



United States Bobsled and Skeleton Federation

National Governing Body for the sports of Bobsled and Skeleton

USBSF Board of Directors
Meeting Minutes
March 12, 2010
Park City, UT

In attendance:

Board: John Rosen, John Donovan, Ted Offit, Doug Bagley, BJ Hybl, Anucha Browne Sanders, Curt Tomasevicz

Staff: Darrin Steele, Lisa Carlock

Other: Katie Uhlaender, Dave Dinger, Colin Hilton, Robbie Beck

Call to order at 2:35 pm MST.

Board affirms proper notice of meeting.

Management Report – Darrin Steele

- Olympic Recap
 - Results – USA I 4man gold medal
 - Acknowledgement of board and other constituent involvement in USBSF successes
- Financial Review
 - Had serious concerns about no distribution from USBSF Trust. Trust Board was previously not active in managing accounts. Ted and John Donovan now sit on Trust Board. Secured 100k advance for 09-10 but are not certain of repayment terms. In 2008 securities were sold at a loss. In 2009 securities appreciated in value but were not sold so there were no realized gains and therefore no distribution.
 - Financial statements/agenda/etc to be distributed to Board at least one week prior to meetings.
 - Will finish year at -6k net income but positive cash flow position.
 - Financial concerns going forward center on availability of discretionary funds for administration, development programs, and coaching for lower levels.
- Sponsorship
 - Potential to renew contract with Allianz and extend contract with KOA (to meet with KOA in Colorado Springs on April 7), USOC-partnered negotiations with potential auto sponsors (attending NY auto show).
 - 776 Original Marketing – Possibly ending relationship at end of March, potential sponsors want to talk directly to USBSF rather than with marketing firm or agents.
- Technology
 - Protostar – Relationship started 2 seasons ago with great deal of promise for competitive sleds (Daly raced X2 sled at Games). Partnered with Machintek to do manufacturing. Both are on board thru 2014.
 - Bob White/Tech Products – potentially successful sled.

Utah Athletic Foundation – Colin Hilton

- Looking to further improve and enhance relationship with USBSF.
- New infrastructure at Park, reviewing 30-year master development plan for facilities to include housing component (3-4 yrs), 40k square foot sports medicine facility (1 yr), Winter School, potential Luge push track facility, sled storage.
- Development pipeline – want more involvement, provide link between development athletes and national team coaches.
- Working on new 4-year agreement with USOC for funding.
- Want structures in Lake Placid and Park City to mirror each other.
- Would like to see levels of coaching certification established.



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- Reciprocal agreements with Calgary and Whistler tracks for National and development teams' access to facilities.
- World Cup in Park City for 2010-2011 season completes North American half of tour next year, also hosting Junior World Championships in Feb 2011.

Management Report cont. – Darrin Steele

- 776 Original Marketing
 - End of agreement, have underperformed, stopped taking retainer, generated 20k in sponsorship over last 3 months.
 - Proposed to help with leveraging success of Games thru June at lower retainer of \$1750.
 - USBSF to inquire about commission-only compensation thru June, Darrin and Anucha to discuss with 776.
- Bodyn Project
 - Need to structure new agreement between organizations.
 - Loss of Cuneo and Frank will likely lead to maintenance phase for a few years.
 - Waiting for Bodyn grant proposal for next quad.
 - Concerns – Bodyn Project and USBSF need to have clear understanding of respective missions to effectively work together going forward. USBSF needs to have clear autonomy and authority over issues regarding management of sports of bobsled and skeleton. Bodyn needs to have involvement in sled design and IP protections for sled design, as well as input over raising funds needed to cover costs of sled design and manufacturing.
 - Potentially have Bodyn representative on USBSF Board.

Chairman's Report – John Rosen

- FIBT Update
 - International Congress to be held in Lake Placid in September. Bob Storey is up for reelection and it's rumored he will be contested by one candidate. USBSF position has been to not take a position until candidates are formally announced and we are able to evaluate.
 - Spoke to Storey about USBSF Board being silent observers at Congress, likelihood for request to be approved if proposed correctly to the FIBT.

2020 Vision/Strategic Plan – Ted Offit

- Engaging John Choma to assist in development of strategic plan (involved in high performance/strategic planning for large companies).
- Multi-day process around Annual Assembly with large planning group (core group plus constituencies) to create 10-year plan, wrap up at FIBT Congress in September.
- Strategic planning committee includes Ted, John Rosen and Curt.
- ORDA and UOP to participate in process, inquire about USOC participation, also include Bodyn, Protostar, athletes, etc.

Board Restructure Proposal – John Rosen

- Current board is structured as a constituent board but non-profit boards that work best are non-constituent.
- Proposed amendment 4 – clean up wording pertaining to CEO and Corporate Secretary being non-voting members of the Board, amendment to be re-worked to instead clarify CEO and Corporate Secretary as non-members who are invited participants to all board meetings.
- Proposed amendment 5 – clarify timing of election of new Chair to be at the first meeting of the Board after June 30th on odd numbered years.
- Proposed amendment 6 – change from 9 member (with one seat vacant) constituent board to 10 member representative board, effects Club Director and Technical Director, to be replaced by At-large Directors.





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Amendment to be revised to provide for addition of 1 At-large and 1 Independent Director, to be provided electronically to the Board.

- Amendments 4 and 5 can be approved internally, minutes are serving as notice to CEO of proposed amendment changes (proposed changes provided via attachment), to be voted on at Annual Assembly.
- Discussion
 - Wanting/not wanting to have constituent-based membership for the Board – constituent membership limits pool of applicants, to revisit constituency membership make-up after strategic planning meetings.
 - Expanding the size of the board

Adjourned at 6:43 pm MST.



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