



United States Bobsled and Skeleton Federation

National Governing Body for the sports of Bobsled and Skeleton

USBSF Board of Directors
Meeting Minutes
January 9, 2010
Lake Placid, NY

In attendance:

Board: John Rosen, Ted Offit, Doug Bagley, BJ Hybl

Staff: Darrin Steele, Lisa Carlock

Call to order at 10:15 am EST.

Debrief of Bodyn reception and breakfast with Bodyn Board

- Value in Bodyn Project thinking outside the box
- Pressure FIBT to adjust schedule to allow for National Championship event in early January in conjunction with Bodyn Challenge
- "Made in America" is a valuable proposition
- Contract with Bodyn Project needs to be renewed
- USBSF needs to determine what kind of relationship it wants to see with Bodyn Project, Darrin to meet with Phil Kurze and Dan Goodwin to discuss:
 - Access to Bodyn donors, ability to solicit individual donors at least once per year, co-market larger donors, Darrin to be present during pitches to sponsors
 - Potential to share marketing budget/personnel
 - Criteria for placement of Bodyn sponsors on sleds
 - 4 year exclusive deal in exchange for USBSF board member on Bodyn board as full voting member
 - Construction of fleet of development-level sleds, who maintains ownership of and ability to rent or sell?
 - Shared television rights?
 - Establish North American Championships
 - Want Bodyn equipment/intellectual property and access to capital/revenue sharing, but not involvement at management level
- USBSF needs to determine its position on election of FIBT president, be proactive in determining outcome of election
- Board to address need for immediate access to cash

Fundraising – BJ Hybl

- Determine organizational need for cash at \$500,000
- Need to find incremental sources of revenue, will lose Allianz next year
- Need to cultivate individual donor base
- Action items:
 - Board to redistribute Share the Ride solicitations
 - Increase membership, gain access to passenger ride list from UOP
 - Link on athlete profile pages for direct support/ATF donations
- Fundraising Committee to meet and determine which one to three ideas we are going to do within a short time frame to solve cash problem
- Need to improve implementation of ideas

Strategic Planning – Ted Offit

- Proposal by Strategies for development of USBSF's strategic plan, rate unfeasible given USBSF's financial situation



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- Do we have the ability to self-facilitate process of identifying vision and objective and initiatives to achieve?
- John Rosen to pursue other source for similar services, other options include Colorado Springs planning group, possible support by El Pomar Foundation
- Organize around Annual Summit
- Darrin to determine appropriate staff to be involved in development of plan, strategic thinkers to provide useful and beneficial input
- Ted Offit/Strategic Planning Committee to determine who outside of staff are the right people to be involved

New Business

- Proposal by Doug Bagley for expanding Board by one at-large member according to the process currently in place
 - Can amend bylaws at any time to change Board size, just must comply with Ted Stevens Act and must keep the USOC happy, also must keep composition requirement of 20% representation by athletes
 - Need 2/3 membership approval by affected category for change to bylaws
 - Nomination Committee must elect independent or at-large directors
 - Board size can increase to 10 without having to increase number of athlete board members
 - Board can also create committee opportunities at will
 - Consider change of Club Director position, possibly no need for 1/8 representation if no clubs with significant presence, concerns over limited pool of future directors in current categories, representation by tracks may be more valuable
 - Should board be constituency based?
 - Consider composition at 2 athlete/4 independent/4 at large directors
- Ted Offit proposes change to make up of board to make all directors independent or at large, current members to retain new positions for balance of respective terms
 - Concerns of perception by membership to changes
- John Rosen to write up proposals and email to Darrin and non-present board members to get their input, include as agenda item at next board meeting
- Minutes will serve as notice to Darrin of proposals for changes to bylaws

Other New Business

- Proposed dates for Park City Board meeting – March 12-13
- Olympics – training session 2 for each discipline is “friends & family event”, obtain tickets from US team designee
- FIBT Congress – approach FIBT about USBSF Board attending as spectators
- Junior World Championships in Park City in Jan 2011
- Potential Board meetings during FIBT Congress in Lake Placid in September and Junior Worlds in Park City in January
- Regarding issues with women’s ski jumping in Olympics - propose that Board is a proponent of gender equity in sports, submit series of proposed rule changes to FIBT regarding quotas for men’s and women’s disciplines
 - Does board set as policy and advocate for gender equity?
- 2008 990 – Audit Committee approves 990 for submittal to IRS
- Feb 5 or 6 for Park City Olympian event

Meeting Assessment

- Encourage attendance by all Board members
- Fri/Sat schedule works well, break into sessions with other events and/or down time
- Include committee time in future board meetings
- Include meetings with other constituency groups





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- Continue to plan meetings around other events at which USBSF Board presence is important

Adjourned at 3:52 pm EST.



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