as a key factor to maximize the opportunity to achieve Olympic qualification.

An U/20 National Championship for women was put in place to find an appropriate age group cut-off which did not cannibalize the Women's Senior Championships. A greater training exposure was put in place for the U/21, U/19 and U/17 age groups at national level.

A more deliberate access to the most qualified coaches in the country elevated the level at the Junior National Camp held at the relatively new and excellent facility at Old Dominion University.

Ben Maruquin and Chris Clements assisted in the senior Men's program. Tracey Fuchs and Shellie Onstead provided significant assistance in the senior Women's program.

A more significant NFHCA involvement from the USAFH High Performance staff for 2012 was seen to be an important development for coaching exposure for many of our constituents. A much more "hands on" program with practical applications will be evident into the year of the London Olympics. The National Coaches Forum grew to another level as American University hosted the best coaches in the country.



# USA WOMEN



The two key tournaments were the Champion's Challenge I event in Dublin, Ireland and the Pan American Games hosted by Mexico in Guadalajara.

USA hosted Canada, Japan, New Zealand and Great Britain at the Olympic Training Center in Chula Vista, Cali. and had international playing tours to Argentina, Ireland, Germany, Belgium and Mexico.

A disappointing loss to Japan after being in complete control in the Champions Challenge I final meant USA would not qualify for the 2012 Champion's Trophy event. This all amidst a very different tournament format that FIH seems to have clearly in it's vision moving forwards.

Then the year's highlight; a Gold Medal at the 2011 Pan American Games. What a day! USA was in command throughout the final with former world ranked No. 1, Argentina. This was the most significant single event in recent

years, catapulting USA over Argentina to qualify directly to the London Olympics as the Pan American Champions - an historical first for USA.

So how to measure the performance of the Women's Team. Clearly over the last 6 years this team has produced the most effective performance at a tournament - the Gold Medal at the Pan Am Games. More important is the detail and depth the team is developing. With interest we remember Amy Swensen and Kayla Bashore Smedley being injured immediately prior and were replaced effectively signifying the growing depth of the squad. Katelyn Falgowski made the FIH World Team - a fantastic achievement for Katelyn and USA Field Hockey.

No doubt this outcome has stirred the international hockey world and without doubt the domestic powers in the USA would be very keen to see another women's team sport moving towards the top in international prominence. Great interest surrounds

the exposure of the team moving in to London. As we know, much of the hard work is yet to come.

## JUNIOR HIGH PERFORMANCE

USA Field Hockey continued to grow the Women's U/17, U/19 and U/21 programs. Further momentum was gathered as the Olympic Training Center became the training environment for the squads. This was enhanced in a major way with very significant coaching inputs from many Level III coaches around the USA.

The U/19 squad trained and then played a Canadian squad at the Olympic Training Center before venturing to Chile for a successful series in April. Our U/17 and U/21 squads trained simultaneously at the Olympic Training Center before the U/21 squad headed off to Ireland and Germany with outstanding results. Our U/17 squad went across to Holland for some highly sought after international exposure.

# USA MEN



The men's indoor team played in the World Cup in Poland in February. The level was wonderful to be a part of and a continued inspiration for the future. Peter Jones has long been involved with the program and we thank him sincerely for his commitment and passion over many, many years.

## 2011 WAS A REMARKABLE YEAR FOR QUALITY OPPOSITION ON USA SHORES...

as European club champions Bloemendaal France and Canada completed a competition block at the Olympic Training Center early in the year. Then the Queensland Academy played a series in Moorpark in August before Barbados came through in the early part of September followed by the Australian Development Team - really quite an unbelievable array of quality international competition speaking silently to the international reputation USA is building for it's desire to not only improve, but provide quality opposition.

The key tournaments for the year were the Champion's Challenge II event in France in July and the Pan American Games in October in Guadalajara.

The level in France was reachable but our performances fell short. Then the Pan Am Games - a frustrating start with first up opponent Cuba causing USA's downfall for the tournament. Frustratingly out of the finals USA finished up with a huge victory against hosts Mexico to take a disappointing 5th position. However with this result the team had qualified for the Olympic Qualifier to be played in India in February 2012. Preparations and arrangements were in place, but then disaster!

Moving out of December the team lost many of it's players. A very shallow playing base was horribly exposed with 8 of the 16 Pan American players unavailable through retirements, injury and unavailability. With the new World

League imminent the decision to not send our team to India was taken. A really difficult and undesirable outcome - but in the context of the bigger picture, the only realistic decision to constructively move forward.

## JUNIOR HIGH PERFORMANCE

Our Junior Team played in the Cal Cup before hosting the Argentine Juniors in Moorpark. A home and away series with Canada completed the international junior program for 2011. Domestically the Junior National Championships took place at the Olympic Training Center in Chula Vista. Significant was the introduction of the San Diego Region into the program; a much needed boost to the expansion of hockey in the men's program.

Moving into 2012 we would like to see a much greater emphasis on regionalized programs.



THE LACK OF DOMESTIC LEAGUES IS STILL THE SINGLE MOST DEFICIENT ELEMENT IN THE OVERALL DEVELOPMENT OF THE PROGRAM, AT BOTH THE SENIOR AND JUNIOR LEVELS FOR BOTH THE MEN'S AND WOMEN'S PROGRAMS.

A huge step was taken by USA Field Hockey to bring a National Club Championship into the women's U/19 and U/16 age groups. This will be a significant forerunner in what will be a program that will undoubtedly grow in coming years. This will provide a much needed platform for the development process at all levels as this concept is expanded.

Significant changes in the men's and women's National Coaching Staffs were activated following the Pan American Games, to be implemented going into 2012. Nick Conway

was moved to the newly created full time role of Assistant Coach in the Women's Program with Chris Clements taking the reins as National Men's Coach. Ben Maruquin has moved into the Assistant Coach role with the Men's Team. Denise Zelenak is the Women's Indoor National Coach and Andy Thornton moves into the Men's Indoor National Coach's role with Nigel Traverso being the administrative manager of the Indoor Programs.

In the men's program, a much closer interaction will interlace the outdoor and indoor programs. Katelyn Nerbonne joined the San Diego based staff as Junior High Performance Manager along combining an administrative role at the Olympic Training Center. So we move into 2012 with much focus on the London Olympics. Much enthusiasm, much unknown.....but keenly aware that the base is growing. The Olympic Dream is with us again.

# DEVELOPMENT EVENT RESULTS



## DISNEY FIELD HOCKEY SHOWCASE February 10-13, Orlando, Florida

U19 Mickey Jersey Intensity Black  
U19 Minnie Washington Wolves  
U19 Donald XCalibur Freedom  
U19 Pluto Key State Gold  
U16 Mickey WC Eagles White  
U16 Minnie Adanacs

## NATIONAL INDOOR TOURNAMENT U19 Division March 4-6, Richmond, Virginia

Pool A Mystx Storm  
Pool B XCalibur Justice  
Pool C Saints Blue  
Pool D WC Eagles Gold  
Pool E WC Eagles XI  
Pool F PA Mavericks 1  
Pool G PA Mavericks 2  
Pool H South Jersey Edge Pink  
Pool I Focus Field Hockey 3  
Pool J XCalibur Liberty  
Pool K Cape Ann Red  
Pool L Key State Field Hockey White  
Pool M Valley Styx Black  
Pool N WC Eagles White  
Pool O New Heights Red

## NATIONAL INDOOR TOURNAMENT U14 and U16 Division March 11-13, Virginia Beach, Virginia

U14 Pool A Delaware Shore  
U14 Pool B Spark  
U14 Pool C WC Eagles Blue  
U14 Pool D H2O  
U14 Pool E Valley Styx  
U14 Pool F The Gaels Blue  
U14 Pool G KaPow India

U16 Pool A WC Eagles I  
U16 Pool B WC Eagles X  
U16 Pool C WC Eagles II  
U16 Pool D WC Eagles XI  
U16 Pool E Spark Blue  
U16 Pool F Strong Island Eagles  
U16 Pool G Spirit Eagles Bamako  
U16 Pool H Delaware Shore  
U16 Pool I CNY II

## DISNEY JUNIOR SHOWCASE July 17-19, Orlando, Florida

U12 Spirit of USA  
U14 H2O

## NATIONAL CLUB CHAMPIONSHIP July 21-24, Richmond, Virginia

U19 Pennlanco  
U16 Spirit of USA

## NATIONAL HOCKEY FESTIVAL November 24-27, Phoenix, Arizona

U19 Pool A Barracudas  
U19 Pool B Jersey Intensity Black  
U19 Pool C PennLanco  
U19 Pool D CNY  
U19 Pool E New Heights Red  
U19 Pool F Club Applebee USA  
U19 Pool G Firestyx  
U19 Pool H Southeast Storm Green  
U19 Pool I South Jersey Edge Green  
U19 Pool J High Styx Stampede  
U19 Pool K Sutter's Brigade  
U19 Pool L XCalibur Justice  
U19 Pool M Spirit of USA North  
U19 Pool N GoA Reds  
U19 Pool O True North  
U19 Pool P The Edge Gaya

U19 Pool Q Polar Bears  
U19 Pool R WVFHC Adanacs  
U19 Pool S FFH Force  
U19 Pool T Fusion  
U19 Pool U NC TarDevils  
U16 Pool V WC Eagles I  
U16 Pool W WC Eagles White  
U16 Pool X High Styx Pride  
U16 Pool Y New Heights Black  
U16 Pool Z Seacoast United Blue  
U16 Pool YY Spirit of USA East  
U16 Pool ZZ Total Dutch and  
WCUFHA Purple (tied for 1st)

# DEVELOPMENT EVENTS

## DISNEY FIELD HOCKEY SHOWCASE

The Disney Field Hockey Showcase took place at the ESPN Wide World of Sports in Orlando, Florida, February 10-13. Over four days, 144 teams and more than 2,500 field hockey athletes from around the country competed.

## FIELD HOCKEY AT THE ESPN WIDE WORLD OF SPORTS IS A MAGICAL EXPERIENCE.

This tournament originated five years ago with just 56 teams, in five years, Disney's Showcase has just about tripled in size.

For the first time in the history of this tournament, ESPN 3 broadcasted two matches on opening day, Thursday, February 10. The matches featured live commentary by Amy Swensen, USA Women's National Team member.

## NATIONAL INDOOR TOURNAMENT

In 2011 the National Indoor Tournament presented by YOLO Sportswear saw a big change; it was the first year that different divisions played on different weekends and at different venues. The decision was made after last year's event to split the age groups to enable a larger number of participants to enter the tournament and create more playing opportunities for USA Field Hockey members.

During the competition's first weekend, the Greater Richmond Convention Center hosted 124 U19 Girls teams and 5 U20 Boys teams and an estimated 1,300 athletes. The second weekend included 128 U14 and U16 Girls teams in all and over 1,400 athletes hosted at the Virginia Beach Convention Center. With 257 teams competing, over 1,765 field hockey matches were played over the two weekends.

According to Global JBS, USA Field Hockey's Official Destination Management Service Provider, over the two weekends, field hockey athletes and enthusiasts occupied roughly 4,600 room nights and 60 different hotels in the two cities. Take into consideration restaurant reservations, car rentals and shopping, an event of this size undoubtedly has a positive impact on the local economy.

## REGIONAL CLUB CHAMPIONSHIPS (RCC)

In 2011, USA Field Hockey announced the bidding process to host a 2012 Regional Club Championship. During the first quarter of 2012, there will be 11 RCC's at which the top clubs from around the country will compete for qualification to the National Club Championship.

## NATIONAL CLUB CHAMPIONSHIP

The National Club Championship presented by Harrow Sports is an ideal opportunity for clubs to compete against each other at a highly competitive event. It creates a higher level of competition amongst club teams and has provided further training, outside of the school setting, for young athletes to advance their game.

On February 1, online registration for the first annual NCC opened, and in approximately one minute was filled. Registration for this first year was based on a first come, first serve basis and given the high demand was adjusted to include 32 U19 and U17 Club teams instead of sixteen.



The inaugural National Club Champions received a unique commemorative gold Harrow stick.

## DISNEY JR. SHOWCASE at the Rise Games

The ESPN Rise Games and Disney's Junior Field Hockey Showcase kicked off at Champions Stadium at ESPN Wide World of Sports with the exciting 2011 Opening Ceremonies. The ceremony featured live music, Disney entertainment and a firework display.

The ESPN Rise Games are a weeklong, multi-sport event that features the premier high school talent in the country.

The Disney Junior Field Hockey Showcase is a fun event that showcases the young talent our sport has to offer. In 2011, 27 teams and over



200 U12 and U14 athletes competed at the ESPN Wide World of Sports complex.

**NATIONAL HOCKEY FESTIVAL**

The National Hockey Festival presented by CranBarry, retains its title as the largest event of its kind in the world, attracting more than 200 teams and nearly 3,500 athletes from around the United States, Canada, Europe, and the Caribbean. The participating teams contended for titles in men's and women's divisions, including girl's age group (U16 and U19), boy's age group (U16), and women's open and mixed (adult).

In 2011, approximately 3,500 athletes and over 7,000 athletes and families participated in a four-day hockey showcase celebration in Phoenix, Arizona. Phoenix's Reach 11 Sports Complex has 18 lighted playing fields that span over 33 acres of desert land.

Very few communities have the privilege and ability to host an event such as the National Hockey Festival. Below summarizes the economic impact that occurred during this year's National Hockey Festival, highlighting why this sporting event is a momentous occasion for Phoenix, Arizona and the local business community:

- 7,000 visitors from across the United States,

Canada, Europe, and the Caribbean

- 5 day average length of stay for field hockey visitors
- \$9.2 million of director visitor spending
- 12,466 hotel room nights
- 37 hotel properties were impacted
- 4,116 Thanksgiving dinners served by participating hotels
- Over 4,000 car rental days tracked
- 3,311 airline flights into host community





MOIRA PUTSCH, WC EAGLES AND DEVON FRESHNOCK, JERSEY INTENSITY AT THE 2011 DISNEY FIELD HOCKEY SHOWCASE AT THE ESPN WIDE WORLD OF SPORTS IN ORLANDO, FLORIDA

# PARTNERSHIPS

In 2011, we welcomed Rudy Project as the Official Eyewear Supplier of USA Field Hockey. Rudy Project is an international leader in the production and distribution of sports eyewear, goggles, helmets and accessories. Rudy Project joins Defender, Goal, Penn Monto, and KB Designs in the licensee category.

Also new in 2011 were Sports Construction Group, Official Sponsor and Presenting Sponsor of the Coaches Hospitality Room, as well as Ludus Tours, Official Tour Provider of USA Field Hockey. Sports Construction Group and Ludus joined longtime partners Asics, Cranbarry, Dita, Longstreth, Yolo, 4U Field Hockey, White Mountain Sports, Global JBS, and Harrow Sports.

Harrow extended their relationship with USA Field Hockey through their exclusive sponsorship of the National Club Championship and as well as becoming the exclusive licensee of Hockey Festival. Also this past year, Global JBS renewed their contract as the Official Destination Management Service Provider through 2014.

The renewal of old partners and licensees, and the welcome of new partners and licensees, has allowed USA Field Hockey to continue to grow the sport domestically and lift our presence in the international community.

**WE THANK OUR SPONSORS FOR THEIR CONTINUED SUPPORT OF OUR SPORT AND OF USA FIELD HOCKEY.**



# MEMBERSHIP

USA Field Hockey hit the 20,000 membership milestone in 2011.

# 20,000

Over the past five years, membership has increased from 16,300 to 20,000 and in the past twelve months has increased by ten percent, representing the biggest jump in membership in

recent times. 20,000 athletes, coaches, umpires and fans comprise the membership of USA Field Hockey. Considering these numbers and the quality of field hockey events, USA Field Hockey continues to be one of the most successful National Governing Bodies in the United States.

**WE ARE COMMITTED TO GROWING THE BASE OF THE PARTICIPATING PYRAMID, AS THE LONG TERM HEALTH OF THE SPORT IS DIRECTLY RELATED TO HOW MANY YOUNG ATHLETES ARE PARTICIPATING.**



# DONORS

All gifts to USA Field Hockey play a vital role in supporting the mission of our organization. Through the generosity of our loyal fans, USA Field can promote the development of the game at the regional level and encourage participation among our youth. It also provides opportunities for athletes to become coaches and/or umpires, further developing their skills and the game of field hockey. You have helped young athletes all over the country achieve their athletic dreams. Thank you!

This list includes all gifts to USA Field Hockey from January 1, 2011-December 31, 2011. Every effort has been made to ensure accuracy of this donor list.



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(\$1,000 +)

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Patty Hopper  
Anne Horton  
Stephanie Howard  
Kimberly Howell  
Mckenzie Hoyt  
Carol Hromisin  
Dean Hully  
Kathleen Hutteman  
Maria Pallante Hyun  
Robert Issar  
Graeme Jackson  
Mary Jacobson  
Deborah Jantzen  
Clarence Jennelle  
Susan Jensen  
Faizal Jogee  
Marcia Johnson  
Peanut Johnson  
Martha Johnson  
Allie Grace Joyner  
Olivia Jurkowitz  
Meredith Kane  
Nancy Karibjanian  
Crystal Katz  
Colleen Kenny  
Jackie Kenney  
Patrick Kenney  
Anne H. Kelly  
Alexander Keth  
Emily King  
Grace Kinney  
The Kirby Family  
Susan Kirk  
Kristin Kisa  
Jackie Kisa  
Klein Family  
Dawne Knobbe  
Katherine Koester

Jennifer Koller  
Madisen Kopfer  
Rachel LaBarbera  
Morgan Lafferty  
Kati Lary  
Maddie Latino  
Peter Latino, M.D.  
Kathleen LeBlanc  
Alycia Leconche  
Jaclyn Lee  
Valerie Truitt Lemon  
Broderick Lenore  
William Levey  
Kathleen Lima  
Randy Locklear  
Asia Lotito-Crawford  
Hannah Lott  
Ann Lovell  
Karen Luchinsky  
Sangeeta Luthra  
Peter Maag  
Pedro Magalhaes  
Luisa Magalhaes  
Afonso Magalhaes  
D'Laney Malone  
Debbie Manneville  
Mariel Marinelli  
Linda Marker  
Tammy Marquis  
Mia Martin  
Joy A. Martin  
Bronte Mason  
Erin Matson  
Christina K. Matta  
Leah Matthews  
Carolyn Matula  
Elise McCarthy  
Annemarie McCloskey  
Deb Mcguigan  
Nancy McIntire  
Sara Jean McIntyre  
Meghan McKenna  
Kate McLaughlin  
Bridget McNally  
Haley Meade  
Mark T. Melio  
Tracie Middleton  
William Miller  
Anne Miller  
Lucy Axton Miller  
Samantha Minrath  
Karen Moeller  
Mark Moore  
Carol Moorhead  
Ainsley Morasco  
Gianna Morganti  
Joanne Morris  
Damon C. Mosler  
Elara Mosquera  
Emily Moy  
Karen Mudgett  
Mary Mueller  
Lisi Mueller  
Jillian Munson  
Molly Murphy  
Mr. and Mrs. Devin Murphy  
Taryn Murphy  
Susan Myers  
Sydnee Naylor  
Kate Nelson  
Wesley C. Nolan  
Camille Norris  
Megan Novak  
Eileen O'Beirne

Rona Brien  
Linda O'Brien  
Marissa O'Brien  
Courtney O'Brien  
Colleen O'Connor  
Lily Openshaw  
Emma Orner  
Joanna Ostrowski  
Dr. Josie Palleja  
Malina Papanikolaou  
Mary E. Patton  
Dayle Paustian  
Jill Peakes  
Kim Perkins  
Linda Pesotski  
Mackenzie Peterson  
Amanda Petroski  
Samantha Pfeifer  
Laurie M. Phillips  
Lorie Phillips  
Richard T. Piester  
Missy Plyler  
Claudine Poole  
Tyler Powell  
Parker Procida  
Caeli Proctor  
Kathy Pulling  
Judy Putsch  
Avalyn M. Quick  
Daniel M. Quinlan  
Margaret M. Quinn  
Mary Quinn  
Kathryn Quirk  
Victoria Redding  
Olivia Reed  
Leigh Reed  
Lauren Remaley  
Alexandra Renzi  
Lisa J. Richman  
Abbey Ripley  
Sarah Roarty  
Shavaun M. Roberts  
Jordan Roland  
Daisy Rood  
Ava Rosati  
Amy S. Rosenberg  
Nancy Ross  
Margaret R. Rukstalis  
Kristen Rushton  
Allison Safranek  
Matta Sannoh  
Adam Schramm  
Maggie Schroeder  
Kelly K. Shanahan  
Kimberly J. Shanahan  
Daniel Shapiro  
Paige Sheeler  
Stephanie Shelton  
Pamela Sheridan  
Elizabeth Shorten  
Jessy Silfer  
Tracey Simmons  
Smith Family  
Donna Lynn Sita  
Jonathan L. Skavdahl  
Cynthia Skeie  
Jessica Skillings  
Hannah Sklarov  
Marc Sleven  
Margaret Smith  
Michelle Smith  
Brittany Smith  
David Smith  
Jerri Smith

Denise Smith  
Don Smith  
Sarah Smith  
Teresa Snedeker  
Sidney Snyder  
Christina Solomen  
Sabrina Solomen  
Kelly Squitieri  
Jenn Staab  
Kate Stavish  
Hanna Storie  
Savannah Story  
Kimberlee Strome  
Fran Strosser  
Kevin Sullivan  
Andrew Swab  
Stephen Sweeney  
Jennifer Szukics  
Kierstan Tagnosky  
Margery Teller  
Cristina Tellez  
Caroline Thompson  
Elise Tilton  
Danae Timmons  
Eva Timoney  
Rick Tobin  
Sydney Tomaso  
Nancy Travis  
Stacy D. Travis  
Cynthia Tserkis-Schlitt  
Terry Turner  
Mallory Tyler  
Maria Unger  
Darlene Vann  
Brooke Van Valkenburg  
Kathryn Varga  
Maria Vega  
Brittney Vella  
Lynn Vera  
Mackenzie Vojtko  
Janelle Volk  
Stella Volpe  
Carrie Vosburg  
Steven Wagner  
Brittany Wagner  
Gregory Walker  
Kimberly C. Walker  
Leanne Walls  
Mary Walsh  
Julia Washburn  
Susan Wasserman  
Christopher Watkins  
Andrew Weaver  
Catherine Webb  
Nancy K. Webb  
R. Weinberg  
Kelsi White  
Julie Wideman  
Lisa Wilkins  
Ryan Wilkins  
Eloise Williams  
Ali Williams  
Melanie Williams  
Rachel Wimer  
Haley Winans  
Kaylinn Woldt  
Susan Woodin  
Gary Yarkony  
Danielle Yau  
Sam Yousem  
Lynn Marie Yurkofsky  
Cassandra Zaino  
Michele Zeiders

## INDEPENDENT AUDITORS' REPORT

Board of Directors  
United States Field Hockey Association, Inc.

We have audited the accompanying statements of financial position of United States Field Hockey Association (the Association) as of December 31, 2011 and 2010, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Association's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United States Field Hockey Association at December 31, 2011 and 2010, and the change in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedules of functional expenses on pages 14 and 15 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*Stockman Kast Ryan Co., LLP*  
April 16, 2012

# UNITED STATES FIELD HOCKEY ASSOCIATION, INC.

## STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2011 AND 2010

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|   | 2011                       | 2010                       |
|---|----------------------------|----------------------------|
| <b>ASSETS</b>   |                            |                            |
| <b>CURRENT ASSETS</b>   |                            |                            |
| Cash and cash equivalents   | \$ 2,799,598               | \$ 2,317,183               |
| Accounts receivable, net  | 57,857                     | 41,597                     |
| Prepaid expenses and other assets   | 452,625                    | 385,433                    |
| Investments   | <u>272,866</u>             | <u>262,169</u>             |
| Total current assets  | 3,582,946                  | 3,006,382                  |
| RESTRICTED INVESTMENTS  | 368,977                    | 357,486                    |
| BENEFICIAL INTEREST IN NET ASSETS OF THE<br>UNITED STATES FIELD HOCKEY FOUNDATION | 1,504,796                  | 1,601,467                  |
| PROPERTY AND EQUIPMENT, NET   | <u>194,320</u>             | <u>196,123</u>             |
| <b>TOTAL ASSETS</b>   | <b><u>\$ 5,651,039</u></b> | <b><u>\$ 5,161,458</u></b> |
| <b>LIABILITIES AND NET ASSETS</b>   |                            |                            |
| <b>LIABILITIES</b>  |                            |                            |
| Accounts payable  | \$ 175,646                 | \$ 54,426                  |
| Accrued expenses  | 258,378                    | 253,512                    |
| Deferred revenue  | <u>3,311,433</u>           | <u>3,031,876</u>           |
| Total liabilities   | <u>3,745,457</u>           | <u>3,339,814</u>           |
| <b>NET ASSETS</b>   |                            |                            |
| Unrestricted  | 1,887,412                  | 1,790,062                  |
| Temporarily restricted  | 9,830                      | 23,242                     |
| Permanently restricted  | <u>8,340</u>               | <u>8,340</u>               |
| Total net assets  | <u>1,905,582</u>           | <u>1,821,644</u>           |
| <b>TOTAL LIABILITIES AND NET ASSETS</b>   | <b><u>\$ 5,651,039</u></b> | <b><u>\$ 5,161,458</u></b> |

See notes to financial statements.

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# UNITED STATES FIELD HOCKEY ASSOCIATION, INC.

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2011

|  | Unrestricted        | Temporarily Restricted | Permanently Restricted | Total               |
|--|---------------------|------------------------|------------------------|---------------------|
| <b>REVENUE, GAINS AND OTHER SUPPORT</b>  |                     |                        |                        |                     |
| Registration fees  | \$ 3,585,899        |                        |                        | \$ 3,585,899        |
| Membership dues  | 969,427             |                        |                        | 969,427             |
| USOC support   | 75,000              | \$ 688,100             |                        | 763,100             |
| Other fees   | 461,203             |                        |                        | 461,203             |
| Umpire fees  | 291,575             |                        |                        | 291,575             |
| In-kind revenue  | 269,431             |                        |                        | 269,431             |
| Corporate sponsorship  | 170,875             |                        |                        | 170,875             |
| Sales revenue  | 140,092             |                        |                        | 140,092             |
| Rebates  | 136,183             |                        |                        | 136,183             |
| Licensing revenue  | 129,330             |                        |                        | 129,330             |
| Contributions  | 40,546              |                        |                        | 40,546              |
| Investment return  | 27,706              |                        |                        | 27,706              |
| Advertising revenue  | 22,050              |                        |                        | 22,050              |
| Grants   | 5,178               | 10,000                 |                        | 15,178              |
| Change in beneficial interest in net assets of United States Field Hockey Foundation | (36,082)            |                        |                        | (36,082)            |
| Other  | 6,868               |                        |                        | 6,868               |
| Net assets released from restrictions  | 711,512             | (711,512)              |                        |                     |
| <b>Total revenue, gains and other support</b>  | <b>7,006,793</b>    | <b>(13,412)</b>        | <b>\$ —</b>            | <b>6,993,381</b>    |
| <b>EXPENSES</b>  |                     |                        |                        |                     |
| <b>Program services:</b>   |                     |                        |                        |                     |
| Olympic and sport development  | 2,703,861           |                        |                        | 2,703,861           |
| International teams  | 2,608,773           |                        |                        | 2,608,773           |
| Member services  | 266,999             |                        |                        | 266,999             |
| <b>Total program services</b>  | <b>5,579,633</b>    |                        |                        | <b>5,579,633</b>    |
| General and administrative   | 908,217             |                        |                        | 908,217             |
| Marketing and communication  | 368,192             |                        |                        | 368,192             |
| Volunteer administration   | 29,975              |                        |                        | 29,975              |
| Fundraising  | 23,426              |                        |                        | 23,426              |
| <b>Total expenses</b>  | <b>6,909,443</b>    | <b>—</b>               | <b>—</b>               | <b>6,909,443</b>    |
| <b>CHANGE IN NET ASSETS</b>  | <b>97,350</b>       | <b>(13,412)</b>        | <b>—</b>               | <b>83,938</b>       |
| <b>NET ASSETS, Beginning of year</b>   | <b>1,790,062</b>    | <b>23,242</b>          | <b>8,340</b>           | <b>1,821,644</b>    |
| <b>NET ASSETS, End of year</b>   | <b>\$ 1,887,412</b> | <b>\$ 9,830</b>        | <b>\$ 8,340</b>        | <b>\$ 1,905,582</b> |

See notes to financial statements.

# UNITED STATES FIELD HOCKEY ASSOCIATION, INC.

## STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2010

|  | Unrestricted        | Temporarily<br>Restricted | Permanently<br>Restricted | Total               |
|--|---------------------|---------------------------|---------------------------|---------------------|
| <b>REVENUE, GAINS AND<br/>OTHER SUPPORT</b>  |                     |                           |                           |                     |
| Registration fees  | \$ 3,263,130        |                           |                           | \$ 3,263,130        |
| Membership dues  | 802,641             |                           |                           | 802,641             |
| USOC support   | 81,392              | \$ 740,000                |                           | 821,392             |
| Other fees   | 371,624             |                           |                           | 371,624             |
| Umpire fees  | 234,622             |                           |                           | 234,622             |
| In-kind revenue  | 278,235             |                           |                           | 278,235             |
| Corporate sponsorship  | 154,877             |                           |                           | 154,877             |
| Sales revenue  | 130,252             |                           |                           | 130,252             |
| Rebates  | 115,327             |                           |                           | 115,327             |
| Licensing revenue  | 71,763              |                           |                           | 71,763              |
| Grants   | 15,154              | 24,218                    |                           | 39,372              |
| Contributions  | 25,733              | 9,306                     |                           | 35,039              |
| Investment return  | 44,315              |                           |                           | 44,315              |
| Advertising revenue  | 27,575              |                           |                           | 27,575              |
| Change in beneficial interest in net<br>assets of United States Field Hockey<br>Foundation | 177,959             |                           |                           | 177,959             |
| Other  | 298,263             |                           |                           | 298,263             |
| Net assets released from restrictions  | <u>750,282</u>      | <u>(750,282)</u>          |                           |                     |
| <b>Total revenue, gains and other support</b>  | <u>6,843,144</u>    | <u>23,242</u>             | <u>\$ —</u>               | <u>6,866,386</u>    |
| <b>EXPENSES</b>  |                     |                           |                           |                     |
| <b>Program services:</b>   |                     |                           |                           |                     |
| Olympic and sport development  | 2,587,743           |                           |                           | 2,587,743           |
| International teams  | 2,469,611           |                           |                           | 2,469,611           |
| Member services  | <u>272,534</u>      |                           |                           | <u>272,534</u>      |
| <b>Total program services</b>  | 5,329,888           |                           |                           | 5,329,888           |
| General and administrative   | 882,408             |                           |                           | 882,408             |
| Marketing and communication  | 322,408             |                           |                           | 322,408             |
| Volunteer administration   | 37,695              |                           |                           | 37,695              |
| Fundraising  | <u>16,811</u>       |                           |                           | <u>16,811</u>       |
| <b>Total expenses</b>  | <u>6,589,210</u>    | <u>—</u>                  | <u>—</u>                  | <u>6,589,210</u>    |
| <b>CHANGE IN NET ASSETS</b>  | 253,934             | 23,242                    | —                         | 277,176             |
| <b>NET ASSETS, Beginning of year</b>   | <u>1,536,128</u>    | <u>—</u>                  | <u>8,340</u>              | <u>1,544,468</u>    |
| <b>NET ASSETS, End of year</b>   | <u>\$ 1,790,062</u> | <u>\$ 23,242</u>          | <u>\$ 8,340</u>           | <u>\$ 1,821,644</u> |

See notes to financial statements.

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