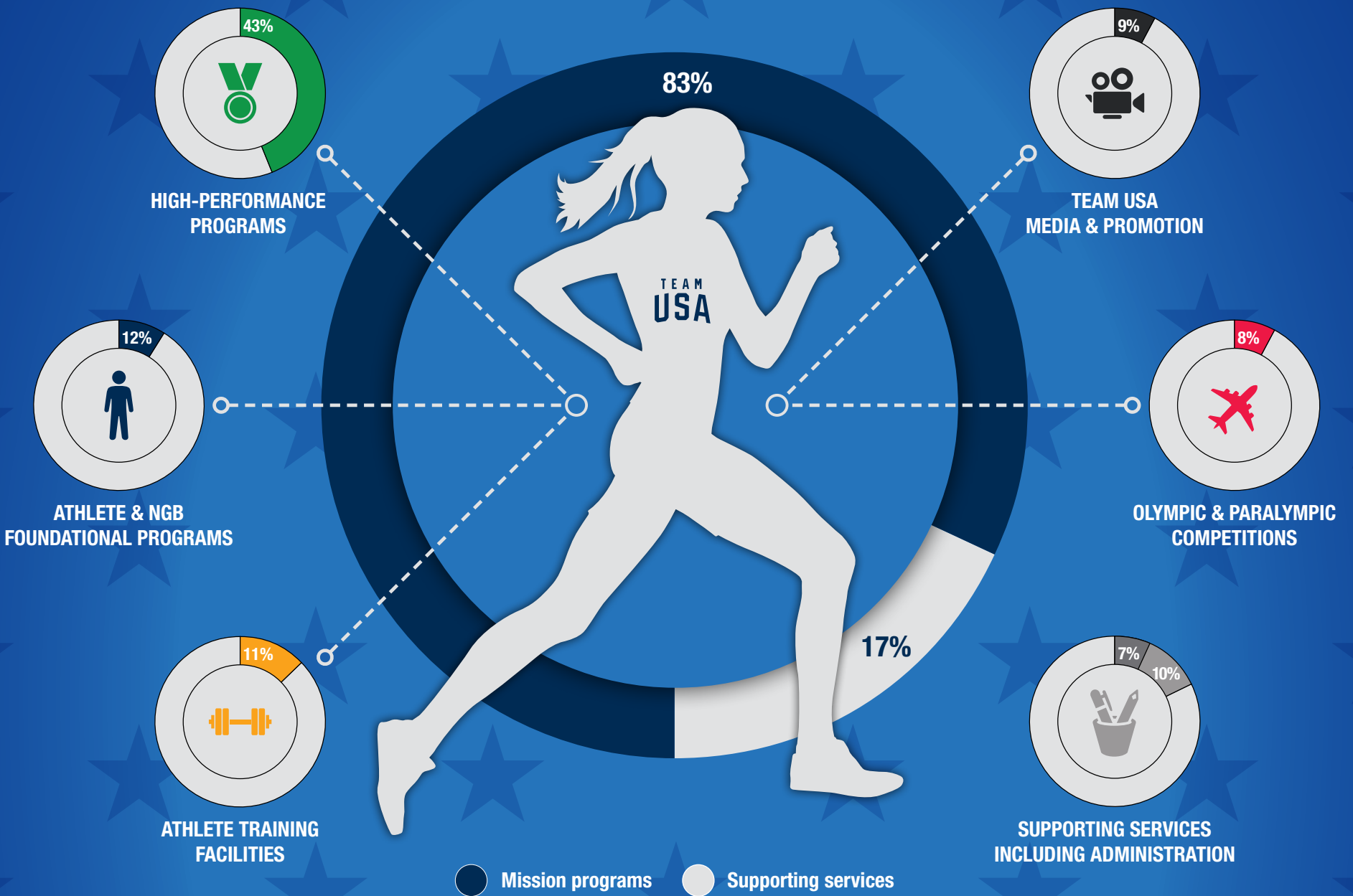




USOPC

U.S. OLYMPIC & PARALYMPIC COMMITTEE ALLOCATION OF RESOURCES (2017-2020)



83 percent of our budget is spent directly on programs and activities that support athletes, while 10 percent is invested in generating the organization's revenue through fundraising and commercial activities and another 7 percent on the general administration of the organization.

» HIGH-PERFORMANCE PROGRAMS

Programming and services that directly support and impact performance for elite athletes.



» TEAM USA MEDIA & PROMOTION

Programming related to the public promotion of Team USA athletes, and the Olympic and Paralympic movements.



» ATHLETE & NGB FOUNDATIONAL PROGRAMS

Programs to support athletes beyond performance resources and to advance the efficacy and success of member sport organizations.



» OLYMPIC & PARALYMPIC COMPETITIONS

Logistical and organizational support for performance at multi-sport international competitions.



» ATHLETE TRAINING FACILITIES

World-class facilities that support athletes in their day-to-day training and development.



» SUPPORTING SERVICES

Services necessary for the professional management and revenue generation of the organization.





USOPC

ALLOCATION OF RESOURCES: BREAKDOWN BY YEAR (2017-2020)

● 2017 ● 2018 ● 2019 ● 2020

\$ in thousands



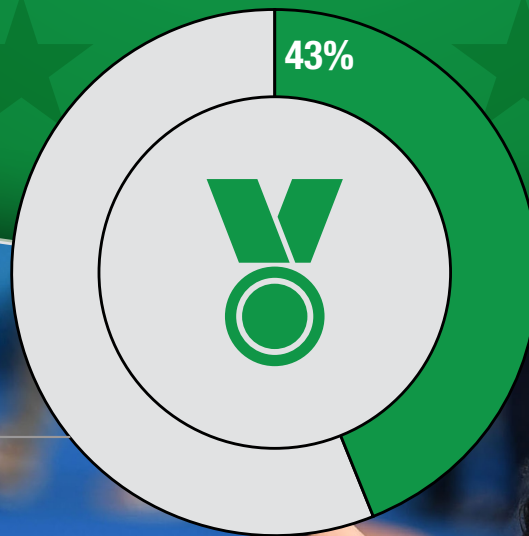
- ★ The Games-year operating surplus allows the USOPC to run a deficit in non-Games years and provide a consistent level of support for athletes during each year of the four-year quadrennial budget cycle. Under that cycle, both revenue and expenses, which have a direct impact on supporting Team USA athletes, generally increase in Games years versus non-Games years.
- ★ As a federally chartered nonprofit organization, the USOPC receives no federal funding and relies on private philanthropy and commercial activities to generate revenue.
- ★ The USOPC is one of only four National Olympic Committees in the world that also manages Paralympic sport.



USOPC

HIGH-PERFORMANCE PROGRAMS

Nearly half of the USOPC’s budget is directed toward programming and services that support and impact elite performance for Olympic and Paralympic athletes and hopefuls. In addition to grants and rewards that pay for coaches, training and travel, this includes athlete health insurance, sports medicine and science, coaching education programs, and Paralympic outreach and development. Resources are delivered either directly to the athlete or through their National Governing Body to maximize effectiveness, efficiency and economies of scale.



\$441.6M (43%) OF THE USOPC BUDGET GOES TO HIGH-PERFORMANCE PROGRAMS. INDIVIDUAL PROGRAMS INCLUDE:

- \$364.8M HIGH-PERFORMANCE GRANTS
- \$35.5M SPORTS MEDICINE
- \$26.6M SPORT SCIENCE
- \$14.7M SPORT INNOVATION & DEVELOPMENT PROGRAMS



I have been privy to numerous benefits first-hand from the programming and services that the USOPC provides to Team USA athletes. Collaborating with the top dietitians, sports medicine professionals, sport psychologists, trainers and physiologists in the world has proven invaluable in reaching my athletic potential. The entire team behind me is working around the clock to ensure all Olympic and Paralympic athletes are prepared—mentally, physically and emotionally—for Tokyo 2020.

ALLYSA SEELY (2016 PARALYMPIAN, PARALYMPIC GOLD MEDALIST - PARATRIATHLON)

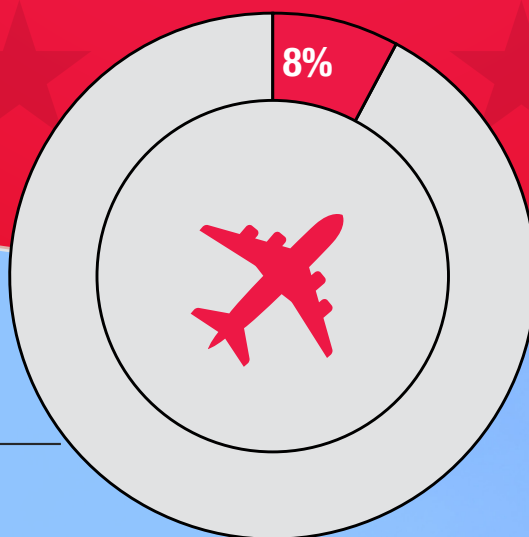




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OLYMPIC & PARALYMPIC COMPETITIONS

The USOPC provides logistical and organizational support for athlete performance at the Olympic, Paralympic, Pan American, Parapan American and Youth Olympic Games. This includes travel and outfitting, on-the-ground staffing and support, as well as high-performance training centers.



\$85.8M (8%) OF THE USOPC BUDGET GOES TO OLYMPIC & PARALYMPIC COMPETITIONS. INDIVIDUAL PROGRAMS INCLUDE:

\$39.1M	SUMMER GAMES EXECUTION
\$23.3M	WINTER GAMES EXECUTION
\$15.0M	INTERNATIONAL OLYMPIC COMMITTEE GAMES COST SHARE
\$7.7M	PAN AND PARA PAN AMERICAN GAMES EXECUTION
\$0.7M	YOUTH GAMES EXECUTION



I committed years of my life to being as fit and prepared as possible for the Rio Olympic Games in hopes that my hard work would translate into something magical on the track. When I landed in Rio it was immediately evident that the USOPC high-performance support team had matched my level of preparation with the same goal to see all of our hard work galvanize into an Olympic medal. Team USA arrives at the Olympic Games received by the USOPC staff, and literally lifetimes worth of determination and dreams are in their care. The value of the training facilities and the logistical support cannot be overstated during those final critical days before I competed.

JENNY SIMPSON (THREE-TIME OLYMPIAN, 2016 OLYMPIC BRONZE MEDALIST - TRACK AND FIELD)

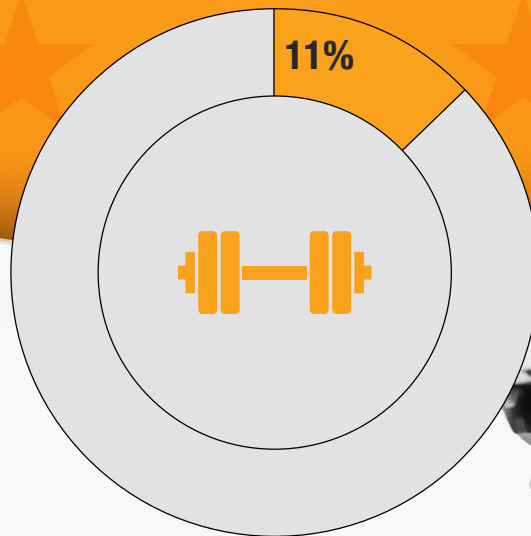




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ATHLETE TRAINING FACILITIES

The USOPC operates and partners with a variety of world-class facilities to support athletes in their day-to-day training and development. This includes operating two Olympic & Paralympic Training Centers, plus supporting partner training sites – such as the Chula Vista Elite Athlete Training Center and Utah Olympic Legacy Foundation – and more than 50 community-based organizations.



\$112.8M (11%) OF THE USOPC BUDGET GOES TO ATHLETE TRAINING FACILITIES. INDIVIDUAL PROGRAMS INCLUDE:

\$78.0M	▶ COLORADO SPRINGS OPTC
\$17.9M	▶ LAKE PLACID OPTC
\$16.9M	▶ OLYMPIC & PARALYMPIC TRAINING SITES



I found myself organically and naturally immersed into life at the Training Center, which includes going to the cafeteria and getting three square meals a day of perfectly designed, healthy nutrition. I was working with a strength and conditioning coach for the very first time in my life, dedicated just to me, and working out in the amazing facility of the Ted Stevens building. And I had access to sports medicine, which was probably the single greatest thing that transformed my athleticism [...] The OPTC played one of the most critical roles in getting me to where I am today and where I'm going tomorrow. The resources that we have at our disposal there are second to none and it's why we're the greatest team in the world.

BILLY LISTER (PARALYMPIAN - PARA-CYCLING)

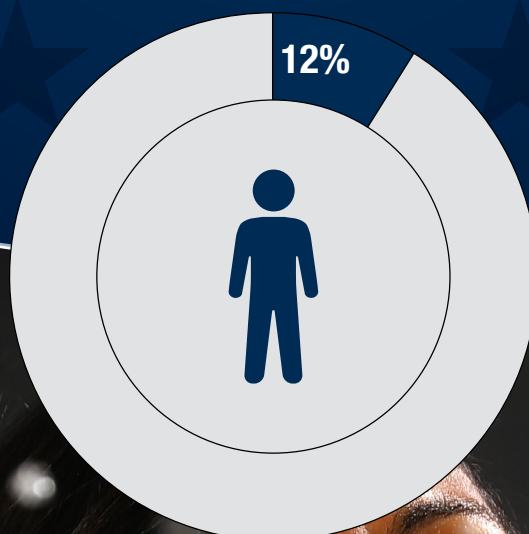




USOPC

ATHLETE & NGB FOUNDATIONAL PROGRAMS

Additional programming and supporting services are dedicated to the successful operation of National Governing Bodies and participation of athletes. This includes safe sport and anti-doping contributions, as well as career and education assistance, alumni relations, ombudsman services, NGB organizational support, diversity and inclusion programming, and collegiate partnerships.



\$118.3M (12%) OF THE USOPC BUDGET GOES TO ATHLETE AND NGB PROGRAMS. INDIVIDUAL PROGRAMS INCLUDE:

\$25.3M	SUPPORT AND COMPLIANCE FOR NGBS	\$6.4M	OLYMPIC & PARALYMPIC TRIALS
\$25.0M	U.S. ANTI-DOPING AGENCY (USADA) AND PARTNERSHIP FOR CLEAN COMPETITION (PCC)	\$6.1M	ATHLETE RELATIONS
\$18.6M	US CENTER FOR SAFESPORT GRANT	\$4.0M	ATHLETE SAFETY
\$13.4M	ATHLETE CAREER AND EDUCATION	\$3.2M	COLLEGIATE PARTNERSHIPS
\$13.4M	STRATEGY AND PROJECT MANAGEMENT	\$2.9M	OMBUDSMAN



The Athlete Career and Education program has greatly enhanced my career as an athlete by helping provide me the tools to prepare for life after my athletic career. I've received scholarships and help preparing my resume, which then led to job opportunities. The more I know I'll have the skills to be successful after my athletic career, the more I am able to just focus on getting down the ice fast.

ELANA MEYERS TAYLOR (THREE-TIME OLYMPIAN, THREE-TIME OLYMPIC MEDALIST - BOBSLED)

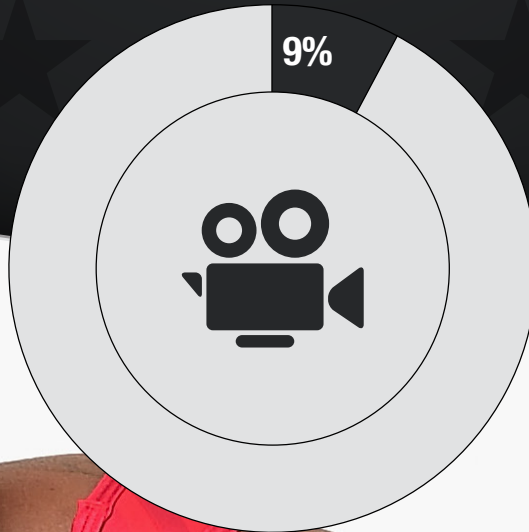




USOPC

TEAM USA MEDIA & PROMOTION

Programs related to the public promotion of Team USA, and the Olympic and Paralympic movements positively impact athletes' personal branding and sponsorship opportunities. This includes traditional and digital media, broadcasting initiatives, international outreach, and costs associated with local, national and international public relations – including hosting of the bi-annual Media Summit and promotion of the Colorado Springs OPTC Visitor Center.



\$93M (9%) OF THE USOPC BUDGET GOES TO TEAM USA MEDIA & PROMOTION. INDIVIDUAL PROGRAMS INCLUDE:

\$51.2M	▶ CONTENT & NBC SUPPORT
\$27.5M	▶ COMMUNICATIONS
\$10.9M	▶ INTERNATIONAL RELATIONS
\$3.4M	▶ TEAM USA AWARDS



The Media Summits hosted by the USOPC have been pivotal in helping to promote each individual athlete as a brand and creating exposure within major media outlets. I've found these events very helpful in extending my brand awareness beyond the niche sports, which a large group of our athletes compete within. Every Olympian has the opportunity to be regarded and publicized as a hero, and deservedly so. I couldn't be happier with the connections I've been able to gain with the help of the USOPC and their summits.

JORDAN BURROUGHS (TWO-TIME OLYMPIAN, OLYMPIC GOLD MEDALIST - WRESTLING)

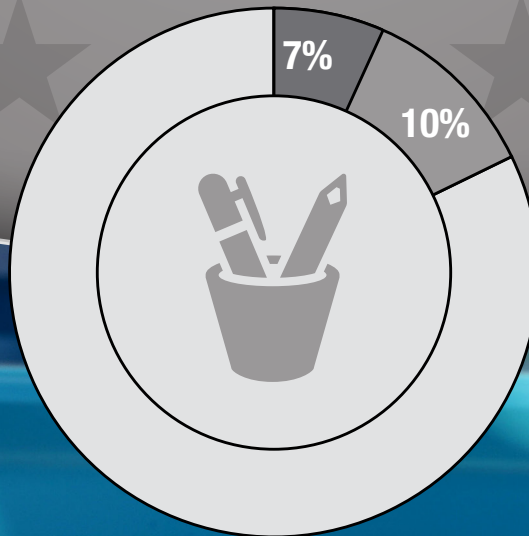




USOPC

SUPPORTING SERVICES

Services necessary for the fundraising and commercial activities that raise money in support of Team USA athletes, plus the professional management of the organization – including administrative costs for functions like HR, Finance, Legal and leadership and governance of the organization.



\$185.1M (17%) OF THE USOPC BUDGET GOES TO SUPPORTING SERVICES. INDIVIDUAL PROGRAMS INCLUDE:

\$55.1M

SALES AND COMMERCIAL ACTIVITIES

\$54.3M

FUNDRAISING

\$75.7M

ADMINISTRATIVE



Thank you so much to the donors. They're the people that sometimes when you don't believe in yourself and you're thinking, 'Oh my gosh, I can't do this,' they're still believing in you and making your dream a reality. I don't think a lot of people realize that the U.S. Olympic and Paralympic Teams are not government funded, so all of our support for athletes and coaches, it's the donors and the sponsors that are making that happen. I just want everyone to know that they own a piece of every single gold medal that Team USA brings home.

OKSANA MASTERS (EIGHT-TIME PARALYMPIC MEDALIST - NORDIC SKIING, CYCLING, ROWING)

