



## Board of Directors Meeting

### Tuesday, December 5th

Carolyn Bing  
Lauren Crandall  
Bree Gillespie  
Richard Hayden  
Shawn Hindy  
Kara Mings  
Susan Nottingham  
Kathy Schiller (joined the call at 9:09pm EST)  
Mark Vittese (joined the call at 9:06pm EST)  
Roberta Page

#### Not Present:

Jeanne O'Brien

#### Staff

Simon Hoskins, Executive Director  
Danielle Beaman, Accounting Assistant, BOD Secretary  
Sally Goggin (joined the meeting at 9:00pm and left at 9:30pm)

### **Tuesday, December 5<sup>th</sup>**

9:03pm EST – 10:26pm EST

1. Call to Order – Bree Gillespie
2. Roll call – Danielle Beaman
3. Summit – Sally
  - a. Discussion on inaugural Summit led by Sally. Sally explained details of the hotel arrangements with the Lord Baltimore hotel. Denise Parker has joined as a key note speaker. The USOC (NGB) has made a grant for event. Currently have 5 committed sponsors.
4. ED Report – Simon Hoskins
  - a. FH Life magazine is currently in 1400 households; pushing members to go digital.
  - b. First time ever, we have 27,000 members.
  - c. Tier 1 Status – requires 700,000 uniques (views), we sit at 686,000.
  - d. Festival – receiving good reviews from participants.
  - e. World League Final – held in New Zealand. Games were in a frustrating format. WNT ultimately finished in 7<sup>th</sup> place. This was a good opportunity for athletes to participate in our first appearance in the WLF.

- f. 2018 Game Plan – Holland/Canada in Jan/Feb; Chile in April; and visit to Argentina in May. Hockey World Cup will be held in England in July/August. Fall schedule has not been determined.
  - g. Hockey Pro League – Discussion on status of FIH negotiations with broadcasters and sponsors.
- 5. By Law Update – Mark
  - a. Still in progress; hopes to be complete in a week. Received a “50” item checklist from the USOC on compliancy.
- 6. ED Report (continued) – Simon
  - a. Nook – discussion and update on ongoing conversations with the Nook as both parties review and consider adjustments to current partnership.
- 7. New Business - Bree
  - a. Next meeting will be held on January 9<sup>th</sup> rather than January 2<sup>nd</sup>.

**Motion made by Shawn Hindy, seconded by Susan Nottingham to adjourn the meeting at 10:26pm EST. All in favor.**