

# 2014 ANNUAL REPORT



[USAFIELDHOCKEY.COM](http://USAFIELDHOCKEY.COM)

# 2014 IN NUMBERS

 **25,000+**   
TOTAL MEMBERSHIPS

**8<sup>TH</sup>**  
U.S. WOMEN'S NATIONAL TEAM  
FIH WORLD RANK

**300,000**  
WEBSITE PAGEVIEWS  
AVERAGE EACH MONTH

**31,000**  
YOUTH EXPOSED TO THE SPORT THROUGH  
FUNDAMENTAL FIELD HOCKEY

**82%**  
INCREASE IN  
FACEBOOK  
FOLLOWERS

**9**  
NEW SPONSORS &  
SUPPLIERS

**\$42k**  
DONATIONS MADE TO  
USA FIELD HOCKEY



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## OVERVIEW OF 2014

### MESSAGES

As the governing body for the sport USA Field Hockey continues to be involved in promoting the sport from the grassroots to the Olympics. 2014 highlights include the first full-year of programming at Spooky Nook Sports, a 4<sup>th</sup> place finish for the U.S. Women's National Team at the Rabobank Hockey World Cup and record numbers participating in Futures and a move to focus on Coach Education.

Futures, our Olympic athlete development pipeline, was refreshed with an updated book of drills, coaching strategies and a logical timeline as to when and how each skill is taught throughout the course of a year. Our Futures athletes flourished from 5,596 in 2013 to 5,754 in 2014 – a record high. Our selection of coaches from across the country attracts athletes striving to improve and close the gap between their hometown pitch and the Team USA level.

Our U.S. Women's National Team laid out the welcome mat at Spooky Nook Sports in Lancaster, Pa. dubbing the location the official Home of Hockey with their first full-year of training in the facility. The Spooky Nook Sports complex is impressive in size (an astounding 700,000 square feet) as well as a true athletic entertainment source with every sport court imaginable. The staff offices, medical and physical therapy room as well as elite lifting and conditioning center is to the highest standard. Team USA held their first series against Canada in the world-class Dome Arena where the USA won each of the four games in front of a sold-out arena as the community of Lancaster embraced the Olympic team in their backyard.

A win in Scotland in May at the Champions Challenge was impressive. The following month in The Netherlands in the wonderfully organized 2014 Rabobank Hockey World Cup the U.S. Women's National Team were the talk of global hockey with a set of compelling and comprehensive performances in the pool stages and the narrowest of defeats in the playoff stages. The 4<sup>th</sup> place finish was more than impressive.

The Under 14 National Indoor Tournament, Women's Junior High Performance, National Futures Championship and National Club Championship were all rebased to Spooky Nook Sports and provided prime outlets for coaches to immerse athletes in high-pressure, competitive game situations where athletes, umpires and coaches are provided the very best environments to develop in the game. Also, in 2014 our largest event transplanted its roots on the East Coast to the West where Palm Springs, Calif. hosted our extravagant 9,000 attendee National Hockey Festival. Met with palm trees and tropical warm weather, we spent Thanksgiving with our closest friends in sport to celebrate the annual tradition.

2014 saw the first stage of an expanded organizational focus into Coach Education. Following a Task Force review, the appointment of a Coach Education Manager was made with Olympian Liz Tchou taking the position. This program as it expands will provide to the sport a foundation of tools, resources, certification and infrastructure upon which the coaching community can develop the sport at each level.

Overall membership grew steadily throughout the year from 24,269 in 2013 to 25,878 in 2014, reflecting the continued expansion of programming offered by USA Field Hockey and steady growth in the popularity of the sport.

All in all, progress was made in 2014 and the USA Field Hockey organization is very proud of all the entities that encompass it.

*- Simon Hoskins, USA Field Hockey Executive Director*

SPONSORS



PREMIER PARTNERS

SPONSORS



SUPPLIERS



**9** NEW PARTNERS WERE ADDED TO THE USA FIELD HOCKEY COMMERCIAL FAMILY

**SPONSORS**  
LONGSTRETH SPORTING GOODS  
GET GOOD SPORTS

**SUPPLIERS**  
ILG BUSINESS, BEAN BANDS,  
CHIROPRACTIC 1ST, SWEAT X,  
VICTORY HOCKEY, PR NUTRITION,  
POLAR HEART RATE MONITORS

2014 was another strong year for USA Field Hockey in terms of annual corporate partnerships and sponsorships collectively representing \$1,200,000 of commercial revenue to the organization. With 36 sponsorship agreements in place, we continue to grow our partnerships and form business relationships in hockey with more companies each year.

The additional nine new partners join the many longtime partners of USA Field Hockey who have supported not only our organization but our sport for many years. A number of our sponsors, including CranBarry, YOLO and our housing partner JBS Global, have been with USA Field Hockey for more than 16 years. We take great pride in the each relationship we have built with our partners, sponsors and suppliers and hope to continue these partnerships for many more years with our current and new sponsors.

## U.S. MEN'S NATIONAL TEAM



The U.S. Men's National Team's goal for the year was to increase the number of competitive match opportunities to allow for further development of the young program. Six players gained their first international caps throughout the summer series at the Olympic Training Center in Chula Vista, Calif. The Centralized Training Program continued to develop with increased services being earned by the athletes and provided by the USOC. The longterm pragmatic approach to increased performance over time has increased the team's profile within the U.S. and the International Hockey Federation (FIH).

The multiple summer series allowed the U.S. Men's National to further develop players in training and competitive habits as the opportunities to test these throughout the year were not possible since there were no FIH events. The ability to generate 17 test matches in Chula Vista, Calif. was invaluable experience allowing for many new faces to begin their international careers.

The U.S. Men's National Team is a longterm project for future success with the respective High Performance Plan in place.

### **USA vs CHILE TEST SERIES | July 19 - 26**

As the first major event for the U.S. Men's National Team since late 2013, the series showed that the continual training and conditioning sessions helped progress on the field. Team USA went undefeated against Chile, a higher ranked team according to the FIH World Rankings. This provided confidence for the USMNT to build throughout the series and into the upcoming series.



### USA vs MEXICO TEST SERIES | August 2 - 9

In another undefeated series, the U.S. Men's National Team showed further promise as the difficulty of playing six games in a week was no easy task. Team USA showed the capability to produce consistent performance along with the desired results. Objectives and hard work allowed for the USMNT to accomplish a huge step in the program and lock in 12 solid wins between the two series.

### USA vs ARGENTINA TEST SERIES | August 23 - 29

Playing against the 2014 World Cup third place finisher, the U.S. Men's National Team knew the final test series against Argentina was not going to be an easy one. Throughout the series, players were tested and tactics were implemented for development purposes to aid the players and find different ways to compete with the best in the world. These performances highlighted that Team USA is closing the comparison gap against internationally ranked teams. The continuation and implementation of the realistic and performance driven plan surrounding the U.S. Men's National Team has proven that the squad is on the right track to gain higher honors.

# 6

ATHLETES MAKING  
DEBUTS IN 2014

# 12-5

RECORD IN  
SUMMER SERIES

# 27<sup>TH</sup>

FIH WORLD RANKING

*FIH Rankings as of December 2014*

### NOTEWORTHY CAPS

1<sup>ST</sup>

Tom Barratt  
Sean Cicchi  
Tom McCarthy  
Adam Miller  
Spencer Reed  
Ajaypal Singh

50<sup>TH</sup>

Ajai Dhadwal  
Tyler Sundeen



2014 ANNUAL REPORT

## U.S. WOMEN'S NATIONAL TEAM



The U.S. Women's National Team began 2014 on familiar stomping grounds at the Olympic Training Center in Chula Vista, Calif. During a five-week training camp, the team hosted New Zealand (FIH World Ranked 4th) and Great Britain (FIH World Ranked 6th) for a series of test matches, as well as Canada (FIH World Ranked 22) in Lancaster, Pa. for a four game test series. With the focus on development, the series was a valuable opportunity to experience competitive matches in preparation for the upcoming Champions Challenge and the Rabobank Hockey World Cup.

### **USA vs CANADA TEST SERIES | March 10 - 14**

The U.S. Women's National Team hosted their first ever series at Spooky Nook Sports in Lancaster, Pa. in the world-class Dome Arena. With all four games in front of maximum capacity crowds, Team USA went on to sweep Canada in an important preparatory series before Champions Challenge.

### **CHAMPIONS CHALLENGE | April 27 - May 4**

In April, the U.S. Women's National Team traveled to Glasgow, Scotland, to compete in the Champions Challenge. At this time, the team welcomed Janneke Schopman as the U.S. Women's National Team Assistant Coach and U.S. U-21 Women's National Team Head Coach. Schopman is a two-time Olympian for The Netherlands and brings an impressive medal haul including both silver and gold Olympic Medals in Athens (2004) and Beijing (2008). Team USA proceeded to the final match of the tournament and went on to win gold by defeating Ireland 3-1. This was the first time the U.S. Women's National Team had won the Champions Challenge and in doing so, secured qualification to the Champions Trophy in London in 2016. Team USA's only previous experience in the Champions Trophy was in 1995.



#### Placements:

# 1<sup>ST</sup>

CHAMPIONS CHALLENGE

# 4<sup>TH</sup>

RABOBANK WORLD CUP

# 8<sup>TH</sup>

FIH WORLD RANKING

FIH Rankings as of December 2014

#### RABOBANK HOCKEY WORLD CUP | May 31 - June 15

With a tight turnaround, the team headed back overseas in May to The Hague, The Netherlands for the Rabobank Hockey World Cup. The last time the U.S. Women's National Team competed at the World Cup was in 2006, having failed to qualify in 2010. The team went undefeated during pool play and finished top of Pool B and advanced to the semifinal match against FIH World Ranked 2 Australia. After a closely fought game, the score maintained tied 2-2 after regulation. Australia went on to win the shootout. Team USA advanced to the bronze medal match against Pan American rivals, Argentina (FIH World Ranked 3). The USWNT fell to Argentina 1-2 to finish their World Cup campaign in fourth place. With a World Ranking of 10 going into the tournament, the fourth place finish represented the strongest women's finish for Team USA in 20 years.

#### USA vs NEW ZEALAND TEST SERIES | October 17 - 25

To wrap up the year, the U.S. Women's National Team traveled to New Zealand in October for a six match test series against the Black Sticks. Traveling with a larger squad, this opportunity provided additional athletes exposure to international hockey. The team had a successful tour and won a hard-fought series with an overall record of 3-2-1 against the talented New Zealand team.

It was a challenging and successful year for the Women's National Team. In December, all of the team's hard work paid off when the International Hockey Federation (FIH) released the new world rankings and Team USA was positioned 8th, the team's highest position since the inception of the official FIH World Rankings in 2003.

#### NOTEWORTHY CAPS:

1<sup>ST</sup>

Laura Gebhart  
Ali McEvoy  
Hannah Prince

100<sup>TH</sup>

Jackie Briggs  
Julia Reinprecht  
Katie Reinprecht  
Paige Selenski  
Michelle Vittese

150<sup>TH</sup>

Michelle Kasold  
Katie O'Donnell  
Caroline Nichols



## FUTURES PROGRAM

USA Field Hockey's Futures Program represents the beginning of the Olympic pipeline. Bridging the gap between playing for your school and playing for your country, the Futures Program is the premier athlete development and showcasing program. Nearly all of the current U.S. Women's National Team members have gone through the Futures Program on their journey to achieving their collegiate and Olympic dreams. Futures participation levels in 2014 increased across the country as more than 5,700 athletes were involved in the program.

## NATIONAL FUTURES CHAMPIONSHIP

Futures participants competed across nine regions at Regional Futures Tournaments (RFT) for an opportunity to be selected at the 2014 National Futures Championship (NFC), presented by Harrow Sports. A total of 670 athletes, approximately 11 percent of total number of Futures participants, participated in the NFC at Spooky Nook Sports in Lancaster, Pa. at the Home of Hockey. NFC is the premier championship event that is highly attended by college recruiters and USA Field Hockey high performance staff.

# 5,754

FUTURES PARTICIPANTS

# 670

ATHLETES SELECTED  
FOR THE NFC

# 70

ATHLETES SELECTED TO  
JUNIOR NATIONAL TEAMS





## FUTURES ELITE

In its third year, the Futures Elite Academies and Futures Elite Championship (FEC) encompassed 162 of the top high school field hockey players in the country. Spanning the U-14, U-16 and U-19 age divisions, Futures Elite Academy athletes trained within their region in hopes of being selected as one of the top 72 athletes to compete at the Futures Elite Championship held at Spooky Nook Sports in Lancaster, Pa.

The NFC and FEC stand as an elite selection opportunity to advance to USA Field Hockey Olympic Development programs including Futures Elite and Junior National Camp. Approximately 125 athletes were selected to Futures Elite and 30 athletes were selected to Junior National Camp. Junior National Camp is an advanced event where the eventual Junior National Teams are chosen.

USA Field Hockey experienced growth across the board in membership for 2014. One of the most exciting developments was an increase of more than 15 percent in the U-12 age division, showing that we have more youth picking up field hockey at a younger age. As we continue to dedicate ourselves to increasing the amount of diversity in the sport of field hockey, this is a sign that initiatives such as FUNdamental Field Hockey and our greater focus on providing hockey opportunities to younger athletes are taking hold. In addition, the organization was very happy to see that every category of adult memberships (adult, coach, umpire and lifetime) grew in 2014, meaning players are finding ways to continue to be engaged with the sport.

On top of the upward swing in annual memberships, USA Field Hockey was encouraged by the increase in those taking advantage of one of our newer categories in our Temporary Memberships. In large part, this is a result of premier sanctioned events like the Big Apple Tournament, California Cup, Harrow Cup, Junior Premier Indoor and Outdoor Leagues, and the New England Field Hockey Classic. With newcomers to the events calendar in the Harrow Challenge and the Shooting Star Showcase, we expect this trend to continue.

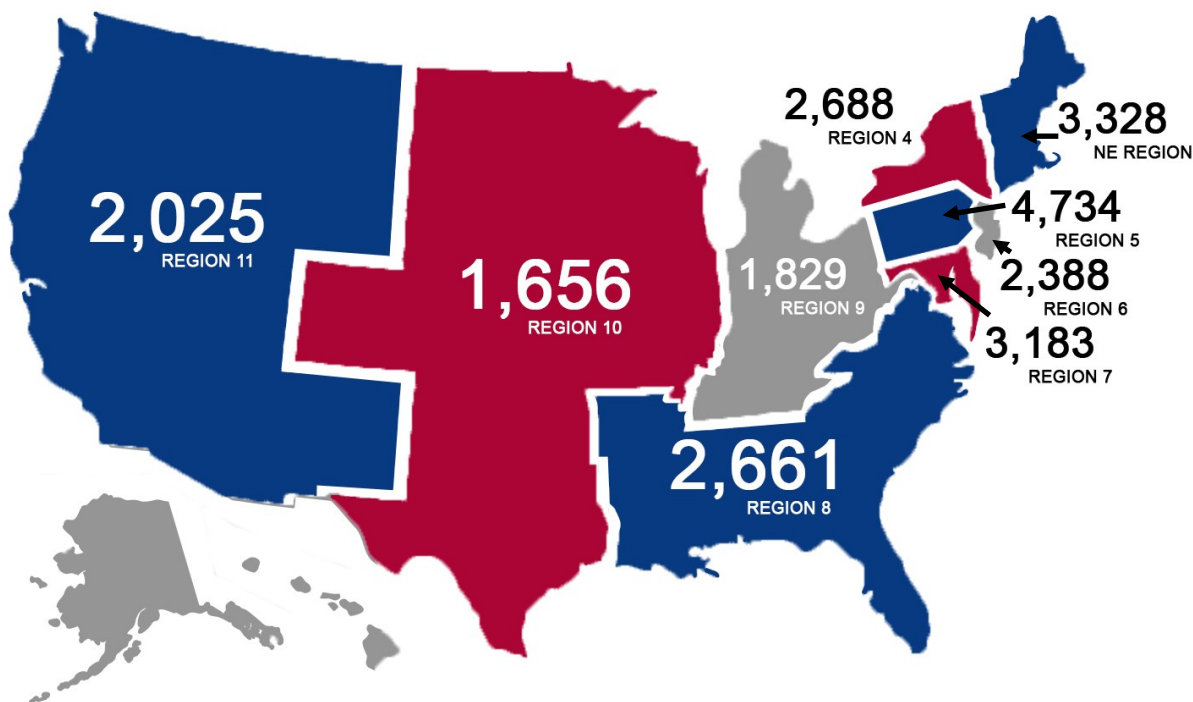
Looking forward to 2015, it is our goal to increase the numbers and types of people picking up field hockey across the United States through the provision of powerful educational resources and premier events.

## MEMBERS BY TYPE

TYPE	JAN. 1, 2014 - DEC. 31, 2014	% CHANGE CUR- RENT/PRIOR	JAN. 1, 2013 - DEC. 31, 2013	% CHANGE CUR- RENT/PRIOR	JAN. 1, 2011 - DEC. 31, 2012
U-12 Membership	3,444	15%	2,994	11%	2708
U-19 Membership	16,751	1%	16,617	8%	15,383
Adult Membership	1,403	6%	1,318	2%	1,288
Coach Membership	1,851	5%	1,764	10 %	1,611
Umpire Membership	736	3%	713	4%	683
Lifetime Membership	564	5%	536	8%	496
Friends of Field Hockey Membership	118	-42%	204	25%	163
Temporary Membership	1,011	722%	123	297%	31
<b>TOTALS</b>	<b>25,878</b>	<b>7%</b>	<b>24,269</b>	<b>8%</b>	<b>22,410</b>
	23,956 Distinct Individual Members		23,530 Distinct Individual Members		21,951 Distinct Individual Members

## MEMBERS BY REGIONS

REGION	JAN. 1, 2014 - DEC. 31, 2014	% CHANGE CUR- RENT/PRIOR	JAN. 1, 2013 - DEC. 31, 2013	% CHANGE CUR- RENT/PRIOR	JAN. 1, 201 - DEC. 31, 2012
Northeast Region	3,328	3%	3,236	26%	2,574
Region 4 - New York	2,688	14%	2,360	2%	2,317
Region 5 - Pennsylvania	4,734	2%	4,644	2%	4,560
Region 6 - New Jersey	2,388	0.8%	2,370	7%	2,207
Region 7 - Chesapeake	3,183	0.4%	3,172	3%	3,081
Region 8 - South	2,661	- 6%	2,844	8%	2,623
Region 9 - Great lakes	1,829	0.4%	1,821	2%	1,779
Region 10 - Central	1,656	14%	1,458	6%	1,381
Region 11 - West	2,025	6%	1,916	18%	1,625
None Specified	1,386	209%	448	70%	263
<b>TOTALS</b>	<b>25,878</b>	<b>7%</b>	<b>24,269</b>	<b>8%</b>	<b>22,410</b>
	23,956 Distinct Individual Members		23,530 Distinct Individual Members		21,951 Distinct Individual Members



## FUNDAMENTAL FIELD HOCKEY

In 2014, USA Field Hockey's Sport Development Team continued their initiative of *growing the game* of field hockey in the United States through the third year of FUNdamental Field Hockey (FFH), sponsored by Harrow Sports. For the 2014 grant year, FUNdamental Field Hockey along with the partnership of P&G, awarded 250 programs starter packages, which include 24 sticks, 24 balls, 12 cones, carrying bag and a 10 session curriculum.

FFH has provided the programs with equipment, free of charge, ultimately allowing for 31,000 youth to be exposed to the sport through programs. The program has allowed 173 cities in 30 states to experience field hockey.

FFH has had the biggest impact in Region 8 with a total of 143 FUNdamental Field Hockey Sites. More specifically, the city of Charlotte, N.C. has been heavily impacted by FFH. In 2008, there were only three private schools in Charlotte that ran field hockey programs. Presently, there are nine high school teams, 10 middle school teams, nine travel teams (U12-U19), a youth recreational league with 12 teams and a partnership with the county school system to have field hockey as a requirement in the Physical Education Curriculum.

Through the efforts of Miki Osherow and Charlotte Ambush, the local travel club, FUNdamental Field Hockey has been utilized in getting these programs off the ground. Through the use of free equipment and curriculum, Osherow has been able to help create partnerships with the county, which has allowed field hockey to be added to the Physical Education Curriculum and also decrease the barrier to entry for the sport.

In 2014, FUNdamental Field Hockey also experienced the continued success of host sites who have continued the program for a third year. In Connecticut, Southbury Parks and Recreation have continued their growing program opening up the clinics to 2nd graders all the way to 9th graders. In Saratoga, Calif., a local physical education teacher has introduced the game not only to his 2nd and 1st grade classes but has also used it to develop a 7v7 league for U-10, U-12 and U-14 athletes. Throughout the country, FFH has been a driving factor in growing the number of athletes joining the game.



## GRANTS BY REGION

REGION	GRANTS GIVEN SINCE 2012
Northeast Region	90
Region 4 - New York	63
Region 5 - Pennsylvania	73
Region 6 - New Jersey	49
Region 7 - Chesapeake	48
Region 8 - South	143
Region 9 - Great lakes	41
Region 10 - Central	49
Region 11 - West	69
<b>TOTALS</b>	<b>625</b>



The direct impact for FUNdamental Field Hockey can be measured through Under 12 Memberships. From 2013 to 2014, USA Field Hockey Under 12 Membership grew from 2,994 members to 3,444 members, a 15.03 percent increase. Over the last two years, there has been a 27 percent growth in Under 12 Membership. Regardless of whether new young hockey players become members or not, the overriding objective is for USA Field Hockey to play a proactive role in encouraging local champions of field hockey to grow the sport in their hometowns.

FUNdamental Field hockey attended the 135th Easter Egg Roll which invited over 30,000 children to the South Lawn of The White House to take part in traditional activities, like the Easter Egg Roll, storytelling, photos with the Easter Bunny, and nutrition and exercise activities prompted by The Frist Lady's *Let's Move!* campaign.

Across the grounds, professional, Olympic and Paralympic athletes encouraged children to eat healthy and stay active. USA Field Hockey athletes Lauren Crandall, Rachel Dawson, Will Holt, Ajai Dhadwal, Jesse Gey, Julia Reinprecht and Katie Reinprecht guided boys and girls through the FUNdamental Field Hockey station. Meanwhile NFL running back, Adrian Peterson, men's gymnastics Olympian John Orozco, NASCAR driver Danica Patrick and MLS stars from DC United and the Philadelphia Union showed kids their respective sports.

Members of the U.S. Men's and Women's National Team helped children select a stick, adjust their grip and coached them through a course that ended with a shot on a miniature goal. Children as young as two and as old as 14, took turns trying field hockey, many for the first time.

# 250

PROGRAMS GIVEN  
STARTER PACKAGES

# 625

GRANTS GIVEN  
SINCE 2012

# 107%

PROGRAM GROWTH  
FROM 2013 TO 2014

## WEBSITE

In 2014, the USA Field Hockey website saw a significant increase in unique visitors compared to 2013. More than 430,000 visitors viewed the page in 2014 which is a 46 percent increase from 2013.

On average, the website received 304,372 pageviews each month, a 17 percent increase from 2013.

The direct search traffic to the website saw a 207 percent increase from 2013 with a yearly average of 536,340 users.

## SOCIAL MEDIA

USA Field Hockey's social media presence has grown substantially in 2014. Over the year, Facebook followers have increased by 82 percent with 37,834 recorded on December 31, 2014.

The Twitter account, USA Field Hockey's main means of live-tweeting international matches that are not streamed, took a large leap in followers by a jump of over 10,000 from 2013 to 2014.

Since starting the Instagram account in April 2012, the account has seen steady growth and 82 percent of the followers are from the United States.

## FHLIFE

FHLife magazine is the official publication of USA Field Hockey and is the only magazine in the United States dedicated to the sport of field hockey. The mission of FHLife is to inspire, educate and motivate readers. The magazine focuses on the life that revolves in and outside the sport, on and off the pitch. Distribution of the magazine is now exceeding 25,000, sent out to USA Field Hockey members quarterly.

 **37,834**  
FOLLOWERS

 **14,303**  
FOLLOWERS

 **12,562**  
FOLLOWERS

*As of December 31, 2014*

**46%**

INCREASE IN UNIQUE  
WEBSITE VISITORS

**82%**

INCREASE IN FACEBOOK  
FOLLOWERS

**2010**

FIRST RELEASE OF THE  
FHLIFE MAGAZINE

**CHAIR OF BOARD***Shawn Hindy***AAC ATHLETE REPRESENTATIVE***Shawn Hindy***AMATEUR SPORTS  
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Simon Gray  
Kara Mings**As of August 31, 2015*



### **DISNEY FIELD HOCKEY SHOWCASE | Orlando, Fla. | February 6 - 9**

Held at the ESPN Wide World of Sports Complex in Orlando, Fla., the Disney Field Hockey Showcase has grown to accompany 96 U-16 teams and 96 U-19 teams who showcase their skills in front of recruiting college coaches. Set in the magical place of *Walt Disney World*®, the Showcase brought many families and friends to a great location for field hockey.

### **NATIONAL INDOOR QUALIFIERS | Various Locations | December - February**

National Indoor Qualifiers have grown to be one of USA Field Hockey's largest team attended events. More than 530 teams competed for a chance to qualify for the 2014 National Indoor Tournament. The top 40 percent of both the U-16 Indoor Qualifier teams and the U-19 Indoor Qualifier teams went on to the National Indoor Tournament.

Indoor Qualifier locations included: Collegeville, Pa., Downingtown, Pa., Feasterville, Pa., Manheim, Pa., Laurel, Md., Libertyville, Ill., Lock Haven, Pa., Loudonville, N.Y., Providence, R.I., Spring City, Pa., State College, Pa., Virginia Beach, Va. and York, Pa.

### **NATIONAL INDOOR TOURNAMENT | Various Locations | February 20 - March 9**

#### **U-12 & U-14 | Lancaster, Pa. | February 20 - 23**

The first ever event held at Spooky Nook Sports in Lancaster, Pa. and the first stand-alone event for these age divisions, the U-12 and U-14 National Indoor Tournament, presented by YOLO Sportswear, took place in February. Twenty-eight U-12 teams and the 112 U-14 teams used the 10 sport courts over three days to compete for the prestigious indoor title.

#### **U-19 | Richmond, Va. | February 28 - March 3**

Held at the Greater Richmond Convention Center in Richmond, Va. and presented by YOLO Sportswear, the U-19 National Indoor Tournament saw 105 of the nation's best indoor teams.

#### **U-16 Girls, Boys & Adults | Virginia Beach, Va. | March 7—9**

Rounding out the 2014 National Indoor Tournaments was the U-16 division along with boys, men and women at the Virginia Beach Convention Center in Virginia Beach, Va.. Ninety-eight U-16 teams, 4 boy's teams, 6 men's teams and 6 women's teams competed in the final weekend.

### REGIONAL CLUB CHAMPIONSHIPS | Various Locations | March - June

In its third year, the Regional Club Championship, presented by Harrow Sports, has seen substantial growth since its inception. Twelve Regional Club Championships played host to 96 of the regions most elite teams for a chance to be one of the top 16 U-16 and U-19 teams to punch their ticket to the National Club Championship.

Regional Club Championship locations included: Bedford, Mass., Columbia, Md., Hartford, Conn., Litiz, Pa., New Brunswick, N.J., Oxford, Ohio, Princeton, N.J., Spring City, Pa., St. Louis, Mo. and Virginia Beach, Va.

### NATIONAL CLUB CHAMPIONSHIPS | Lancaster, Pa. | July 10 - 18

The top 48 teams across three age divisions gathered at Spooky Nook Sports in Lancaster, Pa. for the 2014 National Club Championship, presented by Harrow Sports. The most elite tournament for club teams in the United States, sixteen U-14, U-16 and U-19 teams competed in the summer heat for the right to hoist the prestigious Harrow coveted golden stick at the end of the tournament.

### DISNEY JUNIOR FIELD HOCKEY SHOWCASE | Orlando, Fla. | July 16 - 18

The Disney Junior Field Hockey Showcase encompasses the magic and spirit of *Walt Disney World*® along with the competitive fire of teams eager to compete. Ninety-six teams set foot at the ESPN Wild World of Sports Complex in Orlando, Fla., to compete in the 7v7 tournament. Twenty-three U-12 teams, double in attendance from 2013, and the 73 U-14 teams played their hearts out in the sweltering heat for the prized medals handed out by Mickey Mouse.

### NATIONAL HOCKEY FESTIVAL | Palm Springs, Calif. | November 27 - 30

After making breath-taking renovations to their grounds, USA Field Hockey returned to the Empire Polo Club in Palm Springs Calif. for the first time since 2009. As the largest field hockey event in the world, the 2014 National Hockey Festival, presented by CranBarry, brought a total of 252 teams to the west coast. The four-day Thanksgiving Day weekend tournament allows more than 200 college coaches the chance to recruit the best and most talented athletes.



# 535

NATIONAL INDOOR  
QUALIFIER TEAMS

# 675

UMPIRES IN  
ATTENDANCE

# 252

NATIONAL HOCKEY  
FESTIVAL TEAMS

## FUNDRAISING

We continue to be overwhelmed by the amount of support shown by the USA Field Hockey community. In our goal to increase cultivation and involvement, we are thankful for the willingness of many individuals and organizations to help fund the program in 2014. Thank you to all who have made an investment and commitment to the sport and our athletes.

### APPLEBEE SOCIETY (\$2,500+)

Anonymous

### OLYMPIC CLUB (\$1,000-\$2,499)

Amerihealth  
Kathryn Carson  
Margaret Grasso  
Beverly Johnson  
Jim Johnson  
Betty Shellenberger  
Caitlin Van Sickle  
Rene Zelkin

### PRESIDENT'S CLUB (\$500-\$999)

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Barbara King  
Alex Matkowski  
Rennie Milne  
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Gregory & Catharine Varacchi

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Alexis Angelini	Debbie Bleakney	Cassie Chapjian	Erin Deer	Scott Fairbrother	Pat Gardiner
Diane Angstadt	Elisabeth Blossom	Anna Chiaradonna	Leonor Deleyiannis	Molly Fait	Chancee Gaskin
Taylor Anthony	Sarah Blundin	Ellie Chiaradonna	Paloma Deleyiannis	Elizabeth Fallon	Lydia Gavner
Julia Aptekman	Tiffany S. Boeckmann	Elisabeth Chipman	Isabella DeLiso	Nicole Fantozzi	Michelle Gebert
Sofia Arato	Glenn Bolt	Barbara Chisholm	Ree Ree DeLuca	Gwen Farley	Rita Georges
Malaika Araujo	Sandra Bonniwell	Julia Christian	Nancy DePase	Heather Farlow	Lee Gerdes
Jules Arthur	Gail Bonsall	C. Chu	Rick Deschaine	Isabella Febbo	Richard Geye
Carter Ayars	Teri Boromet	Gia Cillizza	Karen Desmond	Abigail Fekete	Amit Ghosh
Virginia Bachman	Ted Borzymowski	Cassidy Clark	Anna Dessoie	Erin Fennell	Heidi Giard
Roger Bangert	Carla Botha	Jamie Clark	Cate Diamond	Harold Ferguson	Rosalia Gioia
Mohammad Barakat	Andy Boutcher	Matthew Clifford	Lindsay Dickinson	Margaret Ferrandino	Julia Gish
Cheryl Barraco	Kealev Bowman	Valerie Cloud	Riisa Dikeou	Jennifer Ferrara	Dianne Glenwright
Jordan Barry	Alexis Boyce	Hannah Coburn	Andersen Dodge	Ella Fine	Brigid Gliwa
Danielle Barson	Nora Boyer	Rachel Cody	Jessica Dolan	Lundy Fine	Yvonne Glusica
Sara Bartzan	Chase Bradley	Ira Cohen	Jean Dolat	Sean Flanagan	Carly Golden
Abigail Bauer	Lori Branco	Davis Collison	Leeann Domanico	Gabriella Flores	David Goldberg
Anna Bauer	Mollee Rose Brandick	Cara Conery	Spencer Donley	Christine Flynn	Karen Gomez
Debbie Bauer	Annabel Brewer	Amanda Connolly	Danielle Donner	Kelly Flynn	Renee Gonthier
Deborah Beam	Helena Brown	Tara Connolly	Neil Dorsey	Kevin Forsyth	Pat Gordan
Jessica Beaton	Jeannie Bryanton	Maria Cooney	Jill Doyle	Nikki Fortunato	Julie Gouveia
Catherine Beaudoin	Theresa Bunce	Caroline Corwin	Aaron Dudek	Anne Fowler	Robert Gover
Barbara Becker	Augusta Bunting	Mary Coughlan	Gwendolyn Duran	Cecelia Fox	Todd Graham
Elisa Bell	Theresa Burke	Dara Courchesne	Megan Duvernois	Lucy Fox-Wiviott	Dominic Grasso
	Carol Burns	Deena Covington	Cate Dwyer	Joyce Fraiman	Cindy Gray

Evelyn Greene	Maeve Kelly	Debra McCollum	Olivia Pappas	Kate Schaefer	Cheryl Tornetta
Sylvana Gregg	Alexa Kennel	Marykate McCracken	A. Parklak	Joan Schenerlein	Chaselyn Trentley
Stephanie Groot	Geoffrey Kerr	Cindy McEvoy	Hannah Paterakis	Sally Schmalz	Fran Trumbo
Katie Grunst	Jackie Kisa	Brenna McGowan	Dena Patterson	Kim Schmelzinger	Heather Trumpore
Garolyn Gulotta	Kristen Kisa	Claire McKenna	Sierra Patton	Mia Schoenbeck	Cynthia Tserkis-Schlitt
Tyler Guttman	Lois Klatt	Elisa McKenna	Jill Peakes	Bentlea Schwartz	Jan C. Tuffy
Melissa Gula	Ariana Kline	Pete McKeveny	Jeff Peck	Hal Scofield	Kimberly Tunell
Kristin Gunning	Derek Kline	Nina McKissock	Mckenzie Pell	Tracy Jo Sephton	Natalie Turnage
Anna Kate Gwiazdowski	Sarah Kocmond	Michelle McQuillen	Suzanne Pell	Gretchen Seward	Maria Unger
Wendy Hallameyer	Linda Kreiser	Steve McQuinn	Alexandra Pennington	Holly Seymour	Veronica Vacca
Jane Hansen	Geraldine C. Kuesza	Medrano Family	Adam Perel	Betty Shellenberger	Isabella Van Atten
Kathleen Harris	Ruth Lajorie	Ra'Ann Merceir	Linda Pesotski	Karen Shelton	Megan Vecere
Whitney Harris	Jon Lane	Straub Metal	Cheryl Peterson	Jenepher Shillingford	Karen Venable-Croft
Mason Hart	Karl Larsen	Annaka Mettler	Jane Peuser	Briana Shimada	Katherine Vera
Lauren Hartman	Sara Ledbetter	Sean Metz	Debra Pierce	Jane Sholder	Lynn Vera
Ron Hawley	Debra Lefkowitz	Joseph Michael	Richard T. Piester	Cynthia Skeie	Maddie Vicars
Julia Henderson	Scott Legier	Margaret Michaloski	Sally Pietracatella	Lexi Skibitsky	Mary Vicars
Susan Hendrickson	Mikayla Leibowitz	Robin Miesel	John Poch	Rebecaa Simes	Brianna Vinson
Sara Herman	Alexa Lesko	Alexa Milanesi	Ruth Podbielski	Michelle Simon	Greg Vinyard
Deanna Herrity	Claire Lester	Anne Miller	Rodd Pope	Anna Smith	Angela Virtu
Kelly Hindman	Kim Levan	Brenda Miller	Mina Pratt	David Smith	Stella Volpe
Barbara Hitchens	William Levey	Leslie Milne	Larcia Premo	Stacey Smith	Christopher & Mary Von Der
Annemarie Hitti	John Lewis	Jennifer Mitchell	David Pretlove	Elizabeth Snyder	Luft
Anne Hobbs	Steve Locke	Diane Molinaro	Anna Prising	Christina Solomen	Daniele Wadas
Krista Hoffman	Kerrie Lorenz	Judy Monahan	Heide Qua	Sabrina Solomen	Tim Waite
Brian Hoke	Mattie Love	Antonio Montes	Bonnie R. Rankin	Traci Solomen	Halle Walker
Gloria Holder	Allison Lovejoy	Shelly Montgomery	Leigh Reed	Daniella Specht	Madelin Walker
Gloria Holland	Katie Luchino	Rudolfo Morales	Callie Riabov	Geoffrey Speight	John Wanamaker
Julia Hollenbeck	S. Ludwig	Robin Moran	Haley Riabov	Cindy Spitz	Lisa Waronsky
Pete Hollerbach	Andrea Lynch	Alexandra Morgan	William & Carol Rice	Statham Family	David Warriner
Elaine Holly	Elizabeth Lynch	Linda Morgan	Scarlett Ritchie	Donna Stephenson	Krista Watson
Alexa Hoover	Lucy Lytle	Allison Morris	Victoria Ritson-Parson	Karen Stevens	Molly Watts
Oliva Hoover	Grace Madigan	Olivia Morris	Sarah Roarty	Shyanne Stilson	Claire Weaver
Linda Hoyt	Michelle Madsen	Elizabeth Morrissey	Elizabeth Robin	Caroline Stinebaugh	Ireland Webster
Keri Hostetler	Amanda Magadan	Teresa Mulhall	Michele Rodenberger	Jodie Stocksdale	R. Weinberg
Mei H. Hsieh	Afonso Magalhaes	Jennifer Mullins	Mariela Rodriguez	Claudia Stone	Zalmon Weinberg
Grace Huff	Luisa Magalhaes	Claire Murphy	Brittnee Rohls	Pamela Stuper	Grace Weise
Leah Hughes	Pedro Magalhaes	Darragh Murphy	Jennifer Rose	Collen Stuppy	Donald Wharton Jr.
Molly Humiston	Patricia Magid	Patricia Murphy	Gianna Roselle	Elsie Suttie	James Wheeler
Dale Ives	Kendall Magennis	Bryce Nabulsi	Roxanne Rosello	Michaela Swensen	Sheryl Widrick
Sarah Jacobs	Tonja Magerman	Morgan Nadel	Emma Rosen	Margaret Symonds	Eloise Williams
Janet Janas	Lori Mahler	Michelle Nakaiski	Madeline Rosofsky	Meredith Synnott	Raegan Williams
Maninder Jandu	Terry Malave	Anne Naramore	Allyson Rota	Patrick & Hannah Szilagyi	Paige Willsey
Mark Jaxtheimer	Laney Malone	Lauren Neff	Darci Rota	Jennifer Szukics	Deborah Windett
Clarence Jennelle	Alana Mandato	Elisabeth Nelson	Francesca Rothschild	Kazuto Taguchi	Diana Wods
Harriett Jennings	Sydney Mandato	Allison Nemeth	John Roncoroni	Olivia Talley	Timothy Wolf
Susan Jensen	Anne Manning	A. Neukomm	Kristen Rusas	Brittney Tarr	Katherine Wollenberg
Danielle Jerschefske	Carly Manto	Rhiannon Nolt	Julia Rushton	Jennifer Tashjian	Nancy Wood
Thomas Johnson	Nicole Manziano	Virginia Norfleet	Michael Ruwitch	Cristina Tellez	Allan Woods
Sybil Johnson	Rick Markham	Karen Norton	Edward Ryan	Deirdre Temizer	Cathy Wreski
Vanessa Jonston	Brandi Marrus	Sean O'Connor	Anthony Sabidussi	Molly Tenerelli	Gary Yacura
Martha Jordan	Deborah Martin	Keely O'Keefe	Elizabeth Saffin	Terence Thomas	Jennifer Yager
Gene Kalb	Mike Mattes	Stepheney Odom-Thomas	Rania Saleem	Tibbais Family	Phillip Yap-Diangco
Michele Kaminsky	Amanda Matthews	Aby Ogoke	Joan Salmon	Laurel Tiedemann	Danielle You
Robert Kaufmann	Jayanne Matthis	Lily Openshaw	Angela Sanchez	Richard Tobin	Barbara Yoshida
John Keating	Kristin Matula	Madeline Ota	Nikki Santore	David Todesco	Allison Zacher
Nancy Keegan	Astrid Mayer	Claire Owen	Victoria Santulli	Diana Tollaksen	Rene Zelkin
Molly Keen	Delia McCarthy	Sammi Pak	Angela Sanville	Lauryn Toole	Carrie Znamirovski
Nancy Kellner	Tara McCarthy	Genya Pantuso	Lillian Satlof	Shannon Torbett	

# ANNUAL FINANCIAL REPORT

## FINANCIAL POSITION

*As of December 31, 2014*

### ASSETS

#### CURRENT ASSETS

Cash and cash equivalents	3,050,569
Accounts receivable, net	220,506
Prepaid expenses and other assets	349,149
Investments	329,824
<b>TOTAL</b>	<b>\$3,950,048</b>

#### RESTRICTED INVESTMENTS

<b>TOTAL</b>	<b>\$143,055</b>
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#### BENEFICIAL INTEREST IN NET ASSETS OF THE USA FIELD HOCKEY FOUNDATION

<b>TOTAL</b>	<b>\$1,923,807</b>
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#### PROPERTY & EQUIPMENT, NET

<b>TOTAL</b>	<b>\$473,452</b>
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**TOTAL ASSETS** **\$6,490,362**

### LIABILITY & NET ASSETS

#### LIABILITIES

Account payable	153,916
Accrued expenses	236,552
Deferred revenue	3,665,424
<b>TOTAL</b>	<b>\$4,055,892</b>

#### NET ASSETS

Unrestricted	2,401,130
Temporarily restricted	25,000
Permanently restricted	8,340
<b>TOTAL</b>	<b>\$2,434,470</b>

**TOTAL LIABILITY & NET ASSETS** **\$6,490,362**

## ACTIVITIES

For year ended December 31, 2014

### REVENUE, GAINS & SUPPORT

Registration fees	4,040,167	Change in beneficial interest in net asset of USA Field Hockey Foundation	137,849
Membership dues	1,290,070	Grants	131,960
Other fees	545,378	Sale revenue	140,335
USOC support, including in-kind support of \$25,868	506,136	Licensing revenue	110,944
In-kind revenue	491,853	Contributions	75,027
Umpire fees	406,220	Advertising revenue	31,300
Corporate sponsorship	301,740	Investment return	17,819
Rebates	274,411		

**TOTAL REVENUE, GAINS & SUPPORT \$8,493,826**

### EXPENSES

#### PROGRAM SERVICES

Olympic & sport development	3,671,588
International teams	2,795,020
Member services	410,470
<b>TOTAL</b>	<b>\$6,877,078</b>

General administrative	936,350
Marketing & communication	455,148
Fundraising	73,688
Volunteer administration	42,283

**TOTAL \$1,507,469**

**TOTAL EXPENSES \$8,384,547**

<b>CHANGE IN NET ASSETS</b>	<b>\$109,279</b>
<b>NET ASSETS, BEGINNING OF YEAR</b>	<b>\$2,325,191</b>
<b>NET ASSETS, END OF YEAR</b>	<b>\$2,434,470</b>