



# United States Bobsled and Skeleton Federation

National Governing Body for the sports of Bobsled and Skeleton

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USBSF Board of Directors

Meeting Minutes

December 8, 2007

In attendance:

Board: Doug Bagley, Kevin Ellis, Marci Francis, John Rosen, John Donovan, Ted Offit, Lisa Carlock, John Ball

Staff: Darrin Steele, Steve Revelli

John Rosen nominates Ted Offit as Acting Chair

Call to order at 8:12 a.m.

Motion by John Donovan to accept minutes of 10/27-28/07 meeting.

Seconded by John Rosen, unanimously approved.

## CEO Report

- Bodyn agreement
  - Bodyn & USBSF - exclusive and irrevocable license to USBSF to use technology
  - Bodyn & athletes/constituents - all athletes/constituents must sign agreement to not disclose technology
  - Bodyn & athletes - care of equipment, athletes pay deposit to use runners or agreement to place liability for damage due to negligence on athletes
  - marketing agreement with Bodyn regarding sponsors
- Grant approval from El Pomar
- Insurance for intro program in Park City - athletes covered if general member and sign waiver, coverage inadequate with 25k deductible and 50k coverage? (Unofficial) motion by Doug Bagley for Ted Offit to chair committee to research accident coverage insurance options.
- Don Croce resignation, USBA will meet to discuss ability to manage development programs this year and decide whether authority should be returned to USBSF. Agreement in future should be with UOP/UAF instead of USBA. USBSF intention to have fulltime staff person in Park City.
- 2008-09 determine roles of USBSF and clubs on individual basis - limits of authority of clubs, if USBSF is to sanction a club they must meet minimum requirements.
- First pilot Olympic University program in Lake Placid, should follow up with corporate participants to cultivate relationship and eventually pursue sponsorship. USBSF to include participation in Olympic University in sponsorship proposal?
- XP agreement pending
- Annual meeting



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Motion by John Rosen to amend section 9.2 of bylaws to read that the timing of the annual meeting will be determined at the discretion of the Chairman and CEO.

Seconded by John Donovan, unanimously approved.

- 2007-08 annual meeting to be held at Penrose House in Colorado Springs
- Invitees to include athletes, alumni, sponsors, board, staff
- Event held in conjunction with Summit, potential unveiling of new logo, awards banquet
- Marci to chair committee to plan event
  
- Sponsorship/fundraising
  - John Donovan and Doug Bagley to create fundraising committee proposal
  - Sponsorship - Darrin met with Adrenaline Sports Marketing, work with branding and marketing development, will meet with recommended group for outsourcing marketing, importance of disclosing to sponsor that portion of money will go towards commission, non-exclusive agreement with 100% commission-base is ideal, potential finder's fee for athletes if they help secure sponsorship agreement
  - Donors - Bank of America Philanthropy Department - manages trusts with different restrictions, John Donovan trying to find ones that apply to goals/initiatives of USBSF
  - Equipment - need to pursue our own equipment/apparel sponsors instead of utilizing Bodyn sponsors, need to outfit all national team members (national team to include anyone representing USA in international competition), Doug Bagley to pursue coat deal

Motion by Marci Francis to establish that all team members through America's Cup be outfitted with USBSF apparel.  
Seconded by Ted Offit, unanimously approved.

- Introduction of Steve Revelli as National Development Coordinator
- Chicago 2016 - How USBSF can support - push competition with prize incentive to make international event
- Simulator program - company in Arizona will build demo software for \$1000, could be used as a tourist activity or training tool, eventual \$50,000 commitment to build one unit
- Financial report - adjusted payment schedules to keep USBSF out of the red in short-term
- Race officials waiver denied by Bob Storie, FIBT
- Need to create a donor letter, John Donovan to send generic letter to Darrin to tailor to USBSF
- January board meeting to be conducted through conference call

Adjourned at 2:00 p.m.