



ADVERTISING SPECIFICATIONS

TWO PAGE SPREAD

BLEED SIZE: 17" w x 11.125" h
TRIM SIZE: 16.75" w x 10.875" h
LIVE AREA: 1/4" from trim edge & spine

FILE FORMAT: JPG, TIF, PDF, PNG
FILE SIZE: 300 dpi, CMYK
FONTS: Outline fonts before saving
EMAIL TO: ctornes@usafieldhockey.com
QUESTIONS: Call (719) 866-4339

FULL
PAGE

BLEED SIZE: 8.625" w x 11.125" h
TRIM SIZE: 8.375" w x 10.875" h
LIVE AREA: 1/4" from trim edge & spine

HALF
PAGE

BLEED SIZE: no bleeds
TRIM SIZE: 7.375" w x 4.875" h



ADVERTISING SCHEDULE & RATES

FHlife Magazine is the only magazine in the United States dedicated to the sport of field hockey. The mission of FHlife is to inspire, educate and motivate readers. The magazine focuses on the life that revolves in and outside the sport, on and off the pitch. Distribution of the magazine exceeds more than 30,000 individuals quarterly and is also published digitally.

2020 SCHEDULE

<u>ISSUE</u>	<u>MATERIALS DUE</u>	<u>TO PRINT/PUBLISH</u>	<u>AVAILABLE</u>
WINTER 2020	January 2, 2020	January 30, 2020	February 22, 2020
SPRING 20120	April 6, 2020	April 27, 2020	May 1, 2020
SUMMER 2020	July 6, 2020	July 27, 20120	August 3, 2020
FALL 2020	October 5, 2020	October 26, 2020	November 2, 2020

**Winter edition is print and digital, Spring, Summer and Fall are digital only.*

PRINT & DIGITAL MAGAZINE RATES

	<u>Print Edition</u>	<u>Digital Edition</u>		
SPREAD	\$2,800	\$1,500		
	<u>Print</u>	<u>Digital</u>		
	<u>1 Edition/year</u>	<u>1 edition/year</u>	<u>2 editions/year</u>	<u>3 editions/year</u>
FULL PAGE	\$1,500	\$1,000	\$900	\$800
	<u>1 Print + 3 Digital (4 editions/year)</u>			
	\$3,600			
	<u>Print</u>	<u>Digital</u>		
	<u>1 Edition/year</u>	<u>1 edition/year</u>	<u>2 editions/year</u>	<u>3 editions/year</u>
HALF PAGE	\$900	\$500	\$450	\$400
	<u>1 Print + 3 Digital (4 editions/year)</u>			
	\$1,900			

DIGITAL FEATURES

FHlife Magazine's digital edition offers many features which will make reading the issue easy and fun.

- Flip through the publication with a click of your computer mouse
- Zoom in and out, viewing the page as close-up as you choose
- Look at a two-page spread or view each page by itself
- Watch video clips
- Click on any URL web address in the publication and it will take you to the web page
- Type a word in the "search" function and be taken directly to the pages that the word appears in the edition
- Download the edition to your personal computer or print off the publication on your own

Digital Feature Rates: Video Ad, Smart Tab, Gate Fold, Bookmark and/or Audio Association with page

*** Reach out to Caitie Tornes, USA Field Hockey's USA Field Hockey's Senior Partnership Manager and SafeSport Representative, at ctornes@usafieldhockey.com for pricing quote.**

FH

life



ADVERTISING REQUEST FORM

COMPANY NAME _____

CONTACT NAME _____

EMAIL ADDRESS _____

PH # _____

ISSUE

	2-PAGE SPREAD	1 PAGE	1/2 PAGE
WINTER 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SPRING 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
SUMMER 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FALL 2020	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

ADDITIONAL DIGITAL FEATURES

BOOKMARK	SMART TAB	GATE FOLD	VIDEO AD	AUDIO WITH PAGE
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

RATES

	2-PAGE SPREAD	1 PAGE	1/2 PAGE
PRINT - 1X	\$2,800	\$1,500	\$900
DIGITAL - 1X	\$1,500	\$1,000	\$500
2X	...	\$900	\$450
3X	...	\$800	\$400
1 PRINT, 3 DIGITAL	...	\$3,600	\$1,900

BOOKMARK	SMART TAB	GATE FOLD	VIDEO AD	AUDIO WITH PAGE
INQUIRE	INQUIRE	INQUIRE	INQUIRE	INQUIRE
...
...
...
...

PLEASE RETURN TO:
 Caitie Tornes, USA Field Hockey
 5540 N. Academy Blvd., Suite 100
 Colorado Springs, CO 80918
 PH: (719) 434-3907, FX: (719) 632-0979

TOTAL PAYMENT DUE \$ _____

YOU WILL BE INVOICED FOR THE ABOVE AMOUNT