



United States Bobsled and Skeleton Federation

National Governing Body for the sports of Bobsled and Skeleton

USBSF Board of Directors
Meeting Minutes
January 8, 2010
Lake Placid, NY

In attendance:

Board: John Rosen, Ted Offit, Doug Bagley, BJ Hybl, John Donovan (via conference call)

Staff: Darrin Steele, Lisa Carlock

Call to order at 1:23 PM EST.

Bodyn Project – Darrin Steele

- Update on status of relationship between Bodyn and USBSF, need to formalize organizations' roles
- Feeling competition in pursuit of sponsors
 - i.e. Lucas Oil expressed interest at last year's event for sponsoring USBSF directly, Bodyn wouldn't release contact info to protect their ability to secure sponsorship, Bodyn pitched sponsorship on behalf of USBSF but didn't secure anything for Federation
- May need to rethink putting Bodyn sponsors on sled, possibly require certain financial contribution to Project, no incentive to sponsor USBSF if already on sled, no incentives for Bodyn to sell sponsorship for USBSF
- Sleds are owned by Bodyn but controlled by USBSF, exclusivity of use, if agreement dissolves ownership reverts to USBSF
- USBSF grant money to Bodyn used for equipment maintenance, research and development, building new sleds
- Interested in discussing joint marketing effort
- Decisions about the sport and resources must remain with USBSF
- New USBSF Foundation is potential revenue stream to support Bodyn technology projects

Motion duly made and seconded to approve following consent agenda items; unanimously approved.

- Trustees for USBSF Trust
 - 2 Federation Board members to serve on USBSF Trust Board
 - Nomination of Ted Offit and John Donovan
- Approval of minutes for October board meeting
- Proposed amendment to bylaws for future approval of minutes via email
 - Ted Offit confirmed bylaws don't actually need to be amended
 - Board will adopt the practice of seeking consent for minutes via email

Athlete/Team Performance Update – Darrin Steele

- One World Cup race left before naming of Olympic team
- Maximum of 3 teams per discipline for 3 nations in men's skeleton, 2man and 4man; maximum of 3 teams per discipline for 2 nations in women's skeleton and women's bobsled
- Secured new USOC grant for approximately \$45,000 to support Protostar's development of new skeleton sled technology, building 3 new sleds, being tested on tour now

Team Selection – Darrin Steele

- Combination of subjective and objective data
- 3 article 9 filings to USOC (denial of right to compete dispute), appropriate step is filing a grievance with Judicial Committee (for violation by Selection Committee – claiming didn't follow selection procedure)



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Finance/Budget – Darrin Steele

- Fallen short on revenue generation particularly by the Share the Ride business and individual program
- 776 Original Marketing is no longer taking a retainer, working on commission basis only
- Signed new KOA and Spydertek sponsorship deals
- Still potential for sale of team captainships
- Final push for Share the Ride program, sending info to sponsors and asking them to get employees involved
 - Send out photos and thank yous to Share the Ride donors
- Budgeted \$24,000 in revenue from Trust, may do better based on market recovery since January 2009
 - Ted Offit to pursue distribution for 2009
- \$125,000 total available from lines of credit

International Relationships/FIBT Issues – Darrin Steele/John Rosen

- Bob Storey up for election at 2010 Congress to be held in Lake Placid in September
- Europeans unhappy with Storey, historical friction with US contingency, looking to garner support
- FIBT support/lack of support effects allocation of races, concern of European president leading to European-heavy competition schedule, need to ensure US/North American portion of tour
- US has two votes in election

Adjourned at 4:36 pm EST.



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