

# ANNUAL REPORT



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# MESSAGE FROM OUR PRESIDENT AND EXECUTIVE DIRECTOR

THE 2020-2021 SEASON WAS UNLIKE ANY OTHER IN THE HISTORY OF US SPEEDSKATING. THE COVID-19 PANDEMIC INTERRUPTED NORMAL SPEED SKATING ACTIVITIES AND COMPETITIONS WERE CANCELLED AT THE LOCAL, NATIONAL AND INTERNATIONAL LEVELS. RINKS AROUND THE COUNTRY CLOSED THEIR DOORS AS SPEED SKATING CLUBS THROUGHOUT THE U.S. STRUGGLED. THE PHRASE "IN AN ABUNDANCE OF CAUTION" BECAME UBIQUITOUS.

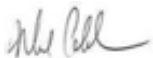
THROUGH IT ALL, THE USS FAMILY PERSEVERED AND LEARNED HOW TO DO THINGS DIFFERENTLY. ATHLETES AND COACHES FOUND NEW WAYS TO TRAIN AT HOME. ZOOM BECAME A POWERFUL TOOL CONNECTING ATHLETES AND COACHES FROM ALL OVER THE COUNTRY. USS HOSTED VIRTUAL CAMPS, NATIONAL CHALLENGES, AND VIRTUAL WORKOUTS TO KEEP US ALL CONNECTED AND MOVING FORWARD. OUR NATIONAL TEAMS DIDN'T MISS A BEAT, RETURNING TO THE UTAH OLYMPIC OVAL FOR TRAINING IN EARLY MAY UNDER STRICT COVID GUIDELINES.

OUR FANTASTIC GROUP OF PARTNERS, SPONSORS AND DONORS STOOD WITH US THROUGH CHALLENGING CIRCUMSTANCES SHOWING THEIR SUPPORT FOR SPEED SKATING AND OUR ATHLETES. WHEN OUR ELITE ATHLETES FINALLY HAD A CHANCE TO COMPETE AT THE LONG TRACK WORLD CUPS AND LONG TRACK AND SHORT TRACK WORLD CHAMPIONSHIPS, THEY DELIVERED! LED BY BRITTANY BOWE (GOLD / SILVER), JOEY MANTIA (GOLD) AND KRISTEN SANTOS (4TH), TEAM USA SHINED WHEN THE LIGHTS WERE BRIGHTEST, MAKING ALL THE USS FAMILY INCREDIBLY PROUD.

AS WE LOOK AHEAD TO THE 2022 OLYMPICS AND BEYOND, WE'RE EXCITED ABOUT THE FUTURE OF SPEED SKATING IN THE U.S. OUR GOVERNANCE STRUCTURE IS STRONG, OUR FINANCIAL POSITION IS GOOD, WE HAVE AN ENGAGED BOARD OF DIRECTORS, ACTIVE COMMITTEES AND DEVELOPMENT PROGRAMS ARE PRODUCING TALENTED ATHLETES. POST OLYMPICS, WE'LL LAUNCH OUR TOUR OF OLYMPIANS, BRINGING SOME OF OUR SPEED SKATING HEROES BACK TO THE CLUBS WHERE SKATING JOURNEYS BEGAN. USS WILL TAKE ADVANTAGE OF THE POPULARITY OF OUR SPORT DURING THE OLYMPIC GAMES IN ORDER TO GROW.

THANK YOU TO ALL OUR CLUBS, COACHES, OFFICIALS, VOLUNTEERS, PARTNERS, PARENTS AND ATHLETES. YOU ARE ALL CRITICAL COMPONENTS OF THE USS ENGINE. YOUR COMMITMENT TO THE SPORT ALLOWED US TO PERSEVERE THROUGH A DIFFICULT YEAR AND WILL ALLOW US TO THRIVE MOVING FORWARD!

WARMEST REGARDS,

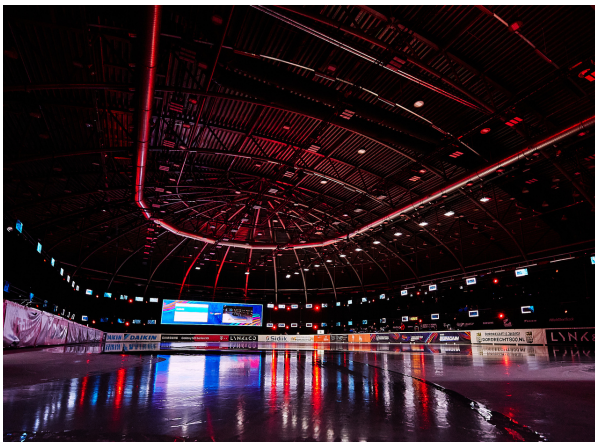


MARK CARLETON  
PRESIDENT



TED MORRIS  
EXECUTIVE DIRECTOR





# ABOUT US SPEEDSAKTING

Representing the fastest human-powered sport in the world, US Speedskating (USS) is a non-profit organization recognized by the United States Olympic and Paralympic Committee (USOPC) and the International Skating Union (ISU) as the governing body for the sport of speed skating in the United States.

## USS MISSION

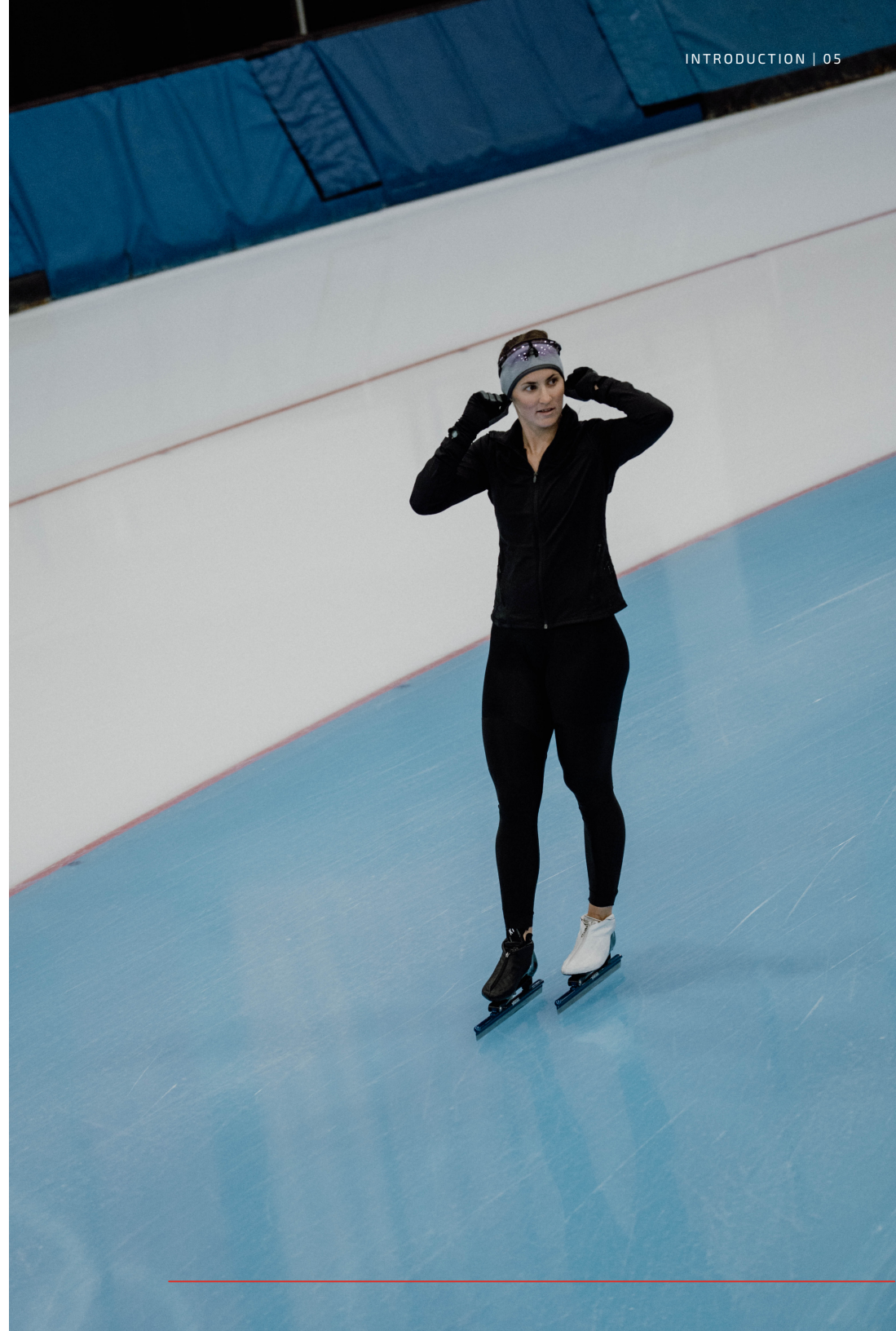
Our mission is to be a premier speed skating organization in the world through excellence in leadership, development and performance. To-date, USS has won 88 Olympic medals, making it the most successful winter sport in the United States. In addition to its elite programs, USS is responsible for the grassroots development of speed skating.

## LONG TRACK

- Olympic event since 1924
- The fastest, human-powered sport in the world
- Skaters compete on a 400-meter oval
- Athletes compete in pairs
- Team Pursuit, Team Sprint and Mass Start events
- Skaters race counter-clockwise

## SHORT TRACK

- Olympic event since 1992
- Pack style races
- Individual, mixed-gender relay events
- Skaters compete on a 111.12m track
- It's NASCAR on ice
- Competition reduces the field through elimination until the final round
- Skaters race counter-clockwise



# USS STAFF

## STAFF

Ted Morris, Executive Director  
 Dale Schoon, Director of Finance  
 Andrea DiCristoforo, Marketing Manager  
 Sam Snyder, Marketing/Communications Assistant  
 Marion Wohlrab, Events/Membership Director  
 Sara Bowles, Membership Manager & Safe Sport Specialist  
 Bryce Holbech, Sport Operations Director  
 Shane Domer, High Performance Director  
 Chris Needham, Talent ID Coordinator  
 Andrew Stuart, Strength/Conditioning Coach  
 Sam Carroll, High Performance Manager  
 Nick Galli, Sports Psychologist  
 Jen Day, Sports Dietician  
 Anne Hinley, ST Athletic Trainer/Medical Manager  
 Fikre Wondafrash, LT Athletic Trainer  
 Jason Reynolds, LT/ST Athletic Trainer  
 Matt Kooreman, LT Program Director  
 Ryan Shimabukuro, LT Ntl Team Coach  
 Gabriel Girard, LT Ntl Team Coach  
 Andréa Do-Duc, ST Program Director  
 Steven Gough, ST Ntl Team Coach  
 Anthony Barthell, ST Ntl Team Coach

tmorris@usspeedskating.org  
 dschoon@usspeedskating.org  
 adicristoforo@usspeedskating.org  
 ssnyder@usspeedskating.org  
 mwohlab@usspeedskating.org  
 sbowles@usspeedskating.org  
 bholbech@usspeedskating.org  
 sdomer@usspeedskating.org  
 cneedham@usspeedskating.org  
 astuart@usspeedskating.org  
 scarroll@usspeedskating.org  
 dr.nickgalli@gmail.com  
 jennifer.day@slcc.edu  
 ahinley@usspeedskating.org  
 fwondafrash@usspeedskating.org  
 jreynolds@usspeedskating.org  
 mkooreman@usspeedskating.org  
 rshimabukuro@usspeedskating.org  
 ggirard@usspeedskating.org  
 adoduc@usspeedskating.org  
 sgough@usspeedskating.org  
 abarthell@usspeedskating.org

US Speedskating National Office  
 5662 S. Cougar Lane  
 Kearns, UT 84118  
 O: 801-417-5360



# USS GOVERNANCE

As the National Governing Body for the sport, USS is responsible for the conduct and administration of speed skating in the United States. USS establishes and implements rules, policies and procedures, conducts National Championships, disseminates safety and sports medicine information and selects athletes to represent the United States in international competition.

## USS BOARD OF DIRECTORS

Mark Carleton

Susan Sandvig-Shobe

Andy Kelly

Rusty Smith

Ryan Bedford

Carlijn Schoutens

Tony Liu

Pat Maxwell

Duncan White

Don Mealing

President, Independent Director

Vice-President, General Member

Treasurer, Independent Director

Secretary, World Team/Olympian Rep

Athlete Rep

Athlete Rep

Club Rep

Coach/Official Rep

Independent Director

Independent Director



# USS COMMITTEES, TASK FORCES & COMMISSIONS

Nominating/Governance Chair  
 Audit Chair  
 Judicial Chair  
 Ethics Chair  
 Safe Sport Chair  
 Long Track Chair  
 Short Track Chair  
 Competition Chair  
 Membership Development Chair  
 Coaching Chair  
 Officials Chair  
 Medical Chair  
 Sport Science Chair  
 Masters Chair  
 Alumni Chair  
 Hall of Fame Chair

Chris Aronhalt  
 Andy Kelly  
 Keith King  
 John Rosen  
 Susan Sandvig-Shobe  
 Nick Pearson  
 Mike Kooreman  
 Donna Fiorenza  
 Steve Penland  
 Greg Wong  
 Dan Immerfall  
 Dr. Ted Kyle  
 Ingmar Jungnickel  
 Glenn Corso  
 Mark Greenwald  
 Rusty Smith

## USS ATHLETE ADVISORY COUNCIL

Brittany Bowe  
 Brian Hansen  
 Thomas Hong  
 Ian Quinn  
 Kristen Santos  
 Carlijn Schoutens



# USS FUNDRAISING PROGRAMS

Fundraising is more than a way to raise money, it's a way for USS to promote its vision, mission and goals. Thanks to the generous support of many people and organizations, USS programs continue to expand to help more athletes, from beginning skaters to Olympians.

## ANNUAL FUND

The Annual Fund provides individuals a way to support USS and its World Class athletes. Tax-deductible donations to USS fund programs that include Development, National Training and World Cup and Olympic Teams.



## DONOR FUNDED ATHLETE SUPPORT PROGRAM

The Donor Funded Athlete Support Program enables donors to give direct support to USS athletes.

On an annual basis, money from the Program will be allocated directly to qualified athletes based on criteria established by the USOPC and USS.



## US SPEEDSKATING FOUNDATION

The US Speedskating Foundation (USSF), a 501c3 organization, supports year-round athlete training, development, competition and education for speed skaters in the United States. Through annual grants to USS, the USSF provides funds to support programs that grow the sport of speed skating from the grassroots level all the way to podiums at the Olympic Games. Donations to the USSF are tax deductible.



# PODIUM CLUB

The US Speedskating Podium Club is an important fundraising program for USS. With an annual contribution of \$2,500 or more, Podium Club members receive the opportunity to attend special USS events, receive insider news and Under Armour/USS co-branded gear. The Podium Club contributions directly support athlete training and competition. Thank you to our 2020-2021 Podium Club members and donors.

**Scott Amann**  
**Connie Carpenter-Phinney**  
**Bonnie Blair-Cruikshank**  
**Andy Blank**  
**Mark Carleton**  
**Jeff Castelaz**  
**Diane Clow**  
**David Demarest**  
**Jaime Didomenico**

**Ken Haines**  
**Marc Harrison**  
**Eric Heiden**  
**Dan & Karen Jansen**  
**David Jorgensen**  
**Mike Keys**  
**Steve Miller**  
**Hans Morris**  
**Lydia Murphy-Stephans**

**Mike & Mary Plant**  
**Mark Prothro**  
**Joel & Susan Shobe**  
**Ted & Cindy Senko**  
**Rusty Smith**  
**Jim & Tammy Stephens**  
**Dave Wentz**  
**Duncan & Kelly White**  
**Rob Woodbury**

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# CORPORATE & FOUNDATION GIVING

**Liberty Media**  
**John C. Kish Foundation**  
**R. Harold Burton Foundation**  
**Sorenson Legacy Foundation**  
**Community First Foundation**



**R. HAROLD BURTON  
 FOUNDATION**



*John C. Kish  
 Foundation*



# USS SAFESPORT

The US Speedskating Safe Sport Policy establishes a healthy, positive and safe environment for all parties participating in the sport of speed skating. The USS SafeSport Policy raises awareness about misconduct in sport, promotes open dialogue, provides training and resources, and assists members with potential allegations.

USS works in partnership with the U.S. Center for SafeSport to prevent abuse and foster a national sport culture of respect and safety on and off the ice. The U.S. Center for SafeSport has exclusive authority within speed skating to investigate and resolve allegations of sexual misconduct and any related misconduct.

The following groups are required to complete SafeSport training; elected members of the USS Board of Directors, Staff, Certified Coaches, Level 3, 4 & 5 Officials, USS contractors that have frequent or regular contact with athletes, all USS members that have a 1st Year, Club Competitor/Recreational, or National-Level Competitor membership and are 18 years of age or older. It is recommended but not required that all USS Athletes listed in the USADA pool take this training.

## ALONG WITH TRAINING, USS PROVIDES THE FOLLOWING RESOURCES:

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Youth Athlete Training

Online Parent Training

Banned Individuals List

Parent Toolkit

Background checks

*24-Hour Victim Services Hotline*  
**866-200-0796**

Visit our [website](#) for more information about USS SafeSport



# USS CLUB DIRECTORY

## Alaska

### Alaska Speedskating Club

11111 S. Center Drive, Anchorage, AK 99515

## Arizona

### Phoenix Speedskating Club

2875 W Ray Rd, Chandler, Arizona 85224

### AZ Ice Speedskating Club

2305 E. Knox Rd., Gilbert, AZ 85296

## California

### Northern California Speedskating

1319 Palm Dr., Burlingame, CA94010

### Santa Clarita Speed Skating

27745 N. Smyth Dr., Valencia, CA 91355

## Colorado

### Colorado Gold Speedskating

3205 Venetucci Blvd., Colorado Springs, CO 80906

13150 W. 72nd Ave., Arvada, CO 80005

## Connecticut

### Connecticut Speedskating

84 River Rd., Shelton, CT 06484

### Danbury Speedskating

1 Independence Way, Danbury, CT 06810

## Illinois

### Champaign Regional Speedskating

406 East Armory Ave., Champaign, IL 61820

### Franklin Park Speedskating

9711 W. Waveland Ave., Franklin Park, IL 60131

### Glen Ellyn Speedskating

1685 W. Higgins Rd., Hoffman Estates, IL 60169

### Northbrook Speedskating

1730 Pflingsten Rd., Northbrook, IL 60062

### Park Ridge Speedskating

2800 West Oakton, Park Ridge, IL 60068

## Indiana

### Full Throttle Speed Skating Team

220 19th Street, Columbus, IN 47201

### Indy Speed Sports Club

9022 E 126th St, Fishers, IN 46038

## Iowa

### Iowa Speed Skating

181 Driftwood Circle, Pelo, IA, 52324

## Kansas

### Air Capital Speed Skating

350 E. Dakota St., Kechi, KS, 67067

## Maine

### Great Atlantic Speedskating

20 Hat Trick Dr., Falmouth, ME 04105

## Maryland

### Potomac Speedskating

1717 Orebaugh Ave, Wheaton, MD 20902

### United Capital Blades Speedskating

11717 Orebaugh Ave., Wheaton, MD 20902

50 Southdown Ct., Rockville, MD 20850

## Massachusetts

### Bay State Speedskating

2130 Providence Highway, Walpole, MA 02081

692 West St., Braintree, MA 02184

## Michigan

### Midland Speedskating

405 Fast Ice Dr., Midland, MI 49642

### Petoskey Speedskating

3450 Michigan Hwy 119 (M-119), Petoskey, MI, 49770

### West Michigan Speedskating

2179 Lake Ave., Twin Lake, MI 49457

### Wolverine Sports Club

1555 E. Woodward Heights Blvd., Hazel Park, MI 48030

## Montana

### Butte High Altitude Speedskating Club

1221 Black Tail Loop, Butte, MT, 59701

### Jefferson City Speedskating

711 Kansas Street, Jefferson City, MT 65109

## Minnesota

### Midway Speedskating

2661 Civic Center Drive, Roseville, MN 55113

### Twin Cities Speedskating

2661 Civic Center Dr., Roseville, MN 55113

## Missouri

### Gateway Speedskating

15578 Summer Lake Dr., Chesterfield, MO 63005

### Jefferson City Speedskating

711 Kansas St., Jefferson City, MO 65109

### St. Louis Metropolitan Speedskating

550 Weidman Rd., Manchester, MO 63011

## New Hampshire

### Upper Valley Speed Skating Club

45 Highland Avenue, Hartford, NH 05001

## New York

### Adirondack Speedskating

2634 Main St., Lake Placid, NY 12946

### Binghamton Speed Skating

907 Front Street, Binghamton, NY, 13905

### Buffalo Speedskating

North Buffalo Rink, 156 Tacoma Ave, Buffalo, NY, 14216

### Flushing Meadows Speedskating

World Ice Arena, 131-04 Meridian Rd, Flushing, NY, 11368

### Lake Placid Speedskating

2634 Main St., Lake Placid, NY 12946

### Rochester Speedskating

131 Elmwood Ave., Rochester, NY 14611

### Saratoga Winter Club

30 Weibel Ave., Saratoga Springs, NY 12866

### Syracuse Speed Skating

698 Robinson St., Syracuse, NY 13206

121 W. Seneca Turnpike, Syracuse, NY 13205

### Taconic Speedskating

348 Tuckahoe Rd., Yonkers, NY 10710

## New Jersey

### Garden State Speedskating

11425 Frontier Road, Bridgewater, NJ, 08807

161 East Hanover Ave., Morristown, NJ, 07960

560 Northfield Ave., West Orange, NJ 07052

## Ohio

### Cleveland Heights Speedskating

1 Monticello Blvd., Cleveland Heights, OH 44118

### Columbus Speedskating

3600 Chiller Lane, Columbus, OH 43219

## Ohio (Cont.)

### Lakewood Skating Club

14740 Lakewood Heights Blvd., Lakewood, OH 44107

## Pennsylvania

### East Penn Speedskating

701 Haywood Drive, Exton, PA, 19341

### Pittsburgh Speedskating

700 Craigdell Road, New Kensington, PA 15068

## Utah

### Oval Speedskating

5662 South Cougar Lane, Kearns, UT 84118

### Park City Speedskating

600 Gilmor Way, Park City, UT 84060

### Utah Masters Speedskating League

3520 W. 5585 S., Taylorsville, UT 84129

## Vermont

### Green Mountain Speed Skating

100 Run Mall Place, Rutland, VT 05701

### Upper Valley Speedskating Club

45 Highland Ave., White River Junction, VT 05001  
180 Amsden Way, Woodstock, VT 05091

## Washington

### Mountain View Speedskating

5608 NE 44th Street, Vancouver, WA, 98661

### Puget Sound Speedskating

2645 S 80th St., Tacoma, WA 98409

### Whatcom Speed Skating

1225 Civic Fieldway, Bellingham, WA 98229

## Wisconsin

### Central Wisconsin Speedskating Club

6400 Alderson St., Weston, WI, 54476

### Cornerstone Skating Club

1640 Fernando Dr., De Pere, WI 54115

### Madison Speedskating Club

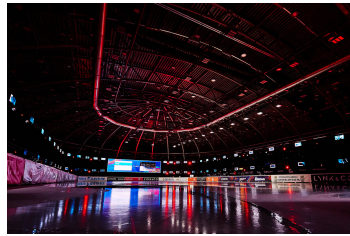
100 N. Perry Parkway, Oregon, WI 53575

### Wisconsin Speed Skating Club

500 South 84th St., Milwaukee, WI 53214



# 2020-2021 YEAR IN REVIEW



# 2020-2021 YEAR IN REVIEW

## 2020-2021 Long Track World Cup Team

Brittany Bowe  
Joey Mantia  
Conor McDermott-Mostowy  
Ian Quinn  
Ethan Ceperan

## 2020-2021 Short Track World Championship Team

Andrew Heo  
Marcus Howard  
Caleb Park  
Ryan Pivrotto  
Julie Letai  
Kamryn Lute  
Kristen Santos  
Corie Stoddard

## Top 5 Men Long Track Juniors

Jordan Stolz  
Jonathan Tobon  
Cooper McLeod  
Dylan Woodbury  
Auggie Herman

## Top 5 Women Long Track Juniors

Greta Myers  
Abigail Sorenson  
Lindsey Woodbury  
Piper Yde  
Thalia Staehle



## Top 4 Men Short Track Juniors

Brandon Kim  
Marcus Howard  
Alec Sklutovsky  
Wesley Park

## Top 4 Women Short Track Juniors

Corinne Stoddard  
Kamryn Lute  
Hailey Choi  
Jenell Berhorst



# 2020-2021 YEAR IN REVIEW

## LONG TRACK

### 2021 WORLD CHAMPIONSHIPS

The Long Track World Championships were held at Thialf Stadium in Heerenveen, Netherlands, February 21-23, 2021. **Brittany Bowe** won Gold in the 1000m and Silver in the 1500m. Brittany is a 5x World Championship Gold Medalist and has 68 World Cup medals. **Joey Mantia** won Gold in the Mass Start; his 3rd World Championship Mass Start Gold.



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## SHORT TRACK

### 2021 WORLD CHAMPIONSHIPS

The Short Track World Championships were held in Dordrecht, Netherlands, March 5-7, 2021. Highlights include **Kristen Santos** finishing 4th in the 500m with a new personal best time and the highest placement of the weekend for Team USA. Both Men's and Women's relay teams finished in 7th place.



# CONTENT DISTRIBUTION

## 2020-2021 Television and Streaming Coverage

- 9 Hours of coverage on NBCSN (World Championships and Long Track U.S. Championships)
- 30+ hours of coverage on the Olympic Channel
- World Cups and World Championships streamed on Peacock
- International broadcasts in Canada, China, Korea, Japan, Europe (on Eurosport and national coverage)



## Social Media Channels

57,000 combined fans of USS

10M+ global social media mentions (30+ countries)

Facebook: 27k followers

Instagram: 14.9k followers

Twitter: 11.9k followers

Youtube: 3.5k subscribers

Twitter impressions: average 10K+ per month

Instagram averages 3,000 reach per post

490,000+ page views on

USSpeedskating.org

More than 97,000 unique visitors



# USS PARTNERS

## PREMIER PARTNERS

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**TOYOTA**

**USANA**

**KT TAPE**  
KINESIOLOGY THERAPEUTIC TAPE

*unbottled.*



UTAH SPORTS  
COMMISSION



UNDER ARMOUR



**HEALTH**  
UNIVERSITY OF UTAH



**REIGN**  
TOTAL BODY FUEL

## OFFICIAL SUPPLIERS

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**cascade**  
speedskates

 **Dynatronics**

Salt Lake  
Community  
College 

  
**HYPERICE**

## MEDICAL SUPPLIERS

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**Froedtert & MEDICAL COLLEGE of WISCONSIN**

**U.S. MRI**  
DIAGNOSTIC SPORTS IMAGING

 UNIVERSITY OF UTAH  
HEALTH CARE  
Sports Medicine



# TOP JUNIOR SKATER RECOGNITION

At the conclusion of each season, the USS High Performance staff selects the Junior Development Athletes of the Year. Athletes are selected based on rate of improvement, personal best times, results from the USS Junior Championships, Age Group National Championships and AmCups, and world ranking among their peers. The 2021 Junior Development Skaters of the Year are:



Louisiana Stahl  
Short Track



Ray Shim  
Short Track



Nastasja Radulovic  
Long Track



Will Silk  
Long Track

## 2020-2021 CLUBS OF THE YEAR

USS Clubs participated in the USS Club of the Year award process where they were rated in Membership, Administration, Training & Safety, Outreach and Competition. On average, the participating clubs have a retention rate of 74%!



**Wolverine Sports Club**  
Small Club of the Year



**Alaska Speedskating Club**  
Medium Club of the Year



**Midway Speedskating Club**  
Large Club of the Year



# 2020-2021 USS AWARDS



Chang Lee  
Development Coach of the Year  
Puget Sound Speedskating Club



Cherise Wilkins  
Volunteer Coach of the Year  
Syracuse Speed Skating Club



# GRASSROOTS & DEVELOPMENT

USS is focused on investing in grassroots and developmental programs to provide guidance and support to our membership who dream of Olympic glory or just like having fun with friends. During the 2020-21 Season, USS supported the following grassroots and development programs.

## AMERICAN DEVELOPMENT MODEL

- Framework to support development pathways of all members
- In-person and virtual consultation with clubs and coaches from coast to coast

## LEARN TO SKATE USA

- Provided 100 pairs of speed skates to five clubs using Learn to Skate USA
- 7,000 Learn to Skate USA instructors receive training in speed skating

## VIRTUAL EVENTS DURING PANDEMIC

- 196 Virtual National Challenge participants
- 10 Educational seminars for Coaches, Parents and Club Administrators
- Six virtual dryland sessions
- Three virtual NextGen Camps

## CLUB EQUIPMENT GRANTS

- \$20,000 in Grants provided to clubs to purchase equipment

## INLINE TO ICE

- Continued scholarship support of athletes transitioning from wheels to blades



# USS 2020-2021 FINANCIAL REPORT

US Speedskating's funding of athletic programs makes a difference in the dreams of Olympic skaters, from pond to podium. Unlike many rival nations, there is no government funding to support U.S. athletes. USS' primary sources of funding are USOPC high performance grants, ISU Event & Development grants, sponsorships and fundraising – with the spirit of Olympism motivating the American public to give privately and help athletes accomplish their goals.



## HOW USS RAISES MONEY

- Annual athletic program grants from the USOPC
- Marketing revenue from corporate sponsorships
- Private giving from individuals through major gifts, the Podium Club program, fundraising events and campaigns
- Membership dues and competition fees
- ISU Development Grants
- Contribution from the USS Foundation endowment
- Other supporting revenue programs and grants
- Elite ISU & Olympic qualifying events

## HOW USS SUPPORTS ATHLETIC PROGRAMS

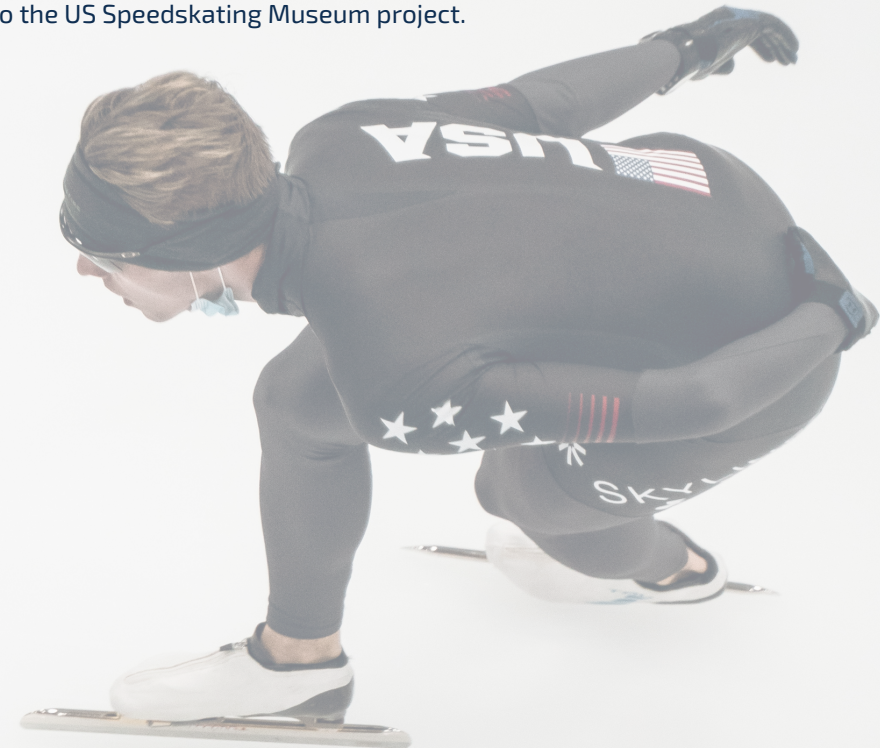
- High performance athletic programs include elite coaching, sport science, nutrition, sports medicine, sports psychology, technology, sports analytics and strength and conditioning
- Travel for qualifying elite athletes
- World Class Training Facility
- Direct athlete financial support and living stipends
- Athletic pipeline development programs
- Coaches and officials education
- Support to over 60 USS clubs and 2,000 members
- College Education Scholarship Programs
- Rehabilitation, recovery and medical assistance
- Learn-To-Skate and Skate PE programs



# USS 2020-2021 FINANCIAL REPORT

## FINANCIAL HIGHLIGHTS

- Organizational financial stability with eight years of net operating income, increasing net assets from a negative \$788,000 in 2013 to positive \$552,857 in 2021.
- Positive financial results through sound planning and execution while dedicating resources to athletic programs
- Effective fundraising programs, including an endowment campaign to increase the US Speedskating Foundation (traditionally known as the USISA Charitable Fund) which supports USS
- Long-term relationships to maximize future funding opportunities through sponsors, private donors and fundraising events
- Capitalizing on fundraising opportunities created by the Olympic Games and World Championship events
- Significant contributions in products and services through value-in-kind sponsor relationships, creating positive results on cash positions while maximizing support for athletic programs
- Strong governance and fiscal leadership from USS Board of Directors
- Empowerment and effective oversight of professional staff with a value-driven philosophy (integrity, accountability, team)
- Invested in a major capital outlay in the new state-of-the-art training facility with no debt
- Due to consistent revenue streams and significant savings from canceled events due to COVID-19 in 2020/2021, US Speedskating was in a position to commit \$250,000 to the US Speedskating Foundation and \$25,000 to the US Speedskating Museum project.



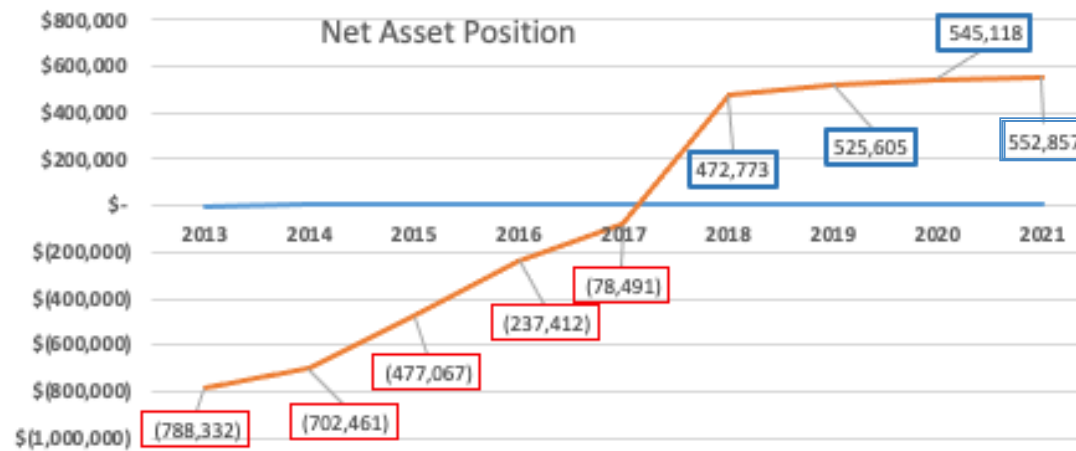
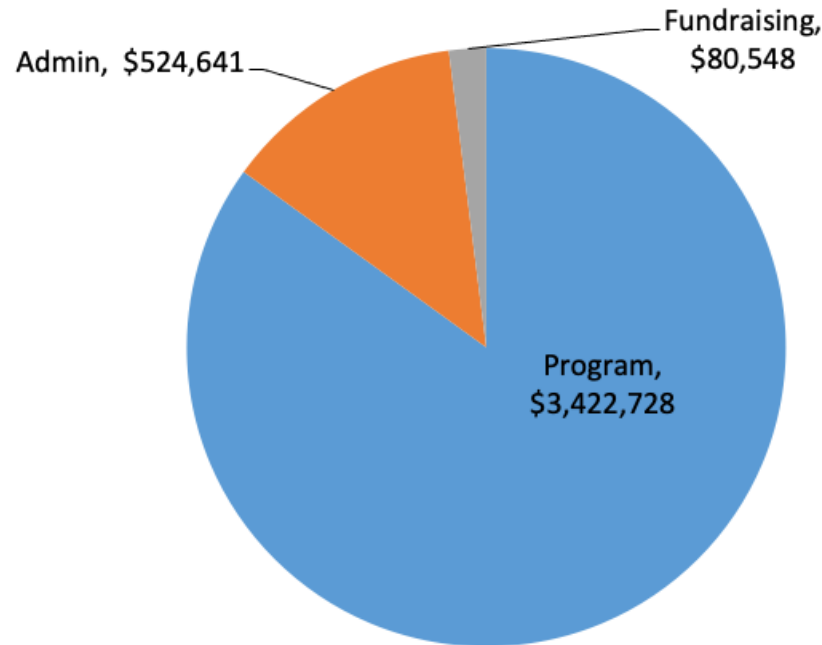
# 2020-2021 FINANCIAL REPORT

	2021	2020	2019	2018	2017
<b>Assets:</b>					
Cash	973,279	406,151	259,991	526,980	72,311
Receivables	143,567	84,952	120,625	217,294	113,372
Prepays	16,203	38,616	15,824	16,264	64,566
Property & Equip (net)	157,137	178,218	133,300	123,747	145,783
Right of Use Asset (training center)	1,721,532	1,759,859	1,798,186	0	0
<b>Total Assets</b>	<b>3,011,718</b>	<b>2,467,796</b>	<b>2,327,926</b>	<b>884,285</b>	<b>396,032</b>
<b>Liabilities &amp; Net Assets:</b>					
Current Liabilities	1,184,218	635,328	502,674	711,512	474,523
Long-term liabilities	1,274,643	1,287,350	1,299,647	0	0
Equity	552,857	(545,118)	525,605	172,773	(78,491)
	<b>3,011,718</b>	<b>2,467,796</b>	<b>2,327,926</b>	<b>884,285</b>	<b>396,032</b>
<b>Revenues:</b>					
USOPC High Performance Grant	1,642,478	1,708,376	1,777,472	2,077,445	2,101,000
USOPC Direct Athlete Support	271,350	174,100	173,800	233,100	220,100
UAF Athletic Facility Use	310,000	290,000	290,000	290,000	290,000
Other High Performance Revenue	38,108	123,828	196,237	57,525	46,335
Sport/membership - develop. events	273,277	322,325	188,537	199,705	190,408
Elite events	0	1,269,673	345,950	897,812	34,99
Sponsorship/Marketing/Media	1,082,654	673,915	770,216	908,048	714,970
Fundraising	161,027	281,464	255,982	446,482	139,149
USISA contributions	115,125	153,500	153,500	150,000	150,000
Other revenue	415,708	256,222	212,068	99,151	186,483
<b>Total revenue</b>	<b>4,309,727</b>	<b>5,253,403</b>	<b>4,363,762</b>	<b>5,359,268</b>	<b>4,073,442</b>
<b>Expense:</b>					
USOPC High Performance Grant	(2,814,767)	(2,814,767)	(2,877,783)	(3,410,479)	(2,967,824)
Sport/membership - develop. events	(520,258)	(520,258)	(438,060)	(202,353)	(215,896)
Elite events	(1,242,551)	(1,242,551)	(319,872)	(581,096)	(112,080)
Sponsorship/marketing/Media	(199,224)	(199,224)	(168,999)	(308,245)	(202,941)
Fundraising	(61,784)	(61,784)	(99,203)	(190,785)	(76,878)
General and administrative expense	(395,306)	(395,306)	(406,744)	(415,994)	(339,537)
<b>Operating Surplus</b>	<b>282,739</b>	<b>19,513</b>	<b>53,101</b>	<b>550,316</b>	<b>158,286</b>
US Speedskating Museum Commitment	(25,000)				
US Speedskating Foundation Contribution	(250,000)				
<b>Net Surplus</b>	<b>7,739</b>				



# 2020-2021 FINANCIAL REPORT

### 2020/21 Program Spending



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# ANNUAL REPORT

