



# 2017-18 ANNUAL REPORT



US SPEEDSKATING

# 2018 OLYMPIC YEAR



© 2018 Thomas Di Nardo



## ABOUT US SPEEDSKATING

Representing the fastest human-powered sport in the world, US Speedskating (USS) is a non-profit organization recognized by the United States Olympic Committee and the International Skating Union as the governing body for the sport of speed skating in the United States.

Its mission is to be a premier speed skating organization in the world through excellence in leadership, development and performance. To date, US Speedskating has won 88 Olympic medals, making it the most successful winter sport in the U.S. In addition to its elite programs, US Speedskating is responsible for the grassroots development of speed skating.

### SHORT TRACK

- Olympic event since 1992
- Skaters race counter-clockwise
- Pack or mass start
- Individual and relay races
- It's NASCAR on ice
- Competition reduces the field through elimination until the final round
- Skaters compete on a 100m track

### LONG TRACK

- Olympic event since 1924
- The fastest, human-powered, sport in the world
- Skaters compete on a 400-meter oval
- Athletes compete in pairs
- Team pursuit and team sprint events
- Skaters race counter-clockwise



# US SPEEDSKATING STAFF

## ADMINISTRATIVE STAFF

Ted Morris, Executive Director	tmorris@usspeedskating.org
Dale Schoon, Director of Finance	dschoon@usspeedskating.org
Peri Kinder, Communications Manager	pkinder@usspeedskating.org
Marion Wohlrab, Events/Programs Director	mwohlab@usspeedskating.org
Sara Bowles, Membership Coordinator	sbowles@usspeedskating.org

## HIGH PERFORMANCE STAFF

Bryce Holbrech, Senior Sport Consultant	bholbech@usspeedskating.org
Shane Domer, Sports Science Director	sdomer@usspeedskating.org
Chris Needham, Talent ID Coordinator	cneedham@usspeedskating.org
Andrew Stuart, Strength/Conditioning Coach	astuart@usspeedskating.org
Samantha Goetz, High Performance Administrator	sgoetz@usspeedskating.org
Becca Rick, Sports Dietitian	rrick@usspeedskating.org
Nick Galli, Sports Psychologist	ngalli@usspeedskating.org

## HIGH PERFORMANCE LONG TRACK STAFF

Matt Kooreman, LT Program Director	mkooreman@usspeedskating.org
Ryan Shimabukuro, LT Ntl Team Coach	rshimabukuro@usspeedskating.org
Tom Cushman, LT Ntl. Team Coach	tcushman@usspeedskating.org
Fikre Wondafrash, LT Athletic Trainer	fwondafrash@usspeedskating.org

## HIGH PERFORMANCE SHORT TRACK STAFF

linlin Sun, ST Program Director	lsun@usspeedskating.org
Wilma Boomstra, ST Ntl Team Coach	wboomstra@usspeedskating.org
Karen Ocwieja, ST Athletic Trainer	kocwieja@usspeedskating.org

**US Speedskating National Office**  
**5662 S. Cougar Lane**  
**Kearns, UT 84118**  
**O: 801-417-5360**

# GOVERNANCE

As the National Governing Body for the sport, US Speedskating is responsible for the conduct and administration of speed skating in the United States. US Speedskating establishes and implements the rules, policies and procedures, conducts national championships, disseminates safety and sports medicine information and selects athletes to represent the United States in international competition.

## USS BOARD OF DIRECTORS

Mark Carleton	President, Independent Director
Susan Sandvig-Shobe	Vice-President, General Member
Andy Kelly	Treasurer, Independent Director
Rusty Smith	Secretary, World Team/Olympian Rep
Ryan Bedford	Athlete Rep
Elli Ochowicz	Athlete Rep
Sheree Mehring	Club Rep
Pat Maxwell	Coach/Official Rep
Duncan White	Independent Director
Don Mealing	Independent Director



**U S** SPEEDSKATING

## USS COMMITTEES, TASK FORCES & COMMISSIONS

Nominating/Governance Chair	Chris Aronhalt
Audit Chair	Andy Kelly
Judicial Chair	Keith King
Ethics Chair	John Rosen
Safe Sport Chair	Susan Sandvig-Shobe
Long Track Chair	Nick Pearson
Short Track Chair	Joe Rohraff
Competition Chair	Donna Fiorenza
Membership Development Chair	Steve Penland
Coaching Chair	Greg Wong
Officials Chair	Dan Immerfall
Medical Chair	Dr. Ted Kyle
Sport Science Chair	Ingmar Jungnickel
Masters Chair	Glenn Corso
Alumni Chair	Mark Greenwald
Hall of Fame Chair	Derek Parra

## USS ATHLETE ADVISORY COUNCIL

Ryan Bedford  
Elli Ochowicz  
Thomas Hong  
Ian Quinn  
Kristen Santos  
Carlijn Schoutens



USSPEEDSKATING

# US SPEEDSKATING FUNDRAISING PROGRAMS

Fundraising is more than a way to raise money money, it's a way for USS to promote its vision, mission and goals. Thanks to the generous support of so many people and organizations, USS programs continue to expand to help more athletes, from beginning skaters to Olympians.

## Annual Fund

This Fund provides individuals a way to support USS and its World Class athletes. Tax-deductible donations in any amount to USS goes to the funding of National Training Program, Development Programs, World Cup Teams and Olympic Teams.



## Donor Funded Athlete Support Program

This Program enables donors to give direct support to US Speedskating athletes. On an annual basis, money from the Fund will be allocated directly, and evenly, to qualified athletes determined by criteria set by the USOC and US Speedskating. Information about the DFAS Program can be found [here](#).

## US Speedskating Foundation

The US Speedskating Foundation (USSF), a 501c3 organization, supports year-round athlete training, development, competition and education for speed skaters in the United States. Through annual grants, the USSF provides funds to support programs that grow the sport of speed skating from the grassroots level all the way to podiums at the Olympic Games. Donations to the USSF are tax deductible.

## 88 & Counting

This annual event brings together past and present athletes to help raise funds for current and future athletes of our sport. For those that attend this invite-only event, you'll rub elbows with Olympic Champions like Eric Heiden, Bonnie Blair-Cruikshank, Dan Jansen, Joey Cheek and Derek Parra.



## USS 2018 Podium Club

The US Speedskating Podium Club is an important fundraising program for USS. With an annual contribution of \$2,500 or more, Podium Club members receive the opportunity to attend special US Speedskating events, receive insider news and Under Armour/USS co-branded gear. The Podium Club contributions directly support athlete training and preparation.

Thank you to our 2018 Podium Club members:

**Scott Amann**

**Bonnie Blair-Cruikshank**

**Andy Blank**

**Ryan Bedford**

**Tim Bostley**

**Mark Carleton**

**David Demarest**

**Ken & Lisa Haines**

**Julie & John Hansen**

**Eric Heiden**

**Josh Hirsh**

**Dan & Karen Jansen**

**David Jorgensen**

**Steve Miller**

**Mark Molenda**

**Steven Penland**

**Mike & Mary Plant**

**Mark Prothro**

**Susan Sandvig-Shobe**

**Joel Shobe**

**Ted Shenko**

**Rusty Smith**

**Brandon Strong**

**Dave Wentz**

**Marc Weisberg**

## 2018 USS Cycling Experience

Several cycling enthusiasts enjoyed the third annual 2018 US Speedskating Cycling Experience, June 22-24, 2018 in Santa Rosa, California. This event supports USS National Team athletes as they make their first steps toward the 2022 Winter Olympic Games.



# USS Membership Engagement

USS promotes active involvement from the current/past membership and clubs at all levels. The following activities are how USS has encouraged membership engagement during the 2017-18 season:

## Highlighting Masters Skaters and Volunteers

USS features the Masters Community and Volunteers throughout the year in Member News, acknowledging the vital role they play in the organization. Masters have helped the sport evolve, provide encouragement to skaters of all ages and drive the development between competitive and recreational speedskating. Our Volunteers are an essential part in club organization and providing racing opportunities to athletes young and old. They are the glue and the wheels in our family.

## Alumni Membership

The Alumni Membership is available to anyone who has been involved in the past or who simply wants to be a part of the USS family. This Membership includes benefits such as invitations to Alumni Socials, member-only newsletters, an exclusive gold alumni pin as well as all other benefits a competitor receives.

## Welcome First-Year Members

All first-year members receive a personal welcome letter of greeting from Executive Director Ted Morris, a free USS membership card, and a US Speedskating logo sticker. In the 2017-28 season, 246 new members were welcomed to the speed skating family!

## 2018 Tour of Olympians

The 2018 Tour of Olympians passed through 19 speedskating clubs, covering 2,500 miles across the Northeast, Mid-Atlantic and Midwest last spring. A team of 2018 Olympic skaters, including bronze medalist Carlijn Schoutens, Jessica Kooreman, Mitch Whitmore, Aaron Tran, Jonathan Garcia and Jerica Tandiman traveled in a caravan of USS/Toyota branded vehicles to talk with fans and engage with skaters throughout the area. Starting in Saratoga Springs, N.Y., the tour concluded in the 1904 Summer Olympics city of St. Louis, Mo.



## USS SafeSport

The US Speedskating SafeSport Policy establishes a healthy, positive and safe environment for all parties participating in the sport of speed skating. The USS SafeSport Policy raises awareness about misconduct in sport, promotes open dialogue, provides training and resources, and assists members with potential allegations.

USS works in partnership with the U.S. Center for SafeSport to prevent abuse and foster a national sport culture of respect and safety on and off the ice. The U.S. Center of SafeSport has exclusive authority within speed skating to investigate and resolve allegations of sexual misconduct and any related misconduct.

The following groups are required to complete Safesport training: elected members of the USS Board of Directors, Staff, Certified Coaches, Level 3, 4 & 5 Officials, and USS contractors that have regular contact with athletes. It is recommended that all USS Athletes listed in the USADA pool take this training, but it is not required.

Along with training, USS provides the following resources:

[Online Parent Training](#)

[Parent Toolkit](#)

[Banned Individuals List](#)

[Background checks](#)

[24-Hour Victim Services Hotline--866-200-0796](#)

Visit our [website](#) for more information about USS SafeSport

## SafeSport Supporters



# US SPEEDSKATING CLUB DIRECTORY

## **Alaska**

### **Alaska Speedskating Club**

8042 Queen Victoria Dr, Anchorage, AK 99518

## **Arizona**

### **Phoenix Speedskating Club**

2875 W Ray Rd, Chandler, Arizona 85224

## **California**

### **Northern California Speedskating**

519 18th Street, Oakland, CA 94612

1500 South 10th Street, San Jose, CA 95112

### **Santa Clarita Speed Skating**

27745 N. Smyth Dr., Valencia, CA 91355

## **Colorado**

### **Colorado Gold Speedskating**

3205 Venetucci Blvd., Colorado Springs, CO 80906

## **Connecticut**

### **Connecticut Speedskating**

784 River Rd., Shelton, CT 06484

### **Danbury Speedskating**

1 Independence Way, Danbury, CT 06810

## **Florida**

### **Sunshine State Speedskating**

8701 Maitland Summit Blvd., Orlando, FL 32810

2221 Partin Settlement Rd., Kissimmee, FL 34744

## **Illinois**

### **Champaign Regional Speedskating**

406 East Armory Ave., Champaign, IL 61820

### **Franklin Park Speedskating**

9711 W. Waveland Ave., Franklin Park, IL 60131

### **Glen Ellyn Speedskating**

1N450 Highland Ave., Glen Ellyn, IL 60137

### **Northbrook Speedskating**

1730 Pfingsten Rd., Northbrook, IL 60062

### **Park Ridge Speedskating**

2800 West Oakton, Park Ridge, IL 60068

## **Indiana**

### **Crossroads Speedskating**

2501 Lincoln Park Dr., Columbus, IN 47201

### **Full Throttle Speed Skating Team**

2501 Lincoln Park D., Columbus, IN 47201

### **Indy Speed Sports Club**

9022 E 126th St, Fishers, IN 46038

## **Iowa**

### **Iowa Speed Skating**

1100 Rockford Rd. SW, Cedar Rapids, IA 52404

## **Kansas**

### **Air Capital Speed Skating**

505 W. Maple St., Wichita, KS 67213

## **Maine**

### **Great Atlantic Speedskating**

20 Hat Trick Dr., Falmouth, ME 04105

## **Maryland**

### **Potomac Speedskating**

11717 Orebaugh Ave., Wheaton, MD 20902

10610 Westlake Dr., Rockville, MD 20852

### **United Capital Blades Speedskating**

11717 Orebaugh Ave., Wheaton, MD 20902

50 Southdown Ct., Rockville, MD 20850

## **Massachusetts**

### **Bay State Speedskating**

2130 Providence Highway, Walpole, MA 02081

191 Hartwell Ave, Bedford, MA 01730

## **Michigan**

### **Bay County Speedskating**

4231 Shrestha Dr., Bay City, MI 48706

### **Midland Speedskating**

405 Fast Ice Dr., Midland, MI 49642

### **Petoskey Speedskating**

1100 Winter Park Lane, Petoskey, MI 49770

### **West Michigan Speedskating**

2179 Lake Ave., Twin Lake, MI 49457

### **Wolverine Sports Club**

1555 E. Woodward Heights Blvd., Hazel Park, MI 48030

## **Montana**

### **Butte High Altitude Speedskating Club**

1 Olympic Way, Butte, MT 59701

## **Minnesota**

### **Midway Speedskating**

### **Twin Cities Speedskating**

2661 Civic Center Dr., Roseville, MN 55113

# US SPEEDSKATING CLUB DIRECTORY

## **Missouri**

### Gateway Speedskating

111 S. Geyer, Kirkwood, MO 63122

### Jefferson City Speedskating

711 Kansas St., Jefferson City, MO 65109

### St. Louis Speedskating

16851 North Outer 40 Rd., Chesterfield, MO 63005

## **New York**

### Adirondack Speedskating

2634 Main St., Lake Placid, NY 12946

### Binghamton Speed Skating

5 Chestnut St., Binghamton, NY 13902

### Buffalo Speedskating

2607 Niagara St., Buffalo, NY 14207

### Flushing Meadows Speedskating

13135 Avery Ave., Flushing, NY 11355

### Lake Placid Speedskating

2634 Main St., Lake Placid, NY 12946

### Rochester Speedskating

131 Elmwood Ave., Rochester, NY 14611

### Saratoga Winter Club

30 Weibel Ave., Saratoga Springs, NY 12866

### Syracuse Speed Skating

698 Robinson St., Syracuse, NY 13206

### Taconic Speedskating

348 Tuckahoe Rd., Yonkers, NY 10710

## **New Jersey**

### Garden State Speedskating

161 East Hanover Ave., Morristown, NJ 07960

560 Northfield Ave., West Orange, NJ 07052

1425 Frontier Rd., Bridgewater, NJ 08807

## **Ohio**

### Cleveland Heights Speedskating

1 Monticello Blvd., Cleveland Heights, OH 44118

### Columbus Speedskating

3600 Chiller Lane, Columbus, OH 43219

### Lakewood Skating Club

14740 Lakewood Heights Blvd., Lakewood, OH 44107

## **Pennsylvania**

### East Penn Speedskating

3103 Paper Mill Rd., Wyomissing, PA

701 Haywood Dr., Exton, PA 19341

### Pittsburgh Speedskating

66 Alpha Dr. West, Pittsburgh, PA 15238

## **Utah**

### Oval Speedskating

5662 South Cougar Lane, Kearns, UT 84118

### Park City Speedskating

600 Gilmor Way, Park City, UT 84060

### Utah Masters Speedskating League

5662 South Cougar Lane, Kearns, UT 84118

## **Vermont**

### Green Mountain Speed Skating

100 Diamond Run Place, Rutland, VT 05701

### Upper Valley Speedskating Club

431 Highland Ave., White river Junction, VT 05501

## **Virginia**

### St. James Dominion Speedskating Club

1800 Michael Faraday Ct., Reston, VA 20190

## **Washington**

### Mountain View Speedskating

14313 S.E. Mill Plain Blvd., Vancouver, WA 98684

### Puget Sound Speedskating

2645 S 80th St., Tacoma, WA 98409

### Whatcom Speed Skating

1225 Civic Fieldway, Bellingham, WA 98229

## **Wisconsin**

### Central Wisconsin Speedskating Club

6400 Alderson St., Weston, WI 54476

### Cornerstone Skating Club

1640 Fernando Dr., Ashwaubenon, WI 54115

### Madison Speedskating Club

100 N. Perry Parkway, Oregon, WI 53575

### Wisconsin Speed Skating Club

500 South 84th St., Milwaukee, WI 53214



# US SPEEDSKATING 2017-18 YEAR In REVIEW

## 2018 Winter Olympic Games

The 2017-18 speedskating season featured the **2018 Winter Olympic Games** in PyeongChang, South Korea, where the U.S. Long Track and Short Track Olympians competed in nearly two dozen events during the duration of the Games.



**Heather Bergsma, Brittany Bowe, Mia Manganello and Carlijn Schoutens** made history at the Gangneung Oval, earning the first medal for the U.S. women long track team in 16 years. Bergsma, Bowe and Manganello took down Canada in the bronze medal race to bring home Team USA's first Olympic medal in the women's Team Pursuit.

The Team USA speedskating Mens team had three skaters place in the top-11 in the Mens 1000m during the Games. **Joey Mantia** placed fourth, **Shani Davis** finished 7th and **Mitch Whitmore** crossed the line in 11th. Mantia also secured a top-10 finished in the men's 1500m with an eighth place time of 1:45.86.

In the Olympic debut of the mass start event, Mantia finished fourth, just off the podium. On the women's side, Bergsma crossed the line sixth while Manganello finished in 15th. "I love it," Manganello said of the new event. "I love the speed, the contact, the strategy behind all of it, figuring it out. I'm ecstatic that it's an Olympic sport now."

Bowe had two 5th place finishes in the 500m, 1500m and finished just off the podium in 4th place in the 1000m. Her 37.53 time in the 500 was her season-best. "I think that's the fastest 500m I've ever skated at sea level," she said.

In Short Track events, **John-Henry Krueger** earned a silver in the Mens 1000m for Team USA, the first individual medal for Team USA in Short Track since 2010. The United State men's 5000m relay team of **JR Celski, Thomas Hong, Krueger and Aaron Tran** won the B Final to finish fifth overall.



**Maame Biney** became the first African-American woman to qualify for a U.S. Olympic speedskating team, followed three weeks later by **Erin Jackson**, qualifying in long track.

# US SPEEDSKATING 2017-18 YEAR In REVIEW



## 2018 Long Track Olympic Team

Heather Bergsma  
Brittany Bowe  
Shani Davis  
Jonathan Garcia  
Kimani Griffin  
Brian Hansen  
Erin Jackson  
Emery Lehman  
Mia Manganello  
Joey Mantia  
Carlijn Scoutens  
Jerica Tandiman  
Mitch Whitmore



## 2018 Short Track Olympic Team

Maame Biney  
JR Celski  
Lana Gehring  
Thomas Hong  
Jessica Kooreman  
John-Henry Krueger  
Ryan Pivrotto  
Aaron Tran



## 2018 Long Track Junior World Team

Ethan Cepuran  
Blair Cruikshank  
Casey Dawson  
William Gebauer  
Saree Han  
Jamie Nielson  
Austin Kleba  
Conor McDermott-Mostowy  
Corinne Stoddard  
Lindsey Woodbury



## 2018 Short Track Junior World Team

Maame Biney  
Gabriella Hachem  
Aaron Heo  
Andrew Heo  
Elizabeth Johnson  
Brandon Kim  
Julie Letai  
Jonathan So

# US SPEEDSKATING 2017-18 HOSTED MAJOR EVENTS

## Long Track World Cup: December 8-10

- Utah Olympic Oval: 3,600 in attendance
- **Austin Kleba** set a new American Junior Record in the men's 500m #2
- 3 original hours on NBCSN - 324,000 viewers
- 9 original broadcast hours worldwide
- 12,000 social reach on Facebook, Twitter & Instagram



## 2018 Short Track Olympic Trials: December 15-17

- Utah Olympic Oval: 6,500 in attendance
- Eight individuals named to the 2018 Winter Olympic Team
- **Maame Biney** won all but one of her six 500m races, clinching a spot on her first Olympic Team
- 5 original hours on NBC & NBCSN - 2,477,000 viewers
- 60,500 social reach on Facebook, Twitter & Instagram



## 2018 Long Track Olympic Trials: January 2-7

- Pettit National Ice Center: 14,000 in attendance
- 13 skaters named to the 2018 Winter Olympic Team
- **Erin Jackson** became the first African American female to make a U.S. Olympic long track team
- Two-time Olympic Champion **Shani Davis** qualified for his fifth Olympic Team
- 10 original hours on NBCSN - 1,110,000 viewers
- 612,000 impressions on Facebook, Twitter & Instagram



## World Junior Speed Skating Championships: March 9-11

- Utah Olympic Oval: 1,450 in attendance
- Live-streamed event for the 3-day competition
- Team USA ended the event with a silver medal in the Men's Mass Start, courtesy of **Ethan Cepuran**



# US SPEEDSKATING 2017-18 YEAR IN REVIEW

## World Junior Speed Skating Championships

The 2018 ISU World Junior Speed Skating Championships held at the Utah Olympic Oval, featuring the fastest junior skaters in the world. At the end of the event, there were 239 season bests, 232 personal bests, 11 National Records, 84 Junior National Records and 10 Junior World Records set. Team USA closed out the three-day competition with a silver medal in the Men's Mass Start, courtesy of Ethan Cepuran.

## World Junior Short Track Speed Skating Championships

Maame Biney won the first U.S. Junior women's gold medal, sweeping her 500m races at the World Junior Short Track Championships in Tomaszow Mazowiecki, Poland. She went on to capture bronze in the women's 1000m and finished third overall. The men's and women's 3000m relay teams finished second in their respective B Final events and Gabriella Hachem reached the women's 1000m A Final, skating to a fifth-place finish.

## 2018 World Sprint Championships

Four 2018 Olympians competed in the World Sprint Championships in Changchun, China. **Jonathan Garcia, Jerica Tandiman, Mitch Whitmore** and **Brittany Bowe** who finished second overall, taking silver at the event.

## 2018 World Short Track Championships

Held in Montreal, Can., the World Short Track Championships had Team USA with two top-20 overall skaters: **Maame Biney** finishing 15th overall and **John-Henry Krueger** placing 17th overall. The men's relay team of **J.R Celski, Thomas Hong, Aaron Tran,** and Krueger finished second in the men's 5000m B Final.



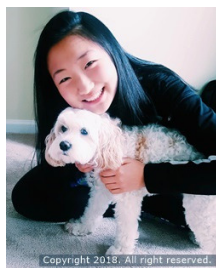
## Junior Skater Recognition

All short and long track skaters receive a letter of congratulations at the end of their final Junior season from USS and are recognized at the Long Track AmCup Final and Short Track Age Group Nationals.

The athletes are selected at the conclusion of the season by the USS high performance staff, who take into consideration the following parameters: rate of improvement, personal best times, results from Junior Championships, Age Group National Championships and AmCups, as well as a world ranking among their peers. The 2018 Junior Development Skaters of the year are:



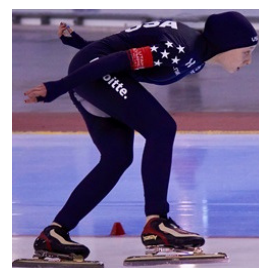
Shawn Kim  
Short Track



Hailey Choi  
Short Track



Jonathan Tobon  
Long Track



Lindsey Woodbury  
Long Track

## 2021 ISU Junior World Short Track Championships

The International Skating Union announced that US Speedskating had been provisionally allotted the 2021 ISU Junior World Short Track Speed Skating Championships, which will be held at the Utah Olympic Oval from January 29-31, 2021. This marks the third time in four seasons that Utah will host an ISU World Championships event.



## 2018 Hall of Fame Inductees



Catherine Raney-Norman  
4x Olympian



Brian Westover  
USS Official



Ernie Kretschmann  
USS Official

# USS 2017-18 FINANCIAL REPORT

US Speedskating's funding of athletic programs makes a difference in the dreams of Olympic skaters, from pond to podium. Unlike many rival nations, there is no government funding to support U.S. athletes. USS' primary sources of funding are U.S. Olympic Committee high performance grants, sponsorships and fundraising – with the spirit of Olympism motivating the American public to give privately and help athletes accomplish their goals.

## How US Speedskating Raises Money

Annual athletic program grants from the U.S. Olympic Committee

Marketing revenue from corporate sponsorships

Private giving from individuals through major gifts, the Podium Club program, fundraising events and campaigns

Membership dues and competition fees

Contribution from the USS Foundation endowment

Other supporting revenue programs and grants

Elite ISU & Olympic qualifying events



## How US Speedskating Supports Athletic Programs

- High performance athletic programs including elite coaching, sport science, nutrition, sports medicine, sports psychology, technology, sports analytics and strength and conditioning.
- Travel for qualifying elite athletes
- Best-in-Class athlete facilities
- Direct athlete financial support
- Athletic pipeline development programs
- Coaches and officials education
- Support to over 60 USS clubs and 2,000 Members
- College Education Scholarship Programs
- World Class Training Facility
- Rehabilitation, recover and medical assistance
- Learn-To-Skate and Skate PE programs



# USS 2017-18 FINANCIAL REPORT

## Financial Highlights

- Organizational financial stability with five years of net operating, reducing equity from a negative \$788,000 to positive \$173,000 over the last five years
- Positive financial results through sound planning and execution, while dedicating resources to athletic programs
- Effective fundraising programs, including an endowment campaign to increase the US Speedskating Foundation (known traditionally as the USISA Charitable Fund) funds that support US Speedskating
- Long-term relationships to maximize future funding opportunities through sponsors, private donors and fundraising events
- Capitalized on fundraising opportunities created by the Olympic Games.
- Significant contributions in products and services through value in kind sponsor relationships, creating positive results on cash positions while maximizing support for athletic programs
- Strong governance and fiscal leadership from USS Board of Directors
- Achieved long term goal of producing a positive net equity position and zero dollar gap loan from the US Speedskating Foundation.
- Empowerment and effective oversight of professional staff with a value-driven philosophy (integrity, accountability, team)



# USS 2017-18 FINANCIAL REPORT

	<u>2018</u>	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>
<b>Assets:</b>					
Cash	526,980	72,311	43,606	112,823	277,974
Receivables	217,294	113,372	86,894	30,703	41,525
Prepays	16,264	64,566	43,844	23,076	34,736
Property & Equip (net)	<u>123,747</u>	<u>145,783</u>	<u>167,656</u>	<u>131,702</u>	47,140
Total Assets	<b><u>884,285</u></b>	<b><u>396,032</u></b>	<b><u>342,000</u></b>	<b><u>298,304</u></b>	401,375
<b>Liabilities &amp; Net Assets:</b>					
Current Liabilities	711,512	474,523	585,577	775,371	1,054,237
Note Payable (long-term)			0	0	49,598
Equity	172,773	(78,491)	(237,412)	(477,067)	(702,460)
	<b><u>884,285</u></b>	<b><u>396,032</u></b>	<b><u>348,165</u></b>	<b><u>298,304</u></b>	<b><u>401,375</u></b>
<b>Revenues:</b>					
USOC High Performance Grant	2,077,445	2,101,000	2,273,358	2,150,686	2,440,000
USOC Direct Athlete Support	233,100	220,100	246,000	190,000	400,000
UAF Athletic Facility Use	290,000	290,000	290,000	290,000	351,000
Other High Performance Revenue	57,525	46,335	125,602	0	0
Sport/membership - develop. events	199,705	190,408	204,366	157,833	171,223
Elite events	897,812	34,997	244,600	193,983	424,150
Sponsorship/Marketing/Media	908,048	714,970	426,564	533,608	812,817
Fundraising	446,482	139,149	146,931	100,632	75,250
USISA contributions	150,000	150,000	150,000	224,728	125,789
Other revenue	99,151	186,483	21,167	97,641	341,971
Total revenue	<b><u>5,359,268</u></b>	<b><u>4,073,442</u></b>	<b><u>4,128,588</u></b>	<b><u>3,939,111</u></b>	<b><u>5,142,200</u></b>
<b>Expense:</b>					
USOC high performance grant	(3,410,479)	(2,967,824)	(2,801,695)	(2,577,002)	(3,451,193)
Sport/membership - develop. events	(202,353)	(215,896)	(184,930)	(235,800)	(363,858)
Elite events	(581,096)	(112,080)	(317,335)	(317,935)	(255,558)
Sponsorship/marketing/Media	(308,245)	(202,941)	(187,992)	(181,162)	(405,373)
Fundraising	(190,785)	(76,878)	(39,003)	(53,686)	(48,390)
General and administrative expense	(415,994)	(339,537)	(357,978)	(347,934)	(533,684)
<b>Net Surplus</b>	<b><u>250,316</u></b>	<b><u>158,286</u></b>	<b><u>239,655</u></b>	<b><u>225,592</u></b>	<b><u>84,144</u></b>

# USS 2017-18 FINANCIAL REPORT

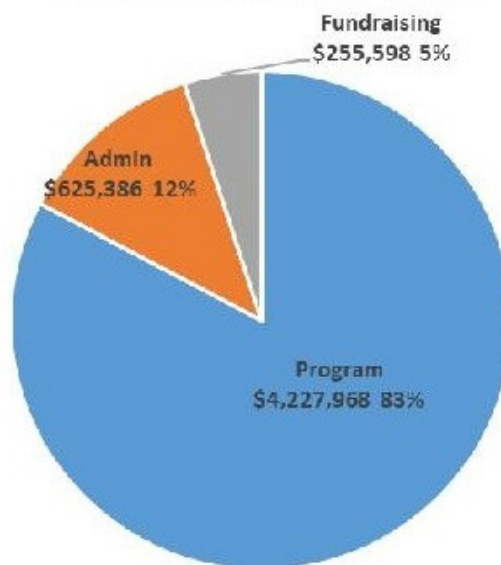
	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
<b>Equity</b>	(788,332)	(702,461)	(477,067)	(237,412)	(78,491)	172,773

## Note Payable to USISA Charitable Fund

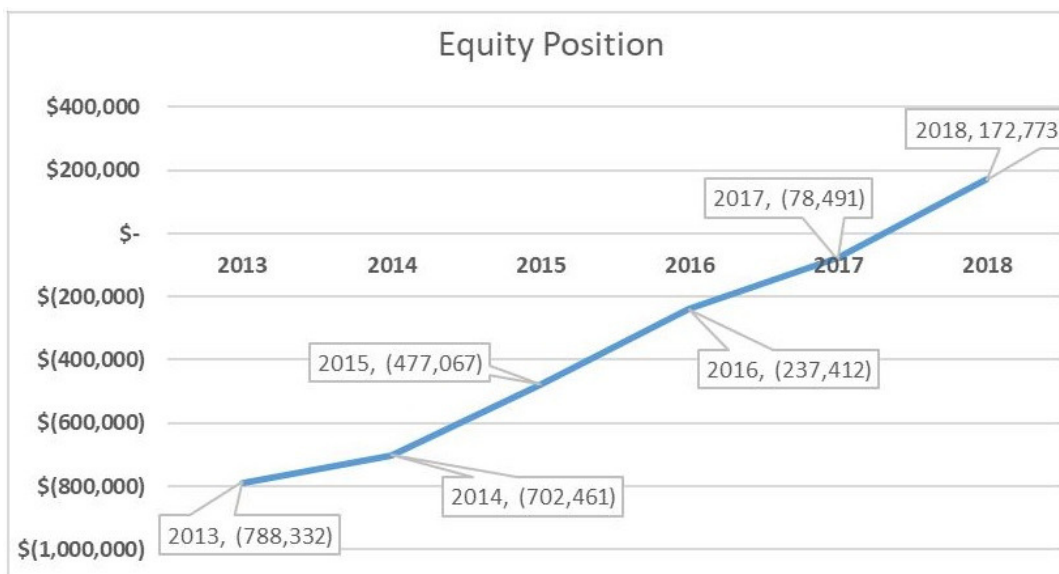
<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>
\$594,459	\$587,165	\$490,671	\$418,342	\$353,799	\$389,362

<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
\$450,603	\$225,000	\$150,000	\$75,000	\$-0

2017/18 Program Spending



Equity Position



# USS Content Distribution

## 20 + Hours of Event Coverage on NBC/NBCSN

ST World Cup

Olympic LT Trials

Olympic ST Trials

LT World Cup Finals

LT World Championships

ST World Championships



USSPEEDSKATING

**NBC Sports Gold**  
**\$20 subscription fee**  
**All ISU events LIVE**  
**Mobile friendly**  
**NBC Sports-backing & exposure**

### Social Media Exposure

Social media – 50,600 Fans  
23% increase

Instagram - 9,500 +  
16 million impressions

USSpeedskating.org  
150k unique visitors



### Reported News Value

4,167 news articles = \$32.6 million

#### **Olympic Trials**

589 news articles = \$2.1 million

#### **Olympics**

2,529 news articles = \$12.7 million

Articles in:

ESPN & ESPN Magazine, New York Times, NBC, WIRED, Washington Post, Rolling Stone, Outside Magazine, USA Today



# US SPEEDSKATING PARTNERS



*Let's  
Go  
Places*



# Deloitte.



**cascade  
speedskates**





US SPEEDSKATING