



## Board of Directors Meeting

### **Present, September 6, 2016**

Shawn Hindy, Chair  
Kara Mings  
Shannon Taylor  
Richard Hayden  
Jamie Montgomery  
Carolyn Bing  
Simon Gray  
Bree Gillespie  
Rene Zelkin  
Susan Nottingham

### **Staff**

Simon Hoskins, Executive Director  
Janet Paden, CFO and Board Secretary  
Adam Andrasko, Director of Member Services  
Caitie Tornes, Membership Manager

### **Tuesday, September 6, 2016**

9:00pm – 10:12pm EST

- 1) Call to order - Shawn Hindy
- 2) Roll Call – Janet Paden
- 3) ED Updates – Simon Hoskins
  - a) Rio 2016 Olympics
    - i) Excellent hockey and significant accomplishments over the past 12 months; ranked 6<sup>th</sup> in the world.
    - ii) Great interaction and a strong presence in Rio; strong contact with FIH and the USOC, as well as other Chief Executives from other NGBs.
    - iii) Home and Away League
    - iv) Media – see attachment.
    - v) Viewing numbers down; ticket sales down. Media pre-Olympics regarding Zika and water issues was over stated and hurt attendance.
    - vi) LA24 – great bid. Bree, Shawn and Adam met with the USOC LA24 team while in Rio. Mayor of LA was there as well.
    - vii) White House event on September 29<sup>th</sup>. Kelly Knapp is coordinating this.

- b) WNT Coaches – Simon is meeting with Craig September 19-20<sup>th</sup>. Craig on vacation until tomorrow. This is our highest ranking in 32 years. Players intentions are being worked through on a case by case basis.
- c) Staffing
  - i) Retreat Wednesday and Thursday 14<sup>th</sup> and 15<sup>th</sup>. Strategic Planning is the main theme; secondary theme is a culture of collaboration.
  - ii) Simon having lunch with each staff member in the COS office individually.
- 4) Election Update – Caitie Tornes. We are at the beginning of election portion. Coach and Umpire Director emails went out in August; posted online article for Independent Director. Have 7 coach, 4 umpire nominees; no Independent nominees yet. The ASO rep is being working on by Maren Ford. USOC AAC rep – Caitie is sending out an email tomorrow; nominations due September 30<sup>th</sup> – Caitie will then put together election. Others going through nominating committee (ASO, Independent Director, and Coach/Umpire Directors). The AAC reps are both Shawn and Jamie; these positions go through Caitie. Board votes on whomever the Nominating Committee presents for the Independent Director.
- 5) Commercial Partnerships Update – Adam Andrasko. Currently have 10 either events-related or organizationally-related contracts for revenues and/or VIK up for renewal.
- 6) Men’s WL1 will be in Mexico – top 2 were advancing to the next round, but now only the winner will go through to WL2.
- 7) Fundraising – Simon Hoskins. Looking at hiring a fundraising professional working with our organization. It would be a Foundation Development Director, employee of USAFH, report to Simon; responsible for all fundraising activities. Suggestion is that we receive new annual grant for a portion of the cost from the foundation (maybe 50% of the employee salary and benefits). Pam Stuper still wants to look at some level of relationship from this person to the Foundation; need to figure out how this looks. We will post this position once details are finalized.
- 8) November board meeting- secure flights as soon as possible; meeting will be 18-19 of November. Board meeting all day Saturday and Sunday morning before final game.

**Motion made by Susan Nottingham and seconded by Simon Gray to adjourn the meeting at 10:12pm.**

10 in favor

0 opposed

0 abstentions