



Board of Directors Meeting

Saturday, July 15, 2017

Carolyn Bing
Lauren Crandall (joined at 8:23am EST)
Bree Gillespie
Shawn Hindy
Kara Mings (joined at 8:29am EST via telephone, left at 12:00pm EST, returned at 1:01pm)
Susan Nottingham
Jeanne O'Brien
Roberta Page
Mark Vittese
Kathy Schiller (joined at 2:53pm EST via telephone)

Not Present:

Richard Hayden
Shannon Taylor

Staff

Simon Hoskins, Executive Director
Janet Paden, CFO (joined via telephone; left at 9:15am EST)
Lisa McCoy, Director of Futures & International Events (joined at 8:48am, left at 4:00pm)
Danielle Beaman, Accounting Assistant/Secretary (via telephone)
Sally Goggin (8:48am, left at 4:00pm)
Craig Parnham (left at 12:00pm EST)

Guest

Rob Evarts, Ethics Committee Chair

Saturday, July 15, 2017

8:06 am – 5:13 pm

1. Call to Order – Bree Gillespie
2. Roll call – Danielle Beaman
3. ED Report – Simon Hoskins
 - a. Questions/Comments – Quarterly reports available for BOD review
 - b. Staffing and the Strategic Plan

- i. Management team has postponed finalizing the Strategic Plan until after the completion of the PAC.
 - ii. Management Retreat will be September 20-21, 2017; being held in Colorado Springs, CO.
 - iii. Staffing Updates – See Organizational chart
 - iv. Key Updates
 - 1. 2019 Home & Away League schedule has been finalized.
 - 2. PAC (Indoor) – USA lost the bid and the duration of the tournament is now one week.
 - 3. Malaysia has invited the Men’s U21 team to an event in October. Malaysia will fund all expenses, minus airfare.
 - 4. Olympics in LA will either be 2024 or 2028. This could be a huge opportunity for many young athletes. Definite date will be decided by September 13th. Either by agreement (between France and USA) or vote.
- 4. Finance Report – Janet Paden
- 5. Coach Pathway – presentation led by Craig Parnham
- 6. Hockey Pro League (Simon and Craig)
 - a. Focused on television and selling out events. Games will be held in late January and continue until mid-May of 2018; semis and finals will be held in June in Europe (fan base is large in Holland). Teams can give input on rosters, venues, etc. India has withdrawn from the League. The goals of the league are as follows: high performance management, grow the popularity of the sport and getting athletes engaged in spreading awareness of the sport. The big picture being that we are generating money at events for growing not only our sport but other sister sports (i.e. Cricket)
 - b. Challenges exist regarding venue, ticket sales, travel demands, and television.
 - c. Top 4 teams from the Hockey Pro League automatically qualify for the OQE (Olympic Qualification Event).
- 7. Governance (Simon)
 - a. Safe Sport - Safe Sport requires certain technologies; new members are directed to take training upon signing up. They also receive a background check. Members renewing are also required to take Safe Sport training.
 - b. Organizational Development – a department exists within the USOC; they are provided money for different aspects.
 - c. Committee Reports
 - i. Mark has studied the by-laws.
 - ii. No activity within the Finance Committee. Independent auditors suggested that the Foundation share financial information with us, at least quarterly, and the Board of Trustees voted unanimously during a conference call to accept and comply with this recommendation.

Motion made by Kara Mings, seconded by Roberta Page to move into Executive Session at 1:01pm EST. All in favor.

Motion made by Lauren Crandall, seconded by Roberta page to move out of Executive Session at 2:23pm EST. All in favor.

Meeting resumes to normal session at 2:31pm.

8. Grow the Game – Sally Goggin.
9. Pan American Cup – August 4th–13th (Lisa McCoy)
 - a. Bi-weekly meetings have been held since June.
 - b. Lodging: teams are dispersed among the Nook, area hotels and the University. The WNT will not be staying in a hotel.
 - c. Communication barriers exist with some of the teams. Lisa will be sending out a final presentation closer to the start.
 - d. Lisa is still in need of interpreters for the different teams.
 - e. The event is still in need of volunteers. We will need approximately 92 total.
 - f. Yolo will be providing t-shirts for the event.
 - g. Fiji Water has donated 200 cases of water to the teams. Whatever is not being used by the team will be placed at water stations. Turkey Hill will be providing chocolate milk to teams and alcohol to the VIP lounge.
 - h. Live streaming (no commentary) with 3 cameras for morning and evening games.
 - i. ESPN Argentina will be covering their country's games live.
 - j. Announcer is included in the budget; one has not been found yet.
 - k. 1600 Tickets have been sold so far. Expect more walk ups for the USA Women's team. We need to push to reach other areas and groups, offer promotions to field hockey teams/clubs.
 - l. Parking Fee included in the ticket price.
10. Ethics Training – led by Rob Evarts, Ethics Committee Chair.

Motion made by Shawn Hindy, seconded by Roberta Page to adjourn the meeting at 5:13pm EST. All in favor.



Sunday, July 16, 2017

Bree Gillespie, Chair
Carolyn Bing
Shawn Hindy
Susan Nottingham
Roberta Page
Mark Vittese – joined at 9:04am
Lauren Crandall
Jeanne O'Brien
Kara Mings – joined telephonically at 8:18am.
Kathy Schiller – joined telephonically at 8:40am

Not Present:

Richard Hayden
Shannon Taylor

Staff

Simon Hoskins, Executive Director
Janet Paden, CFO
Pam Stuper, Foundation Chair – joined telephonically at 8:11am, left 8:28am

Sunday, July 16, 2017

8:09am – 11:06am EST

1. Call to Order – Bree Gillespie
2. Roll call – Janet Paden
3. Foundation Update – Pam Stuper. Elissa Unger is on board, providing increased collaboration between USAFH and the Board of Trustees. There are monthly calls with Board of Trustees, another one with Simon, Elissa and Pam as well as one with officers – Amy (Secretary), Lisa (Treasurer), Elissa, and Pam. They have hired an Accountant (Shirley Lindsay) who will be working on QuickBooks. Financials will start to be reported quarterly; USAFH will also provide the Foundation quarterly reports. The donor database management system will launch early August. The Foundation had an archiving event in May, spent \$11K on this event. They also want to be involved in Hall of Fame, and have it presented by the Foundation. Upcoming strategic planning meeting in November – looking at the Annual Fund, and how to we help bring in gifts that impact USAFH in the future. If you have connections, please send to Elissa. Currently have 8 Trustees. The four-year terms of the founding trustees are up at the end of this year.

Motion made by Shawn Hindy, seconded by Jeanne O'Brien to move into Executive Session at 8:40am EST. All in favor.

Motion made by Susan Nottingham, seconded by Roberta Page to move out of Executive Session at 10:52am EST. All in favor.

Bree encouraged all Board members to donate to USAFH at whatever amount makes sense personally.

Motion made by Jeanne O'Brien, seconded by Susan Nottingham to adjourn the meeting at 11:06am EST. All in favor.