

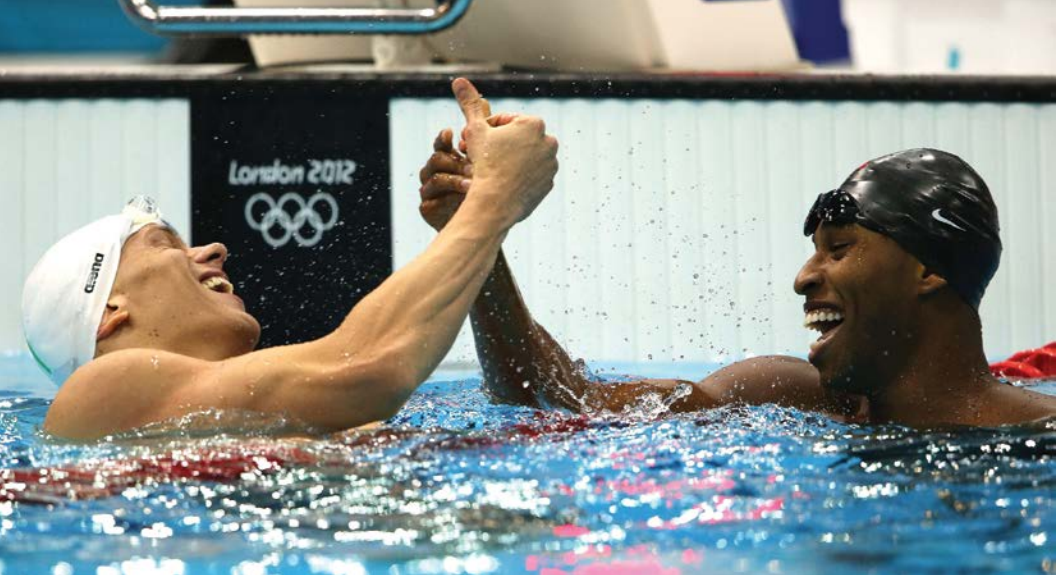


# SPORTS DIVERSITY & INCLUSION SYMPOSIUM

OCTOBER 22 – 24, 2013

: PARTNERS :





Dear colleagues,

On behalf of the United States Olympic Committee, it is my pleasure to welcome you to Colorado Springs for the Sports Diversity & Inclusion Symposium. I would like to extend a special thanks to our partners at the NFL, NCAA, NASCAR and The PGA of America, and to our entire speaker faculty for their participation at this important event. Our goal over the next three days will be to recognize, celebrate and encourage inclusion in the world of sport.

While we have seen substantial growth in efforts and results, we recognize that there is more to be done. This symposium will provide a forum to share ideas and best practices among some of the most influential and prominent leaders who have gathered from Olympic, Paralympic, professional and amateur athletic organizations across the country.

As members of the sport community, we are all part of a vibrant and inspirational culture that has the unique ability to bring people together from all walks of life. The more we include diverse perspectives and experiences in our thinking and work, the more likely we'll be able to thrive in this incredibly competitive world.

Thank you for joining us in the ongoing effort to advance diversity and inclusion in the Olympic and Paralympic movements and beyond.

Sincerely,

Scott A. Blackmun  
Chief Executive Officer

## SCHEDULE

*This agenda is tentative and is subject to change.  
For a list of featured speakers, please see page 5.*

### Day One - Tuesday, October 22

*(Optional)*

Attire: Casual

TIME	EVENT	LOCATION
3:30 and 5:30 p.m.	Tours	Olympic Training Center Visitor's Center
7 - 9 p.m.	Welcome Reception Shuttles begin at 6:30 p.m.	Olympic Training Center Rotunda & Theater

### Day Two - Wednesday, October 23

Attire: Business Casual

TIME	EVENT	LOCATION
8:45 - 9:45 a.m.	Transportation to Olympic Training Center	Antlers Hilton
9 - 10 a.m.	Check-In & Registration	Olympic Training Center Sports Center I
10 - 10:30 a.m.	<b>Welcome:</b> USOC Diversity & Inclusion Overview	Olympic Training Center Sports Center I
10:30 a.m. - 12 p.m.	<b>Panel:</b> Women in Sports Leadership	Olympic Training Center Sports Center I
12 - 1 p.m.	Lunch & Sport Demo	Olympic Training Center Sports Center I
1 - 2 p.m.	<b>"Hack:"</b> Brainstorming for a More Inclusive Sports Environment	Olympic Training Center Sports Center I
2 - 2:10 p.m.	Break	
2:10 - 3:45 p.m.	<b>Panel:</b> LGBT Issues in Sports	Olympic Training Center Sports Center I
3:45 - 4 p.m.	Break	
4 - 5:15 p.m.	<b>Presentation &amp; Group Discussion:</b> Disability in Sport: Reaching Full Participation	Olympic Training Center Sports Center I

*Continued on next page*

## SCHEDULE

### Day Two – Wednesday, October 23 *Cont.*

TIME	EVENT	LOCATION
5:15 – 5:30 p.m.	<b>Follow-up Discussion:</b> D&I Symposium Development	Olympic Training Center <i>Sports Center I</i>
5:30 – 6:30 p.m.	Break & Sport Demo	
6:30 – 8:30 p.m.	Keynote Speakers & Dinner	Olympic Training Center <i>Sports Center I</i>
7:30 – 8:30 p.m.	Transportation to Hotel	Olympic Training Center <i>Athlete Center</i>

### Day Three – Thursday, October 24

*(Optional)*

Attire: Casual

TIME	EVENT	LOCATION
10 – 10:30 a.m.	Transportation to Olympic Training Center	Antlers Hilton
10:30 a.m. – 12:30 p.m.	Sport Experiences	Olympic Training Center <i>TBD</i>
12:30 – 1 p.m.	Transportation to Hotel	Olympic Training Center <i>Athlete Center</i>

## KEYNOTE SPEAKERS

### ESPN's 'Carry On'

Two high school wrestlers—one blind and one with no legs—discover the meaning of true friendship. This is the story of Dartanyon Crockett, Leroy Sutton and former ESPN producer Lisa Fenn, who formed an unlikely family and altered the course of each other's lives.

Dartanyon Crockett  
*Paralympic Judo Bronze Medalist*

Leroy Sutton  
*Paralympic Powerlifting World Team  
Member*

Lisa Fenn  
*Former ESPN Producer*



### Women in Sports Leadership Panel

#### Moderator:

Lisa Baird  
*USOC Chief Marketing Officer*

#### Panelists:

Jessica Berman  
*NHL Senior Counsel*

Kathleen Francis  
*WISE National Chair and President*

Christine Garrity  
*The PGA of America Chief  
Administrative Officer & General  
Counsel*

Rosa Gatti  
*Retired & Consulting ESPN Senior Vice  
President of Communications Counsel &  
Corporate Outreach*

Benita Fitzgerald Mosley  
*USOC Chief of Organizational Excellence*

Tshneka T. Tate  
*NASCAR Media Group Senior Assistant  
General Counsel*



**DIVERSITY & INCLUSION IS:**

**MANY FACES, ONE TEAM**

## KEYNOTE SPEAKERS



**Dartanyon Crockett**  
*Paralympic Judo Bronze Medalist*

Dartanyon Crockett climbed from the depths of crime-ridden neighborhoods in Cleveland to eventually win a bronze medal at the 2012 Paralympic Games in London. Dartanyon has dedicated all of his victories to his mother, who he lost when he was 8 years old.

His tremendous heart and willpower would not be overcome by Lebers' disease, which left him legally blind. At Lincoln-West High School, he competed in track & field, football and powerlifting, setting an Ohio state deadlift record at 585 pounds.

In September 2009, Crockett was invited to the U.S. Olympic Training Center in Colorado Springs, Colo., where Eddie Liddie, USA Judo director of high performance, recognized Crockett's potential. He remains a resident athlete at the OTC, where he is preparing for the 2016 Paralympic Games in Rio de Janeiro, Brazil.

Crockett attends Pikes Peak Community College, where he is pursuing a degree in social work.



**Lisa Fenn**  
*Former ESPN Producer*

Edward R. Murrow and six-time Emmy Award-winning features producer Lisa Fenn spent her 13-year career with ESPN chronicling some of the most interesting stories in the world of sport. But it was not until September 2009, when she found Dartanyon Crockett and Leroy Sutton in her hometown

of Cleveland, and together they formed an unlikely family that would alter their lives forever.

Fenn grew close to Crockett and Sutton during the production of "Carry On" and continues to be a positive influence in their lives. The story was well received and inspired thousands of viewers to lend their support. Following a 2013 piece detailing how much their lives had changed in the ensuing years, *USA Today* and *Sports Illustrated* called "Carry On" the "best story ESPN had ever aired."

A talented presenter, Fenn speaks with warmth and candor about her experiences with Crockett, Sutton, poverty and transracial adoption, in addition to the influence of faith in both her career and daily life.



**Leroy Sutton**  
*U.S. Powerlifting World Team Member*

Leroy Sutton grew up in a Cleveland neighborhood rife with drugs and violence. In 2001 at the age of 11, he was struck by a train, which led to the amputation of both his legs. Instead of giving up, Leroy demonstrated incredible perseverance, an attribute that would continue to shape his adult life.

Sutton was the first in his family to graduate from high school, and at Lincoln-West High School, he also excelled in wrestling and competed on the powerlifting team, where he bench pressed 330 pounds.

Like his childhood friend, Dartanyon Crockett, the United States Olympic Committee took a keen interest in Sutton after seeing "Carry On." He went on to compete at the 2010 Paralympic Powerlifting World Championships, where he finished 10th. After that, he put powerlifting on hold in order to concentrate on his studies, and in August 2013, Sutton became the first person in his family to graduate from college, earning a bachelor's degree in video game production.

## WOMEN IN SPORTS LEADERSHIP PANEL

### MODERATOR:



**Lisa Baird**  
*USOC Chief Marketing Officer*

### PANELISTS:



**Kathleen Francis**  
*WISE National Chair and President*



**Benita Fitzgerald Mosley**  
*USOC Chief of Organizational Excellence*



**Christine Garrity**  
*The PGA of America Chief Administrative Officer & General Counsel*



**Rosa Gatti**  
*Retired & Consulting ESPN Senior Vice President of Communications Counsel & Corporate Outreach*



**Tshneka T. Tate**  
*NASCAR Media Group Senior Assistant General Counsel*

: PARTNERS :



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